



Advanced Care CPR

Denver, Colorado

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HSI Products: **MEDIC First Aid®** and **American Safety & Health Institute (ASHI)**

Empowering thousands with onsite CPR, First Aid, and AED certification courses designed for small or large groups representing all backgrounds and demographics across the Greater Denver area.

Challenge: Five instructors of Advanced Care CPR in Colorado certify three to five thousand people every year in CPR and First Aid. However, one course or curriculum does not satisfy everyone's needs. From new mothers to outdoor enthusiasts, Advanced Care customers represent students of all ages and backgrounds.

Solution: Advanced Care CPR relies on a combination of MEDIC First Aid® and ASHI courses, depending on customers' needs. Whether teaching parents of newborns the MEDIC First Aid *PediatricPlus* course or outdoor enthusiasts the ASHI *Wilderness First Aid* course, these programs were chosen over others in the marketplace because of the customized curriculum. Each participant is empowered to learn from a combination of video, online, or in-class instruction. Graduates of these courses receive a digital certification card allowing each to access refresher

"We all want our students to remember what they've learned, and Passport and LearningLinks, along with other digital options, are great resources for retention."

courses via Passport and LearningLinks. In fact, participants are encouraged to share the refresher online options with their friends and family to demonstrate how easy it is to save a life using ASHI and MEDIC First Aid.

Resulting Benefits:

- ▶ **Saving Time and Money:** Because of the integrated, online instructor tools offered by HSI, Advanced Care CPR instructors are not bogged down with paper rosters. By issuing certification cards electronically to students, this option provides a portal to communicate with students, reminding them when to be recertified and offers each a continuous stream of course refresher tips. Customers also benefit by having online access to reprint any lost cards.
- ▶ **Testing for Proper Skills:** The lifesaving courses previously taught by Advanced Care CPR required students to memorize the many intricacies of a course and then regurgitate that information in order to pass a written test. HSI's courses are designed so students can retain and actually learn the skills needed to save a life, not just pass a test.
- ▶ **Blended Training:** With ASHI and MEDIC First Aid courses instructors can tailor classes to meet the needs of their students through their choice of online blended courses combined with hands-on instruction or traditional training options with classroom video and practice. Regardless of which learning option they choose, all curriculum offerings with their emphasis on real-life scenarios build student confidence in these lifesaving skills, encouraging them to step forward in an emergency.



"MEDIC First Aid and ASHI courses are presented in an interesting way and that makes learning the required materials easy. Our students retain and learn better using these courses than any others we have tried."

"As a student you can't ask for better educational tools! We have easy access to learning at our fingertips and depending on how we learn best, there's a multi-faceted approach that ensures we retain what we learn, whether in the classroom, online, or by watching a video."