



Improving Risk Reporting in Banking Webinar
Basel III and BCBS239
12pm Friday 26th September 2014
Broadcast live from the London Stock Exchange

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Aviva taps Wazoku for bright idea

Written by Scott Thompson
03/09/2014

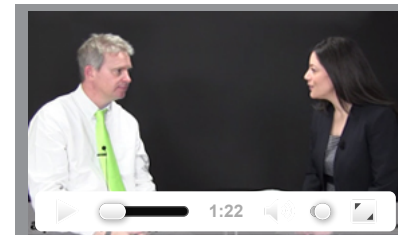
Aviva is using Wazoku to power its Customer Cup, a global tournament that looks to find the most innovative and customer-orientated ideas from its 31,000 employees every two years.

In the latest tournament, the insurance firm wanted to encourage employees to collaborate on ideas, automate the processes and administration of the Customer Cup and make it easier and simpler to take part. After reviewing a number of options to achieve this, it selected Wazoku's Idea Spotlight SaaS, that allows organisations to create internal or external communities for ideas, innovation, feedback and insight. "The Customer Cup is designed to encourage our employees, at all levels, to make a difference for our customers by looking at our business as it is today and see how we can make it significantly better," says Jan Gooding, Aviva's group brand director. "Using Wazoku will make the Customer Cup even better - its flexibility and ability to easily handle huge volumes of users and ideas encourages more collaboration amongst teams and helps people to inspire each other."

Teams will be judged on the benefits of their idea and the positive impact on their customers. The final takes place between 18 and 20 May 2015, with the chosen finalists presenting their ideas live to the Executive Panel of judges in Warsaw, Poland.

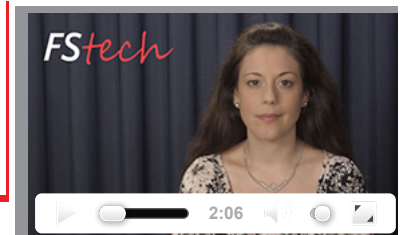


THE ASPECT DEBATE



The Aspect Debate
Michelle Stevens discusses customer communication and security in banking automation with Guy Cooper

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FTSE 100	6811.47	▲	19.23
Dow Jones IA	17151.97	▲	100.83
NASDAQ	4552.759	▲	33.86
DAX 30	9679.66	▲	46.73

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for the finance sector

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