

# CHANGING SOFTWARE? YOU HAVE OPTIONS.

## Barefoot gives you another option.

It may have been a while since you've had to think about making a change to your vacation rental management software. But in 2015 this may be something that you really need to consider. Are you going to be proactive or reactive? There are new tools and functionality that are available, that you need to keep competitive.

### Barefoot provides an enterprise-level solution.

Enterprise ready solutions meet the following criteria:

- **Scalable**—the system should be able to handle more than one database
- Ability to be **configured and/or customized** for business specific needs
- **Speed**
- **Integrated Trust/Escrow Accounting Systems**
- Full **CRM** and Lead Management
- Ability to handle **Revenue Management** from within the software
- **Open system that facilitates integrations** with best of breed partners
- **Online access for guests, owners, vendors and referral agents**
- Ability to handle **concierge services** from within the system
- Documented **implementation methodology**
- Ability to **data port successfully**
- **Security**
- Industry leading support
- Continuous **development and new functionality** offerings

### If you want another option.... It's time to have a conversation.

We are ready to hear about how you want to run your business. We are consultative in our approach.

Contact [sales@barefoot.com](mailto:sales@barefoot.com) or call 804.212.1280.

“As one of the largest vacation rental companies on the East Coast, we were interested in a vacation rental management software that would help us grow. **We were also looking for a technology platform that would handle anything our multiple office and state environment could throw at it in the future.** After a complete industry review we found what we needed to achieve our goals in Barefoot.

We trust Barefoot to be the partner we need as we strive to meet and exceed our goals”

– Joe Amatangelo  
President,  
Property Management,  
Long & Foster Companies



**“To grow my business, I wanted a technology platform that was going to handle anything that I could throw at it.**

**I also didn't want to be just another number when we needed support. I wanted a strong technology partner who would understand my business goals and support me in meeting my goals. I look forward to a long partnership with Barefoot.”**

**— Hampton Peace  
CEO of DeBordieu.**

## **We have happy customers**

This is because we offer:

- **Ongoing development**
- **Outstanding customer support**
- **A say yes attitude to specific needs**
- **Open system facilitates partnerships**

Contact us and we will be happy to share with you the success of existing clients that know the Barefoot difference.

[sales@Barefoot.com](mailto:sales@Barefoot.com)



**Powerful tools that help you grow your business the way you want to...**

## **Power. Flexibility. Customizable.**

What else makes Barefoot different? It's the way we approach our partnership with you.

Barefoot has a fully-developed, cloud based solution with 15 years of experience behind it. We have always been focused on you, the professional property manager.

We offer a broad and powerful technology platform that is best leveraged with a thorough knowledge of your business. We understand that your successful transition is supported by a highly consultative relationship. This begins during the sales process where we engage with you to go through our unique business rules matrix. We document how you want to run your business, it becomes part of our contract with you and it determines how we tailor your database for training and implementation.

We also realize that your business is unique. If you need unique tools for your business success and they are not available within the Barefoot solution, we have a robust development team that will consult with you and will custom build to your specifications in a timely manner.

Finally, with our open platform, you are welcome to work with almost any third party vendor that will add value to your business. Visit our website for a full list of partner integrations.