



PHARMAVOICE 100 NOMINATION

Mark Wheeldon, CEO and Founder, Formedix

VOTE FOR MARK

As one of the most inspiring, innovative, and influential characters in the life sciences industry today, our [PharmaVOICE 100 nomination](#) for 2014 is Mark Wheeldon - he certainly gets our vote as 'Boss of the Year'. Mark's desire to automate and enhance the end-to-end clinical trial process began in his bedroom many years ago and today, this aspiration continues in the Burlington-based software company he founded back then. Mark's drive for perfection and his determination to streamline this increasingly demanding process is what sets him apart from the crowd.

The Manchester-born CEO, and qualified pharmacist, has worked tirelessly to provide real benefit and value to customers and partners respectively, since founding Formedix in 1999, and crafting the industry-renowned clinical trial automation software. He has been the driving force behind the considerable company growth seen by Formedix in recent years. The company's workforce has grown by over 50% since 2012 and is divided across US and UK office locations. With ever-increasing numbers, across all departments, Mark and the Formedix team are better equipped to accommodate customers and partners more effectively and efficiently. With a recent new website launch and more exciting developments expected for the study design and execution tools later in 2014; Mark has been the catalyst to sparking a bright future for the company.

He has built a strong partner network with several big players in the Electronic Data Capture (EDC) market including [Medidata](#), [Mi-Corporation](#), [Nextrials](#), [OmniComm Systems](#), [OpenClinica](#) and [PAREXEL Informatics](#). The unique integrations between Formedix Universal Design tools and these market-leading EDC solutions provide huge benefits to biotechs, CROs and pharma companies, and have seen Mark recognized as a major contributor and innovator within the industry.

Mark embodies all that is Formedix. He is often found inspiring audiences at major industry events, such as DIA and CDISC Interchanges, with his forward thinking, business-focused ideas and opinions. He has been an active supporter of the Clinical Data Interchange Standards Consortium (CDISC) since its inception and is still one of the longest standing members. Also, as a keen member of the CDISC Industry Advisory Council (CAC), Mark strongly believes that a more efficient clinical trial process lies firmly in the successful implementation of data standards and clinical trial automation technologies.

Wheeldon is well-liked and respected within the CDISC community, where he injects the same passion and enthusiasm into his keynote presentations and on-stand conversations, as he does catching up with colleagues and friends in the industry. He has a reputation of being a bit of a maverick amongst his peers! Whether you are a customer, partner, employee, friend or one of the family, everyone who knows Mark will know that, despite his hugely hectic schedule, he will always make time to stop and have a chat with you. He has a genuine interest to learn from those around him and happily welcomes any tips and tricks (particularly when it comes to a new beer!)

As a key contributor in the life sciences industry for over 15 years, Mark Wheeldon deserves his place in the PharmaVOICE 100. With relentless energy, he has pushed boundaries and transformed technology across the entire clinical trial process.

If, like us, you think Mark is thoroughly deserving of a place in the PharmaVOICE 100, don't keep it to yourself. Make your voice heard and [vote for Mark](#) today.