

Cash-In on Your Comfort with Federal Tax Credits

Carrier®

Turn to the Experts.™



Qualifying Carrier High-Efficiency Systems Can Save You Money Now and in the Long Run

## Turn to the Experts for Money-Saving Comfort

There are a lot of reasons why homeowners nationwide turn to the experts at Carrier for their indoor comfort needs. Comfort. Innovation. Reliability. Carrier® Dealer/Experts. We have developed a worldwide reputation for delivering superior indoor comfort technology that truly stands out from the competition, including our remarkable Infinity™ System. In addition, we offer a wide variety of products that not only meet the requirements for the Federal Tax Credit for Residential Energy Property Expenditures, they can provide years of substantial savings on monthly energy bills.

## Minimum Efficiency Required for Tax Credit

<i>Gas Furnaces</i> .....	<i>95% AFUE</i>	<i>Oil Furnaces and Boilers</i> .....	<i>90% AFUE</i>
<i>Air Conditioners</i> .....	<i>16.0 SEER / 13.0 EER</i>	<i>Packaged Air Conditioners</i> .....	<i>14.0 SEER / 12.0 EER</i>
<i>Heat Pumps</i> .....	<i>15.0 SEER / 12.5 EER / 8.5 HSPF</i>	<i>Packaged Heat Pumps</i> .....	<i>14.0 SEER / 12.0 EER / 8.0 HSPF</i>

Offering some of the highest efficiency systems in the world, including 21.0 SEER cooling efficiency air conditioner systems and up to 96.6% AFUE gas furnaces, Carrier can deliver savings beyond the minimum efficiency standards required for the federal tax credit.

## How the Program Works

As part of an effort to reduce dependence on foreign sources of energy, the American Recovery and Reinvestment Act of 2009 provides a tax credit to help offset the costs of making energy efficiency improvements to your home. Some key details of the program are as follows:

- The tax credits apply to a variety of products (including installation costs) such as windows, doors, heating and cooling equipment and more.
- The amount of the credit is equal to 30% of the installed cost of the qualifying products, up to a total of \$1,500.
- If a qualifying purchase is not large enough to qualify for the maximum credit of \$1,500, the remaining available tax credit can be claimed for additional qualifying purchases.

## The Economic Advantage of Tax Credits

The reason many homeowners are so excited about this program is because tax credits, unlike deductions, are subtracted directly from the total amount you owe on your personal income taxes. For example, if you complete your tax return and calculate that you owe the IRS \$2,000, a tax credit of \$1,500 will reduce your tax bill to only \$500. Of course, be sure to check with your tax adviser on how to best take advantage of the tax credits.



## Tax Credits Available in 2009 and 2010

To take advantage of the American Recovery and Reinvestment Act of 2009 tax credits, you must purchase your qualifying high-efficiency comfort system between January 1, 2009 and December 31, 2010. Better yet, your savings won't be limited to a one-time tax credit. You'll continue saving every month with reduced monthly cooling and heating bills.

## Carrier Delivers Environmentally-Sound Comfort and Peace of Mind

As you consider your comfort system options, another piece of legislation that may affect your decision is the Clean Air Act Amendments of 1990. On January 1, 2010, federal regulations will no longer allow manufacturers to make air conditioners or heat pumps using newly produced ozone depleting R-22 refrigerant. R-22 has provided comfort for millions of homeowners. However, it is clearly time for a mandatory, nationwide switch to environmentally-sound alternatives such as Puron® refrigerant which Carrier has offered since 1996. Offering more than 13 years of experience with this non-ozone-depleting refrigerant and with more than 3 million Puron refrigerant products installed, Carrier is the clear leader and the best choice to help you make the switch to an environmentally-sound comfort solution.

- Carrier® systems with Puron refrigerant offer our highest efficiency and may help you qualify for at least a portion of the \$1,500 tax credit.
- You'll continue to benefit for years of savings with a newer, higher efficiency system.
- Upgrading to equipment with Puron refrigerant now can help avoid the uncertainties associated with the cost and availability of R-22 after January 1, 2010.



In addition, Carrier comfort systems with Puron refrigerant provide a number of comfort and performance-enhancing options, including:

- Two-speed systems for higher efficiency, quieter operation and more consistent comfort
- The unparalleled functionality and ease of use of our Infinity™ System
- The enhanced comfort and efficiency benefits of the Comfort Heat Technology® feature and Ideal Humidity System® technology





## How Can I Maximize My Tax Credit?

Your tax credit will be calculated as 30% of the total installed cost of qualifying, high-efficiency products. To help you obtain your maximum credit under the new legislation, your expert Carrier® dealer can help you select the products that best suit your home, your comfort needs, and at the same time, deliver the highest possible credit.

- As a general rule, if your qualifying product or products total \$5,000 with installation costs, you will be eligible for the full \$1,500 credit (if you have not already purchased other qualifying energy-efficient improvements)
- We recommend checking with your tax adviser on how to best take advantage of this tax credit

## 10-Year Parts Limited Warranty

It's great to know that purchasing a qualifying high-efficiency Carrier comfort system can mean up to \$1,500 in the form of a tax credit. And, it's also encouraging to know that a high-efficiency system can continue to provide significant savings on your heating and cooling bills compared to older, less efficient systems. In addition, it's comforting to know that when you buy your system from Carrier, you'll benefit from one of the best standard warranty programs in the industry. In fact, many of the products that qualify for the tax credit program are also eligible for the Carrier 10-year parts limited warranty.



## Turn to the Experts

In business more than a century, we've seen it all. Today's mandated higher efficiency standards, R-22 refrigerant phase-out and a pledge to create alternative energy sources are just the latest challenges in the history of an industry Dr. Willis Carrier helped create. Whether we're reacting to legislation of the U.S. government, or simply continuing our commitment to developing newer, more innovative comfort technology for the benefit of homeowners like you, Carrier has been coming through since 1902.

With the industry's broadest and most comprehensive product line, Carrier already offers several products that meet or exceed today's requirements.



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