SCANNER PROS & CONS

Play

WE'VE TESTED 'EM...NOW YOU TO DECIDE

By popular demand, Brandwise has conducted usability testing on the most popular bluetooth-capable barcode scanners that are compatible with Brandwise Play. See our handy pros and cons chart below to decide for yourself. Which scanner will you choose?

	PRICE RANGE	PROS	CONS
MOTOROLA CS 3070	$220-$250	• Works ~6"-12" away from barcode • Very fast scanning • Two button device makes it user-friendly • Scans many types of barcodes-Brandwise barcodes included	• Slightly larger than other scanners on this list, but still compact • Does not come with a lanyard • Have to press a button to reconnect after a period of inactivity.
CIPHER LAP 1660	$150-$180	• Uses AAA batteries, so if you need a charge in a pinch, you can just pop in new batteries (since the scanner doesn't plug in, rechargeable AAA batteries would be the way to go - also keeps the connection settings if you change the batteries • Works ~6"-12" away • No noticeable issues scanning any type of barcode - Brandwise barcodes included • Has scanning options: scan one at a time or scan multiple barcodes by holding the button down, laser doesn't turn off until it scans a barcode, etc.	• You have to turn on and off the barcode scanner just like the Opticon OPN 2002 (see next page) • It is noisier than the other scanners tested. The manual provides a barcode for you to change the volume

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WASP WWS 100I UNITECH MS910	$110-$160	• Quick and responsive • Smallest scanning unit • No programming needed to scan barcodes (with the scan field already selected)	• Needs its own pairing sheet • Need to be very close to scan barcode (~6") • Has issues with narrow barcodes (no issues with 3 of 9. EX: barcodes 40,41) • known to lose pairing and config settings
SOCKET CHS 7CI	$200-$250	• No pairing code needed • No programming needed to scan barcodes (with the scan field already selected) • Scan range = ~9" • Vibration upon successful scan	• Can be difficult to figure out how to pair (need to hold down both the scan and power buttons to enter into pairing mode) • Has issues with narrow barcodes (EX: barcodes 40,41) • Keyboard mode difficult to navigate (have to keep powering on and off) • Largest of the Brandwise-tested scanners • Scans are quick, but this scanner was the slowest of the scanners tested (from scanning a barcode to the item showing up on the iPad)

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	PRICE RANGE	PROS	CONS
OPTICON OPN 2005 **OPTICON OPN 2006**	$220-$300	• Small unit • Clean scan line • Long scanning range (~9"-12" *sometimes further • Scan is quick and responsive	• Have to use a button to switch in and out of keyboard mode • Beware of Scan Fob brand. Laser is not as powerful.

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