

15 Years of MIND

1997 - 2012



HISTORY & MILESTONES



RECOGNITION



DONORS



INITIATIVES & GROWTH



RESEARCH

1997



JiJi the penguin is created as a character in ST Math games that are under development

1998



MIND Research Institute founded by Dr. Mark Bodner, Dr. Matthew Peterson & Dr. Gordon Shaw



JiJi gets “googly” eyes and becomes the dominant character in ST Math

1999



Dr. Shaw and Dr. Peterson co-author study in Neurological Research showing improved math performance for Los Angeles second graders using ST Math

2000



Ted Smith joins board of directors



2nd and 3rd grade ST Math program introduced



Paul Folino makes his first gift to MIND



1,300
Students



120
Teachers



12
Schools

2001



Andrew R. Coulson is named president of new Education Division



Samueli Foundation makes its first gift to MIND



First annual recognition day honors teachers and donors including Texaco Foundation and Marjorie Rawlins

“It would be wonderful if all children could begin to fully utilize their innate spatial-temporal abilities to think, reason and create.”

-- Dr. Gordon Shaw, Keeping Mozart in Mind, 2000

2002



4th grade ST Math program released



MIND launches “Partners for Math Excellence” campaign, chaired by Paul Folino, then CEO of Emulex



8,000
Students



400
Teachers



40
Schools

2003



Ted Smith named chairman of the board

2004



First-ever conference for ST Math users is held



Kindergarten ST Math program released



Dr. Peterson, Dr. Bodner and Dr. Shaw co-publish a study in Neurological Research proposing using Big Seed to train and assess creativity and spatial-temporal reasoning



Cisco Foundation, Jim and Sheila Peterson, Microsemi and the Horowitz Group make their first gifts to MIND



12,200
Students



674
Teachers



62
Schools

2005



5th grade curriculum introduced



Dr. Bodner named president of the research division



Dr. Shaw posthumously receives Lifetime Achievement Award from Arts OC

2006



ST Math: Secondary Intervention is released



ST Math wins its first “Distinguished Achievement Award” in educational software from the Association of Educational Publishers



36,000
Students



2,413
Teachers



193
Schools

2007



Algebra Readiness Curriculum adopted by the California Board of Education, receiving a perfect score

“I knew we had to help when I saw how much the children loved math! These may be my future engineers.”

-- Paul Folino, CEO of Emulex Corp., 2002

2008



ST Math: Secondary Intervention wins CODiE Award for “Best Mathematics Instruction Solution” from the Software & Information Industry Association



Orange County Register writes Matthew Peterson may “radically change the way your child learns math”



Emulex Corp makes first gift to MIND



100,000
Students



4,500
Teachers



428
Schools



First Math Initiative launched in Orange County to accelerate math achievement in high-need schools

2009



MIND becomes part of the Institute of Education Sciences \$3 million, four-year research grant with UC Irvine



ST Math wins a Teachers’ Choice Award for the Classroom



Children & Families Commission of Orange County invests in development of pre-k; begins piloting with high-need pre-k classes in OC



PricewaterhouseCoopers makes first gift to MIND

2010



ST Math transitions to fully web-based delivery



UCI, MIND and Orange County Department of Education present a paper at the American Educational Research Association showing that ST Math positively impacts mathematics achievement



Dr. Bodner co-authors study showing possible method of reducing epileptic activity



The Chicago Tribune calls results of test improvements in schools served by the Chicago Math Initiative “staggering”



320,000
Students



13,000
Teachers



1,000
Schools



MIND launches Math Initiatives in New York City, North Central Texas and Orange County (Florida), planning to replicate successes seen in previous Math Initiatives

2011



Dr. Peterson gives popular TEDx talk, “Teaching Without Words,” which has been viewed 100,000 times since then



“Matthew Peterson is a computer genius with a plan, and so far it’s working superbly.”

— Orange County Register, 2008



Favorite ST Math challenge games Kickbox and Big Seed become available to the general public in iTunes app store



2012



ST Math launches with touch-enabled features, allowing children to access ST Math from tablet devices



Nigel Nisbet gives popular TEDx talk, "Geometry of Chocolate," already viewed 25,000 times



Dr. Bodner presents study exploring Big Seed's mathematical implications for DNA at the London Mathematical Society



451,641
Students



19,435
Teachers

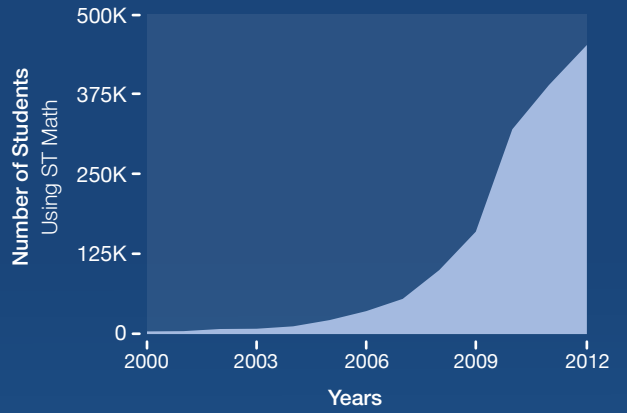


1,779
Schools

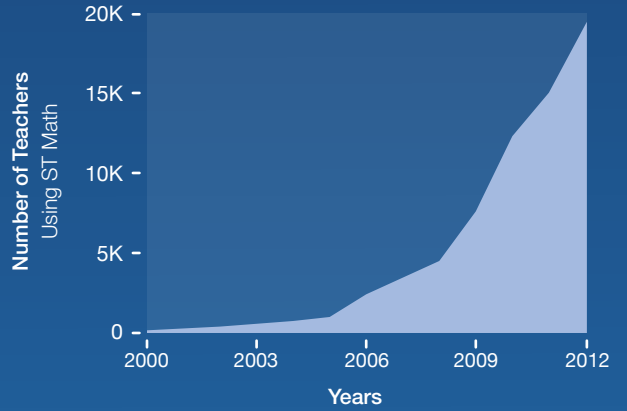


MIND launches Math Initiatives in Baltimore, Minneapolis, Philadelphia, Seattle and Washington, D.C., bringing the program to a total of 15 urban areas through philanthropy

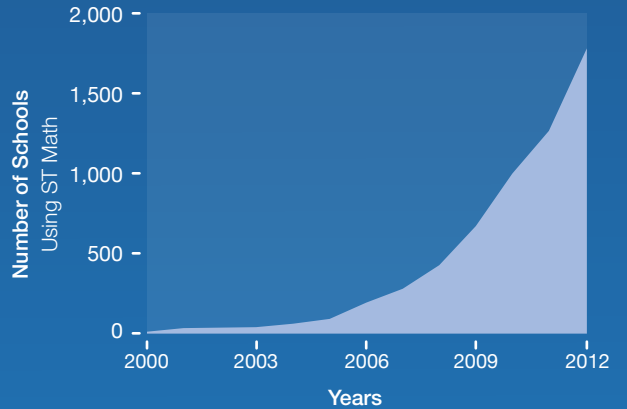
Student Growth



Teacher Growth



School Growth



State Growth

2000



2012

