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Mark Baiada Receives the Home Care and Hospice Hall of Fame Award

Former recipients include Mother Teresa and President William J. Clinton

Mount Laurel, NJ — October 22, 2012 — BAYADA Home Health Care Founder and President Mark Baiada received the 2012 Home Care and Hospice Hall of Fame Award from the National Association for Home Care and Hospice (NAHC) at their annual meeting in Orlando, Florida on Monday, October 22. The award honors those who have dedicated their life to the care and service of others.

“A nation is what it honors, and it is time we celebrated the silent band of heroes who give their all,” said NAHC President Val J. Halamandaris. “We want to thank these recipients for their tireless dedication and devotion.”

In 1975, Baiada founded his company with the mission to help people have a safe home life with comfort, independence, and dignity. More than three decades later, BAYADA has grown from its humble beginnings to become a national leader in home health care serving people of all ages in 25 states from more than 250 offices.

As the company has grown, so has Baiada’s influence in creating a culture of giving back to the community. He believes in hiring like-minded individuals who share in his vision and providing them with the inspiration and tools to carry on this mission for generations to come.

As an advocate for improving patient outcomes and advancing health care, Baiada is leading the way in providing clinical simulation training to home health care professionals and annually co-sponsors the Drexel University “BAYADA Award for Technological Innovation in Nursing Education and Practice,” which rewards nurses who innovatively use technology to advance their profession.

Baiada also sponsors the BAYADA Regatta—a competitive rowing event for athletes with disabilities. For more than thirty years, athletes from around the globe have gathered at the banks of the Schuylkill River in Philadelphia for this annual all-adaptive rowing event. In addition, Baiada sponsored various relief efforts that helped people injured in the Kosovo War, Hurricane Katrina, and the tsunami disaster of 2004, and is currently sponsoring nurses to help those affected by the earthquake in Haiti.

Baiada's work as a humanitarian has been recognized with various honors, including the "Golden Lion Award" from the Sons of Italy Foundation in 2008, the "75 Greatest Living Philadelphians" from the Philadelphia Eagles in 2007, the "Work of Mercy Award" from Mercy Vocational High School in 2006, the "Cradle of Liberty Award" from Boy Scouts of America in 2006, the "Light of Hope Award" from Catholic Charities in 2005, and the "Helms Award" from Goodwill Industries in 2005.

"I accept this award on behalf of all the BAYADA Nurses, Aides, Therapists, and staff who work hard so our clients feel cared for and supported every day," said Baiada.

Former recipients of the award include Mother Teresa and President William J. Clinton.



Founder and President Mark Baiada accepts the award at the 2012 NAHC Conference in Orlando, FL.

Founded in 1975 by J. Mark Baiada, BAYADA Home Health Care provides nursing, rehabilitative, therapeutic, hospice, and assistive care services to children, adults, and seniors in the comfort of their homes. Headquartered in suburban Philadelphia, BAYADA employs more than 18,000 nurses, home health aides, therapists, medical social workers, and other home health care professionals who serve their communities in 25 states from more than 250 offices. For more information, visit www.bayada.com.

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