NEWS RELEASE

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Episcopal Retirement Homes Celebrates the Success of Affordable Living Initiatives for Low Income Seniors

CINCINNATI, June 5, 2013 – Episcopal Retirement Homes (ERH), which owns and operates ten retirement communities across Greater Cincinnati and southern Ohio, held its first annual celebration and fundraising event to support affordable housing for low income seniors in Southern Ohio. ERH has recognized a growing crisis in senior housing with one in four Ohio seniors over 65 living in substandard housing and 10 eligible seniors for every subsidized apartment that comes on the market. Also, someone turns 65 every 7.7 seconds in America. It is with this in mind that ERH is committed to raising the bar for low income housing by providing high quality, affordable communities where seniors can live with dignity in a safe, enriching environment.

Peter Merten from Hyde Park was master of ceremonies and the night featured a silent auction, video presentation on affordable living, a pig roast and a light-hearted tribute to the Reverend Canon Jim Hanisian, who is retiring this year from his position as Vice President of Ministry and Compliance for ERH. Hanisian has championed affordable housing for seniors through his initiative weshoulddobetter.org.

The event, which was held at St. Paul Village in Madisonville, on Friday May 31st, hosted over 200 people and raised over \$65,000 to support programming and services for seniors that live in communities owned or managed by ERH. The Model Group and PNC Bank were lead sponsors for the event.

"We are very proud to be setting a new standard for housing for deserving seniors with limited incomes," said Kathy Ison Vice president of Affordable Living and In-home Services for ERH. "It's so rewarding to see our residents happy, healthy and thriving while they age in place at one of our communities."

About Episcopal Retirement Homes

Since 1951, Episcopal Retirement Homes (ERH) has dedicated itself to improving the lives of older adults through innovative, quality living environments and in-home and community-based services delivered by experienced and compassionate professionals. ERH owns or manages ten senior living communities: two premier communities, Deupree House and Marjorie P. Lee, both in Hyde Park, i; and eight affordable living communities for low-income seniors.

ERH also operates in-home services such as their geriatric care management service, <u>Living Well Senior Solutions</u>; delivers 75,000 <u>Meals on Wheels</u> annually; and provides counsel and support to 80 churches to renew their role in healthcare through advocacy, education and wellness programs through <u>Parish Health Ministry</u>.

For more information, visit www.episcopalretirement.com, or call 513.272.5555. ext. 4371..