



**“I worked with Annese quite a bit at my previous job as well as in my current role. They’ve always done what they said they were going to do and have done it well. The biggest reason I would recommend Annese is, they do their homework and they don’t cut corners. I know the job is going to be done right and it’s going to be thorough; we’re not going to be left hanging.”**

**—Elaine Harrison-Neukirch**  
*Northern Credit Union*

## Industry Insights

When it comes to a banking experience, consumers today expect personalized service, higher security against identity theft, and greater simplicity in managing their finances. Cisco recently released an Internet of Everything (IoE) economic analysis that identified banking and insurance as industries positioned to capture as much as 9% of the \$14.4 trillion in bottom-line value that will be created over the next decade by the IoE innovations.

Consumers have embraced 21<sup>st</sup> century experiences and technology, and are accustomed to relevant, contextual experiences offered by retailers and others. Many financial institutions, however, are rooted in 20<sup>th</sup> century manual processes and still rely on paper documents and brick-and-mortar assets. The financial services industry has an opportunity to leverage technology and offer their members a wide portfolio of interactive experiences and contextual advice by:

- Simplifying the delivery of IT: Creating time-to-value differentiation by enabling the deployment of applications, IT services, or infrastructure in minutes on demand across a financial institution

- Enriching user experience: Providing a consistent, highly secure, and integrated user experience for financial customers and employees that is enabled by the cloud to connect, communicate, collaborate, and execute business
- Fostering agility: Creating an ability to respond to business demand as and when needed due to an integrated IT supply chain enabled by a flexible and adaptable cloud
- Promoting efficiency: Providing maximum return on assets with minimum capital invested through optimal use of people, processes, and technologies with a new cloud delivery paradigm

### *Connections to the Future*

Annese is a technology solutions integrator connecting devices to networks, people to people, and ideas to action. Guided by our services methodology, we provide an end-to-end IT experience, implementing the tools of today and designing for the emerging technologies of tomorrow.



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