

Contact: Jim Armstrong
Communications Manager
856-273-4600
jarmstrong@bayada.com

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**Bayada Nurses and Drexel University Announce Winners of
Eighth Annual International Bayada Award**

Philadelphia, PA — June 28, 2011 — Bayada Nurses, a leading provider of home health and hospice care, announced the winners of the eighth annual Bayada Award for Technological Innovation in Nursing Education and Practice. Co-sponsored by brothers Mark and Mel Baiada, the award recognizes the importance of incorporating technology in nursing for better patient outcomes. Two \$10,000 cash awards were presented at the Drexel University Nursing Education Institute conference, which was held in Atlantic City, NJ on June 28.

“Innovation that focuses on nursing education and practice can have a lasting impact on the field of nursing and ultimately provide a better quality of life for the people that nurses serve,” said Mark Baiada, founder and president of Bayada Nurses. “We are proud to sponsor this award and recognize the vital contributions of nurses through technology.”

Judy LeFlore, PhD, RN, NNP-BC, CPNP-PC&AC, ANEF, associate professor from the University of Texas at Arlington College of Nursing, was honored for developing an interactive, virtual environment in which students can apply knowledge and demonstrate mastery of nursing concepts in a realistic setting. Students who utilized iNursing RN demonstrated a significantly higher level of mastery when compared to students participating in a traditional lecture environment.

Sally Rudy, MSN, RN, simulation nurse educator from Penn State University College of Medicine, was recognized for an innovative approach to improve interdisciplinary teamwork, communication, and timely code responses to meet the Joint Commissioner’s National Patient Safety Goals. The simple, yet highly effective technology of this simulation has proven to contribute to a higher level of staff performance and improved patient outcomes.

“The future of nursing lies in technological innovations and how they are applied to improve healthcare delivery to patients, and how they ready students to provide care,” said Dr. Gloria Donnelly, dean of Drexel’s College of Nursing and Health Professions. “Through the Bayada Award, we can highlight how nurses incorporate technology every day to better patient care, to save lives, and to instruct students on the use of technology in learning.”

Established in 2004, the award has recognized innovative nurses from around the world whose ideas have transformed the effectiveness of health care. From blind submissions,

judges consider the inventiveness and impact of the technology, which must be in use six months or longer.

Founded in 1975 by J. Mark Baiada, Bayada Nurses provides nursing, rehabilitative, therapeutic, hospice, and personal home health care services to children, adults, and seniors in the comfort of their own homes. More than 13,000 nurses, home health aides, therapists, and social workers care for clients in 20 states from more than 190 offices. For more information, visit www.bayada.com or www.youtube.com/bayadanurses.

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