

May 2013

News and Tips to Make Your Life Easier, Safer, and Happier...

**Inside this issue:**

Check Out Our NEW Website	2
Electronic Banking	2
2013 Referral Contest	3
March iPad 2 Winner!	3
Photo of the Month	4
Trivia Winners	4
A Not-So-Trivial Pursuit	4

**Contact Us by:**

Phone: 609-693-3123
877-329-3261

Fax: 609-693-4935

www.hauswirthinsurance.com
www.needcarinsurance.net
www.needhealthinsurance.biz

Website Changes!

We've changed the look of www.hauswirthinsurance.com.
Let us know what you think!

The Hauswirth Report

Margareth & Rich Celebrate a Major Milestone

The month of April marks the 30th Anniversary of when Margareth and I began working together in insurance.

We were married in the early 1970s, and at that time I worked with my father in construction and real estate.

By 1976, Margareth began working for a small insurance agency in Toms River as a processor and part-time sales agent.

By 1983, I had left real estate and had spent three years as an underwriter for Prudential Insurance Company.

I was ready for a change, so I joined Margareth selling insurance products in the Toms River agency where she worked.

By January 1990, we purchased the old J. Paul Taylor Insurance Agency, which was located on Lacey Road in Forked River. The name was soon changed to Hauswirth & Sons Insurance Consultants.

During the past 30 years, we also raised three sons, saw our business grow from the two of us to a total of eleven employees,

watched our three sons graduate from college with advanced degrees, acquired two wonderful daughters-in-law, and are expecting our first grandchild in June.

What's our secret? I would have to say that we share the work both in the office and at home. However, there are many times when the sparks fly and we have to put on the boxing gloves. The only problem is that Margareth always wins!

And I wouldn't have it any other way.

-Rich

**Hauswirth & Sons Insurance Consultants**

332 Route 9 | Forked River, N.J. 08731 | (609) 693-3123
www.hauswirthinsurance.com | www.hauswirthinsurance.com/blog

new blog address!! ←

Please Visit Our NEW Website!

We are pleased to announce that we recently completed work on our new digital insurance office located at www.hauswirthinsurance.com.

This is the third-generation Hauswirth & Sons Insurance website that we have designed & introduced to you.

Making It Easier for You

We are doing everything possible to make it easy for our customers (and prospective customers) to obtain information on new insurance, current coverage, and to obtain all kinds of information on the things that matter most in your life.

Updated Research Center

We've enhanced the Research Center to give you ideas and explanations on different types of insurance. We give you Real Life Examples of where you should be looking for gaps in your current insurance coverage and how to bridge those gaps.

24/7 Online Customer Access

When you sign up for 24/7 Online Customer Access, you can review your current coverage, order an ID card for your car, add or delete a vehicle, and contact the insurance company directly if you have a claim.

Customer Service Center

You can also request changes and ask questions through our website if you have not yet signed up for 24/7 access. We also provide a list of phone numbers for our insurance companies if you wish to contact your carrier directly.

The website is a work in progress, and we will be continually adding new information to keep up with changes in the insurance marketplace and to provide you with the best digital insurance office possible.

We Need Your Help

We would greatly appreciate your feedback on our website. Is there something you would like to see added or changed? Is anything difficult to find? Do you have any thoughts or suggestions?

You can help by completing a short survey to let us know what you think. This will help us make the website better so you can have a great experience when you visit our digital office.

Please Complete Our Website Survey

To complete the survey, please visit our website: www.hauswirthinsurance.com and browse around.

When you feel you have seen enough of the site:

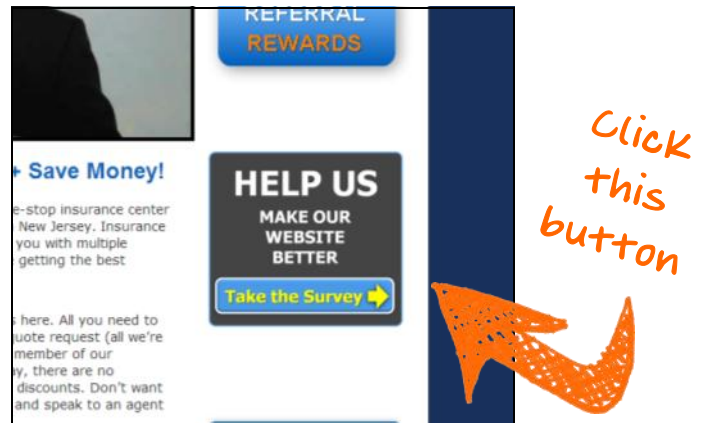
1. Go to the home page (click HOME or our logo to return to the home page from any other page)
2. Click on the button, "Take the Survey" (pictured below)

The survey will only take a few minutes of your time and will provide us the information we need to make our website better for you.

If you have already seen our new website, you can jump right to the survey by visiting this link: svy.mk/16cH2L3

You can also feel free to give us your thoughts by calling us at 609-693-3123 or by email to Jennifer@hauswirth.net.

We hope you like our new website and look forward to your thoughts!



IMPORTANT: Electronic Banking Updates

Many of us, including Margareth and I, are now using the services of online banking to pay our normal monthly bills. While it is very convenient and many times very cost efficient, it is not always the fastest way to send money when an invoice needs to be paid.

I discussed the matter recently with a few of our local bankers, and they have all indicated that when you pay a bill through your bank's website, they do not always send the money to the recipient via electronic transmission. Most of these bills that are paid electronically through your bank are sent using old-fashioned printed checks and mailed through the United States Postal Service.

The difficulty with this method of payment is many people feel that if their insurance premium is due on the 25th of the month, they should be able to electronically send out that premium through the bank website on the 24th of the month. Regrettably, the insurance company is not receiving the money on time and the policy is being put into cancellation status.

Our recommendation to you is this: Please allow at least 5 - 7 days prior to the renewal of your policy when submitting a premium payment. This holds true whether you are putting your payment in an envelope and mailing it yourself or transmitting it through the bank website. Sending your payment a little earlier should give you ample time to make sure that there is no lapse in any of your insurance coverage.

-Rich

Follow Hauswirth & Sons Insurance Consultants:



www.facebook.com/HauswirthInsurance



www.twitter.com/HauswirthIns



www.gplus.to/HauswirthInsurance



2013 Referral Contest

Just Keep Talking!



**Thank You For
Your April
Referrals!!**

Josh Blair

Todd Adams

Mike Moschitta

Kristie Marino

Jason Price

Walter Paseler

William Adesso

Anthony Repice

John Bottigliero

Renee Gurgacz

Bonnie Adams

Chris Buono

Christine Kudlacik

Anthony Barber

Kathy Moore

Eileen Munn

Carmella Lerro

Toni Gratzel

Anna Palazotto

Richard Matarrese

Alfred Golluscio

Pat Meehan

How it works:

It's easy, simply tell a friend, relative, acquaintance or whoever about us! Make sure they tell us you sent them—but don't worry, we still ask when they call.

What you win:

1. For each referral you send, you will automatically receive a **\$10 Wawa Gift Card!**
2. You are also automatically entered in the monthly drawing for an **Apple iPad 2!**



NEW Prize!!

3. For each referral we receive, we'll donate \$5 in Your Name to the Lacey Township Food Bank!!!

April Winner:



Congratulations to our latest Referral Contest Winner, **Anna Palazotto!**

LIKE
ON FACEBOOK
For a Chance to Win
FREE BlueClaws Tickets!



'Liking' Hauswirth & Sons Insurance has never been more rewarding!

We are constantly giving away free Blue-Claws tickets via our Facebook page.

Once you like us, you will be the first to know about our next contest!

You can also sign up via email, below.



Sign Up for Contest Updates!

Visit: <http://eepurl.com/IOJB9> or Scan the code to the right



Hauswirth & Sons

INSURANCE CONSULTANTS

332 Route 9 | Forked River, NJ 08731
www.hauswirthinsurance.com
(609) 693-3123



Speaking of Google, check out our newly-redesigned website: www.hauswirthinsurance.com.

"I was at my wits end concerning my high "homeowners insurance", I had kept a card I got from you ages ago and decided to call. I spoke with Geri, who cut it down \$700.00 a year, when I came into the agency, she asked about my car, which was over \$1500.00 a year. She managed to cut that bill in half—as I'm on Social Security and just lost my job, this was a big help—I can't thank you enough, and wish I'd called 7 years ago, look how much I would of saved."

Gwen M. | Mays Landing, NJ

The Hauswirth Report

Page 4

Quote of the Day →

"Life isn't a matter of milestones, but of moments." - Rose Kennedy

April Trivia Winner:



Congratulations
Ruth Feeney!

Send us your trivia
answer and you
could be next!

A Not-So-Trivial Pursuit

We're trying our best to stump you in 2013!

May is National Photo Month. To celebrate, take this trivia quiz to test your photographic memory.

It's easy—simply send your answer to the question listed below to our Trivia Coordinator, Ann Fuchilla. There are 3 easy ways to send your answer:

1. Email ann@hauswirth.net
2. Fax to 609-693-4935
3. Come to our office!

The first person to respond with a correct answer wins a bottle of our private label Hauswirth Cellars wine. The next six correct respondents will each receive a free pizza at Via Napoli Pizzeria in Forked River. Good luck!!

Q: In 1905, the US Army took the first aerial photographs. What kind of aircraft was used?

?? ? ? ?



Last Month's Trivia
Question & Answer:

Q: In the traditional story of Little Red Riding-Hood, what is the little girl's real name?



A: Blanchette

Follow Hauswirth & Sons Insurance Consultants:



www.facebook.com/HauswirthInsurance



www.twitter.com/HauswirthIns



www.gplus.to/HauswirthInsurance