

PLAN Automation Inc. - is a Canada wide consultant partner to the food, beverage and packaged goods industries providing packaging automation services. We are pleased to announce major growth and technical sales coverage for 2014 with the appointment of several new proven industry automation professionals.

Associate Partners



Greg Pulsifer, Maritimes – Senior Technical Sales

As a packaging automation professional for the past thirty-two years, Greg Pulsifer spent the first decade of his career working in technical services and maintenance management for a multi-national beverage manufacturer and a large dairy concern. For the past twenty years Greg has been the dominant marking and coding specialist in Atlantic Canada for the global leader in this category of equipment. While continuing his representation of these products, Greg has joined Plan Automation as an Associate Partner and can now provide a comprehensive range of quality packaging automation equipment to his broad base of customers in Atlantic Canada.



Peter Bibbings, Western Canada

Peter Bibbings possesses more than 25 years of engineering and technical sales management experience with leading technology manufacturers in the Aerospace, Quality and Inspection, Product Identification and Traceability and General Automation industries in both Europe and Canada. Bibbings always has his customers' needs in mind "It is critical to listen to our customers every day, that's how great businesses are built. It is clear that Plan Automation have done this well.



Paul Slipper, Ontario – Senior Technical Sales

Paul Slipper is a 32 year veteran of the food processing and packaging industry holding positions including, plant management, plant engineering, packaging automation business owner and packaging material sales. Paul has been responsible for three company acquisitions, six food processing plant design builds, and many process line installations. He has designed and built several vertical form fill seal bag machines and has vast experience in packaging and process automation line design. His sales experience has taken him to four continents and spans over fifteen years.



Melissa Arseneault – Client Satisfaction Manager

Melissa Arseneault has been in the packaging industry for 7 years, holding positions including inside technical sales support and now client satisfaction manager. Melissa has been responsible for assisting territory directors, distributors and customers with all inquiries regarding product lines of packaging machinery. She responds quickly and efficiently explaining the benefits and advantages of products, delivery dates and pricing. Her excellent prioritization skills with minimal guidance have proven to be outstanding.