

Whether you are planning on spending this Friday enjoying friends and family in a peaceful setting or you choose to get in on the frenzied fiscal fracas, there is no denying that the retail phenomenon known as Black Friday is an interesting spectacle.

HOW BIG IS BLACK FRIDAY?

However you observe this event, whether as a business person working to figure out how you can maximize your piece of this prodigious pie, or simply as a citizen thinking "wow, that's a lot of money!", Black Friday is a big, BIG day for the North American economy.

How big, you ask?

IN A SINGLE DAY
NORTH AMERICANS SPEND
61 BILLION DOLLARS

ENOUGH TO PAY OFF DETROIT'S DEBT **3 TIMES**



34
BILLION BURGERS

If we took the spending from Black Friday and bought a round of cheeseburgers for the gang, our delicious takeout order would be a hefty **34,519,533,072** of tasty, charbroiled burgers for us all

Whoah, Hold the mayo!



The average cost of a 2014 **LAMBORGHINI VENENO** WOULD SET YOU BACK **\$4 MILLION**

TOTAL SPENDING ON BLACK FRIDAY COULD PUT MORE THAN **15,447** OF THESE SWEET RIDES IN YOUR DRIVEWAY

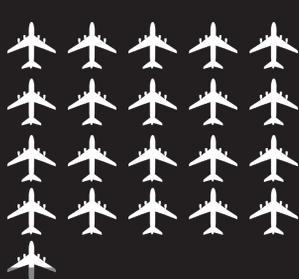


AN AMATEUR ATHLETE CAN BRING HOME OVER **\$20,000 A WEEK**

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IT TAKES ONLY **3 SECONDS** TO SPEND THE SAME AMOUNT ON BLACK FRIDAY

TOTAL SPENDING ON BLACK FRIDAY COULD PURCHASE

214 BOEING 787-10 JETS



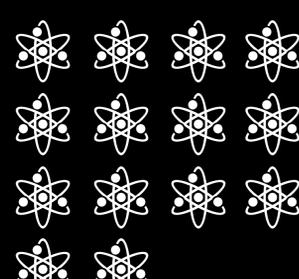
TOTAL SPENDING ON BLACK FRIDAY COULD PURCHASE

82 MILLION TABLETS



TOTAL SPENDING ON BLACK FRIDAY COULD PURCHASE

14 LARGE HADRON COLLIDERS



MORE MONEY WILL BE SPENT IN A SINGLE DAY THAN THE GROSS DOMESTIC PRODUCT OF CROATIA, LUXEMBOURG SRI LANKA OR ETHIOPIA



THE MONEY SPENT ON BLACK FRIDAY IN NORTH AMERICA COULD PAY OFF THE PERSONAL **DEBT** OF EVERY SINGLE CANADIAN

HAPPY SHOPPING!
FROM YOUR FRIENDS AT 360 INCENTIVES

