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www.hauswirthinsurance.com

# The Hauswirth Report

## Turn Your Life Into Shreds!

Recently, one of our sons told me he received a Sears credit card in the mail. Problem is, he never asked for it. When he called the Customer Service Office at Sears they not only thanked him for being a new customer, they told him he had a \$4,800 balance on the temporary card they gave him at the store the week before. As the story goes, he had been hacked!

How did it happen? He does not know, but chances are it was some old papers that were tossed out in the garbage without being properly disposed of.

### How Much is Your Personal Data Security Worth?

Probably a lot more than \$4,800 and a lot more than the cost of a small sized paper shredder. These small shredding machines can shred a lot of paper that you no longer need and it would take only a few minutes a day.

Every piece of paper that has your name and address on it (or even worse, an account number or financial institution) is pure gold in the hands of a forger/crook. Do you ever get unsolicited offers from lending institutions that says you are "pre-approved" for a credit card or line of credit? This too is valuable in the hands of a crook. In many instances, crooks have been able to piece together the torn up credit card application form and fraudulently

apply for the card in the victim's name.

### Don't Think it Could Happen to You?

These things are happening every day, whether with the improper handling of paper or data theft online (data tracking and data theft). More and more folks are tossing

with a marker pen. For the rest, bring on the shredder! With most documents, there is probably only 1-2 pages that have your personal information that needs to be shredded, so you don't need to destroy everything and the rest can be recycled.

### Come Join Our Shredding Party!

Like you, Margareth and I have accumulated tons of documents we needed to properly dispose of; outdated customer files, tax documents that we kept past their "keep until" date, payroll records, and old accounting records. To dispose of this paper properly, we hired a professional shredding service. These folks come to our office and mechanically shred all our documents in a specially built tractor-trailer. The shredded paper is then compacted and, each week, shipped to a paper manufacturer where it is converted into paper towels.

Our next shredding day will be **Thursday, October 17** from **12 noon until 2 p.m.** We will be opening up this special

service for our customers and will offer you the chance to toss out your old data sensitive papers to be shredded by our folks (Guardian Shredding) for free.

### The Bottom Line

Your personal details are potentially worth a fortune to the wrong people; guard them with your life and your shredder!



personal data into their garbage can or in the recycling depots. **Tearing up documents by hand is not the solution either;** it's time consuming and, unless done carefully, it will not accomplish what you want.

### Bring On The Shredder!

If you are donating magazines, tear out the address details or blacken it

Save the Date!

Shredding Party

Thursday, October 17

12 - 2 p.m.

Bring your old data-sensitive documents to our office to shred — for free!! Call for details

## Business Profile: BD Movers

Their Company slogan says it all: "Faith can move mountains, for everything else there's BD Movers"!

I've had the pleasure of working with Tony Baumer for the past 15+ years as a customer of Hauswirth & Sons Insurance as well as having his crew move our office and our home on a few occasions. Through the years their staff has been nothing less than amazing on how careful they are in the work they do.

Tony started out in 1989 with a 14' truck and one helper delivering for a furniture store. Today he has 5 trucks and 14 employees doing local, interstate and international moving. They offer packing and crating services as well as storage.

BD Movers has a firm policy in not hiring casual labor. Each of their employees are fully trained on how to pack your belongings, how to lift and move fine pieces to avoid damage.

Their Office Division has handled NJ moves not only for local business owners, but for larger corporate offices and school districts as well. They also have a special "Senior Move Division" that deals with the over 55 population;

handyman services, too. Tony's staff works with Elder Law attorneys as well as Realtors, haulers and professional appraisers.

BD Movers has a "Household Division" that also specializes in local moves as well as moves to the surrounding states of Pennsylvania, Maryland, New York and Delaware. When greater distances are involved, Tony and his team work with Arpin Van Lines consisting of a network of other movers who handle clients in the same manner as Tony.

Tony and his family are Lacey Township residents; he also serves on the board of directors for the NJ Warehouse and Movers Association and is active with the Fighting Children Cancer Foundation as well as the Children's Miracle Network.

Considering a move? These folks have my highest recommendation; Firm Pricing, highly trained employees and no surprises on moving day!



not just to move from one location to another, but to handle junk removal, cleaning and

## Ava Hauswirth Joins the Hauswirth Report Editorial Staff

*After serious negotiations with her parents this past weekend (including a compensation package which will include babysitting duties by yours truly) Ava agreed to be part of our Protection Team.*

*A masterful speaker with keen insight (she is, after all, a Hauswirth) she will bring some new insight to our monthly newsletter from the new "Generation Z" as to their needs and desires.*

*The negotiations were concluded when we were asked by her parents to spend the Labor Day weekend with her so they could attend a wedding. She was sharp enough to make sure some college tuition was part of the final negotiations.*

*So we are happy to announce that our monthly readers will be hearing from Ava on her thoughts and suggestions on your insurance needs.*



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# 2013 Referral Contest

*Just Keep Talking!*



**Thank You For Your August Referrals!!**

- Anthony Guadagnino
- Bill Hults
- Camille Marotta
- Danielle Gronski
- Diane Faynor
- Douglas Itjen
- Eileen Munn
- F. Robert Jorgensen
- Frank Radich
- Greg Fevola
- Jeanine Cicardo
- Joe Engrassia, Jr.
- John Bottigliero
- Josh Blair
- Luann Novak
- Mildred Majkowski
- Nicole McCombie
- Pat Eppolito
- Rob Rotonde
- Robert Baumley
- Roger Kozuch
- Ron Vanderhorst
- Rosa Mazzei
- Tammy Somoracki
- Toni Colella
- William Bibik

## How it works:

It's easy, simply tell a friend, relative, acquaintance or whoever about us! Make sure they tell us you sent them—but don't worry, we still ask when they call.

## What you win:

1. For each referral you send, you will automatically receive a **\$10 Wawa Gift Card!**
2. You are also automatically entered in the monthly drawing for an **Apple iPad 2!**



**NEW Prize!!**



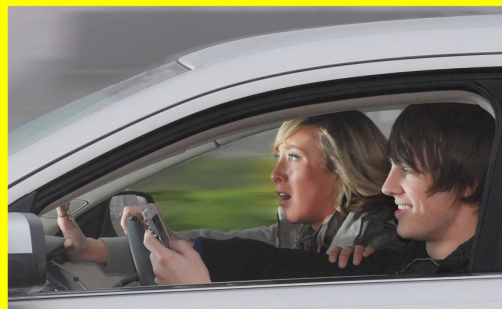
3. For each referral we receive, we'll donate **\$5 in Your Name** to the Lacey Township Food Bank!!!

## August Winner:



Congratulations Diane Faynor!!

**10,988 US Teenagers**  
Will Get a Driver's License Today



**Parents: You Ready?**

Android devices



Download Our FREE App!

Use it to contact us on-the-go, request changes, view your policy, + more!  
(Scan the QR code or search "Hauswirth Insurance" in the app store)



Apple devices



## BAD DRIVERS

Blaming the back-seat passenger since 1923.

"Living east of Route 9 makes it difficult to get home owners insurance. Hauswirth & Sons was able to help me find a new company with a substantial reduction in premium."  
Lisa M. - Forked River, NJ

## The Hauswirth Report

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Quote of the Day →

**"Most folks are as happy as they make up their minds to be." - Abraham Lincoln**

August Trivia Winner:



**Congratulations**  
**Joe Petrone**

Send us your trivia answer and you could be next!



## A Not-So-Trivial Pursuit

???

We're trying our best to stump you in 2013!

Test your knowledge with this month's trivia contest!

It's easy—simply send your answer to the question listed below to our Trivia Coordinator, Ann Fuchilla. There are 4 easy ways to send your answer:

1. Email ann@hauswirth.net
2. Fax to 609-693-4935
3. Come to our office!
4. Post the answer to our Facebook Page



Last Month's Trivia Question & Answer:

**Q:** In the 1950s, the NFL experimented with what new color for their footballs?



**A:** White

We will draw one random winner (from all the correct answers) to receive a bottle of our private label Hauswirth Cellars wine. Then, six more random winners will each receive a free pizza at Via Napoli Pizzeria in Forked River. Good luck!! **\* New rules!!**

**Q: With a population of around 800 and a total area of 0.17 square miles, what is the smallest country in the world?**

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