C3 CLOUD

The Trend:
Mobile Working and Anywhere Access

In today's world, businesses are increasingly recognizing both the need for and the value of employees being able to access their computers from a number of different locations. Happily, there are now several ways to access your desktop – with your own files, settings, applications, email, and everything else that makes up your personal desktop – from anywhere with an internet connection, be it from home, abroad, a Wi-Fi cafe or simply in the office.

Using either a C3 Cloud Hosted Desktop or technologies such as Citrix's GoToMyPc®, all you need to connect to your personal desktop is an existing PC/laptop and an internet connection. But with this single tenant option, there are drawbacks; we examine the differences between GoToMyPc® and C3 Cloud's Hosted Desktop model.

Why Use Remote Access

Home Working
Allow your employees to work from home by giving them remote access to their work desktop, enabling the use of the same applications and data

After Hours
Access to work desktops is no longer restricted by office hours

Access Your Files, Print Your Documents
Immediately access you own files and documents anywhere and be able to print them out at your your remote location

Travel
Use your own desktop while on the from move, in airports, hotels, or anywhere with an internet connection

What is GoToMyPc®?

GoToMyPc® from Citrix® provides one answer to the problem of getting anywhere access to your desktop by allowing you to remotely access your existing PC from any other Internet-connected computer. Charged at a monthly subscription rate, GoToMyPc® installs a client onto your PC allowing it to be accessed remotely, over a secure, encrypted connection, provided that your PC is switched on and connected to the internet.

GoToMyPc® – The Pros & Cons

While GoToMyPc® provides a relatively simple and straightforward means of remotely accessing your PC, there are a number of weaknesses with this approach. Chief among these are that the whole system has a single point of failure, namely the PC you are attempting to access. Though you can in theory use GoToMyPc® to access your PC from anywhere, it is entirely reliant on your PC being both switched on and connected to the internet.

This may sound easy enough, but in practice it means that if there's any failure at your PC in your absence – be it software, hardware or internet – resuliting in a loss of connectivity, then the whole remote-access solution falls down. Moreover, these problems cannot be addressed remotely – either by you or by GoToMyPc® – meaning either you won't be able to access your computer until you can return to it and get the problem fixed. And, you're not just dependant on one, but two working internet connections, one at your point of remote access and the other to your PC itself. In terms of speed/performance, this chain is only as strong as its weakest link and if it breaks at either end, you are unable to access your PC.

In addition, GoToMyPc® is an energy-inefficient approach as it requires your PC to be switched all the time, even if you only want to access it for two minutes. Not only is this environmentally unfriendly but , particularly with rising energy costs, very expensive. To give employees the option to work from home after hours, all of the businesses PCs would have to be running through the night. If an employee had turned his PC off before leaving the office, GoToMyPc® simply wouldn't work, meaning no remote access.

Why Hosted Desktops Rather Than GoToMyPc®?

While remote access is the benefit of GoToMyPc®, it's just one of the many benefits of Hosted Desktops. Hosted Desktop technology is an innovative new method for delivering desktops to end-users. A hosted desktop looks and behaves exactly like a traditional PC but, instead of residing locally, all software and data are housed in C3 Cloud's state-of-the-art data centers. Hosted Desktops offer numerous advantages in terms of cost savings, security, resilience, flexibility, and reduced management.

As well as anywhere access, all this means there's no longer any need for:

• A pre-existing hardware infrastructure
• Capital expenditure on desktop hardware which rapidly becomes obsolete
• Unavailability of desktops due to hardware or software problems
• Confidential data to be lost or stolen
• Daily management and administration
• Complications around new applicationshe power, functionality, and scalability of enterprise class IT, making them perfect for businesses of all sizes.

Solutions for Business
C3 Cloud Hosted Desktops combine the simplicity of a consumer solution with the power, functionality, and scalability of enterprise-class IT, making a Hosted Desktop solution perfect for businesses of all sizes.
With Hosted Desktops you can seamlessly add users, new applications, and even hardware capacity at the touch of a button.

C3 Cloud Hosted Desktops have guaranteed 99.99% uptime, based on a fully redundant, state-of-the-art infrastructure, with integrated backup and restore capabilities. With simple and flexible deployment, hosted desktops are a solution for 1 – 1,000 users, a comprehensive business infrastructure available on demand, at a fixed, affordable, transparent price.

While other solutions offer partial, piecemeal answers to the questions posed by today's IT demands – mobility, flexibility, scalability, simplicity, affordability, security, speed, and resilience – only Hosted Desktops offer a comprehensive solution to these demands.

For business desktops with true anywhere, anytime access, Hosted Desktops are the only answer.