

# Barefoot Automated Credit Card Tool

## Saving Time and Money

### What is the Barefoot Automated Credit Card Tool?

- Barefoot Automated Credit Card Processing Tool allows you to automatically charge balances based on your company's policies.
- You will be able to program your specifications into the system to automatically charge balances due.
- This can be done for delayed first payment, progress payments and final payments.
- We recommend using this with Barefoot Automated Emails to communicate these charges.

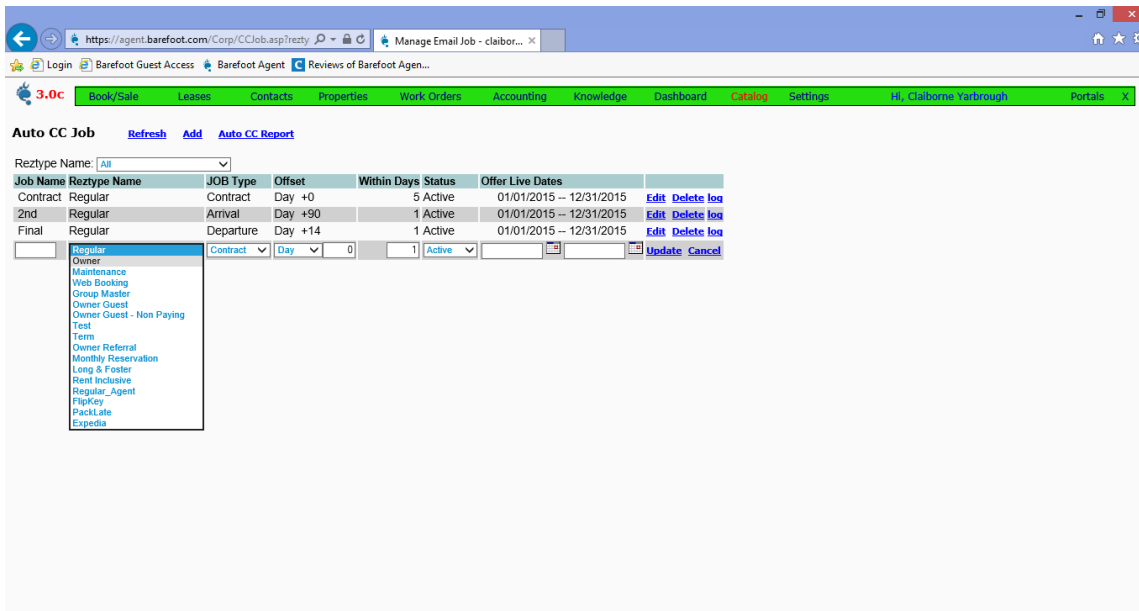
### Who will benefit from Automated Credit Card Processing?

- Every Vacation Rental company that accepts more than one payment for a reservation.
- Your Accounting staff will save tens of hours of time.
- Your Guests will experience the convenience of making on time payments with no effort on their part.

Everyone will benefit from the time savings, especially if it is used to create more opportunities for outstanding customer service.

### How the Automated Credit Card Tool Works

You set up the rule for certain reservation types in Barefoot, based on contract, arrival, departure and other due dates. You can add as many of these as make sense for your company.



## What Does this Mean for Your Business?

Let's take two different approaches. We will assume a company with 200 units and 7600 credit card transactions per year. We will only use the final payment in our calculations.

**If it takes 2.5 minutes to enter a manual credit card transaction x 3800 transactions, that's 158 hours saved.**

**If you are paying your staff \$20 per hour x 158 hours, that's a savings of \$3160.**

*"Barefoot is great to work with to help you automate your business to improve profitability and operational efficiency. I asked Barefoot if they could automate my guest payments. And they accomplished this with flying colors.*

***Before I would have to search for all my reservations that were coming in within 10 days and manually charge the credit card. Now, this is done automatically and without error thanks to Barefoot. Barefoot even sends me an email if a payment fails for any reason. This is just one of several tools that Barefoot provides to help me run my business more effectively. "***

*Max Jolley  
St. George Vacation Rentals  
Turtle Bay Vacation Rentals*

## Barefoot's Value Proposition to You

With over 15 years in the vacation rental management industry, we have developed a comprehensive technology platform aimed at making the vacation rental management company more efficient and more effective.

We consult with you during every step of the process to make sure you are using technology to help you save money, increase revenue and gain market share.

## Let's Get Started

If you are currently a Barefoot customer, please contact Customer Support at 781-756-0785 or [support@barefoot.com](mailto:support@barefoot.com) to talk about pricing and to add this tool to your Barefoot backend system. Training will be provided.

If you are not a Barefoot customer, let's set aside some time to talk about this and other tools inside the system. Call Claiborne at 804-212-1280 or [sales@barefoot.com](mailto:sales@barefoot.com)