

YOUR DEGREE IN THE REAL WORLD

Psychology



SAINT LEO
UNIVERSITY®

WHAT CAN YOU DO WITH A BACHELOR'S DEGREE IN PSYCHOLOGY FROM SAINT LEO?

One of the most versatile degrees of study, psychology enhances your marketability and prepares you for work in more diverse settings than just about any other degree – from business and law to education and social services.

The reason why is simple.

Psychology graduates possess the skills, knowledge, and attributes employers desire, opening the door to a wide array of career options.

WHAT IS PSYCHOLOGY?

- Relatively young (1870s) science concerned with the mind and behavior of both human and nonhuman animals
- Broad discipline spanning subject matter from biology to sociology to determine why people do the things they do
- Excellent preparation for employment in a broad array of fields and positions

MARKETABLE SKILLS THAT PSYCHOLOGY MAJORS HAVE:

- Knowledge of human behavior
- Critical thinking and problem-solving skills
- Interpersonal skills: ability to listen, focus on others, manage other's inappropriate behavior
- Ability to work as part of a team
- Communication skills: written and oral
- Research skills: methods including ability to analyze, and evaluate information and statistics
- Information-finding skills



WHAT DO PSYCHOLOGY MAJORS DO AFTER GRADUATION?

100,893

BACHELOR'S DEGREES
CONFERRED IN 2011

75%

ENTER THE WORKFORCE

25%

GO ON TO GRADUATE SCHOOL

**PSYCHOLOGY IS THE MOST
IN-DEMAND LIBERAL ARTS DEGREE**

ATTRIBUTES EMPLOYERS ARE LOOKING FOR:

- Leadership
- Problem-Solving Skills
- Written Communication Skills
- Teamwork Skills
- Analytical/Quantitative Skills
- Strong Work Ethic
- Verbal Communication Skills
- Initiative
- Computer/Technical Skills
- Detail-oriented
- Flexibility/adaptability
- Interpersonal skills

WORK SETTINGS WHERE YOU COULD FIND EMPLOYMENT

Human and Social Services

 Federal, State, Local Governments

 Veterans Administration

 Justice System

 Non-Profit Organizations

 Hospitals



AVERAGE STARTING
SALARY:

\$37,058

What You Might Do:

- Help children at risk due to abuse, neglect or other traumatic family situations by conducting interviews and making decisions about the right course of action.
- Design programming and lead activities for groups at a senior center, recreation facility, non-profit, camp, or playground.
- Collaborate with physicians and other health practitioners to care for people with mental or emotional conditions or disabilities by providing primary-level care and contributing to treatment plans.
- Design, plan and direct a volunteer program at a non-profit agency or organization, recruiting, hiring, training, and scheduling volunteer workers.

What You Could Be

- Child Welfare Case Worker
- Direct Care Provider
- Behavior Analyst
- Psychiatric Technician
- Corrections Officer
- Police Officer
- Probation and Parole Officer
- Mental Health Worker
- Youth Counselor
- Parks/Recreation Director
- Activities Director
- Rehabilitation Specialist
- Alcoholism or Grief Counselor
- Volunteer Services Director
- Veterans' Advisor, and more



WORK SETTINGS WHERE YOU COULD FIND EMPLOYMENT

Education



Elementary Schools



High Schools



Private/State Universities



AVERAGE STARTING
SALARY:

\$40,480

What You Might Do:

- Help college students do career exploration and planning, conduct skills workshops on resume writing and interviewing, network with local businesses to promote job opportunities.
- Assist a school psychologist in implementing behavior management programs, preparing data, and administering assessments to determine student needs.
- Work as part of a team with teachers and counselors to develop and implement behavior management plans for students that will help them be successful in school; monitoring student behavior changes, assisting with academics, and supervising activities.
- Earn a teaching certificate and teach at the elementary level, high school psychology classes, or special needs children.

What You Could Be

- Academic Advisor
- Career Counselor
- Housing/Student Life Coordinator
- Alumni Relations Coordinator
- Development Assistant/Fundraiser
- High School Psychology Teacher
- Admissions Counselor/Recruiter
- Admissions Market Analyst
- Behavior Management Specialist
- Psychology Paraprofessional
- Teacher Aide
- Special Education Teacher
- Youth Counselor
- Special Education Teacher
- Elementary Teacher, and more



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WORK SETTINGS WHERE YOU COULD FIND EMPLOYMENT

Business



AVERAGE STARTING
SALARY:

\$57,234

What You Might Do:

- Work in the human resources department of a large company assisting with staffing, training, and compensation and benefits activities, developing personnel policies, and managing employee relations issues.
- Conduct research to help determine a company's position in the marketplace by gathering and analyzing data; create marketing campaigns; track industry trends; assess customer satisfaction.
- Negotiate, schedule and buy advertising or develop plans for the best way to reach a target audience.
- Increase awareness and promote favorable press for a client by creating and implementing public relations, communications, and social media strategies.

What You Could Be

- Human Resources Specialist
- Insurance Representative
- Affirmative Action Officer
- Real Estate Agent
- Market Research Analyst
- Marketing Manager
- Marketing Communications Coordinator
- Sales Account Rep/Sales Manager
- Public Relations Specialist
- Media Buyer/Advertising Manager
- Speech Writer
- Meeting, Convention, and Event Planner
- Training & Development Manager
- Hotel Manager
- Community Relations Officer, and more





online.saintleo.edu

Undergraduate
888.875.8265

Graduate
800.707.8846

Sources:

- U.S. Department of Labor, Bureau of Labor Statistics: www.bls.gov/home.htm
- ONet Online: www.onetonline.org
- American Psychological Association: www.apa.org
- National Center for Education Statistics
- PSI CHI: The International Honor Society in Psychology: www.psichi.org
- 2013 National Association of Colleges and Employers Salary Survey
- <http://whatcanidowiththismajor.com/major/wp-content/uploads/2011/05/psychology.pdf>
- www.career.fsu.edu/img/pdf/mm/psychology.pdf
- What Can You Do with a Major in Psychology? Real People, Real Jobs, Real Rewards by Shelley O'Hara
- Job Outlook 2013, National Association of Colleges and Employers



What you need for where you're going