

*consider  
it done*



## BAKED GOODS MANUFACTURER IMPLEMENTS OUTSOURCING SOLUTION

### MAU WORKFORCE SOLUTIONS EFFICIENTLY STAFFS AND MANAGES CO-PACK PROCESS FOR PROMOTIONAL DISPLAY.

#### COMPLEX, TIME-SENSITIVE DISPLAYS CALLED FOR IMMEDIATE ACTION

The baked goods manufacturer had five weeks to assemble, build and pack more than 3,600 promotional displays, which were composed of three different products. However, full-time staff was needed on other projects during this critical time. Because the success of each store's sales was dependent upon the quality of each display, it was essential for the company to meet the highest standards during the co-pack process.

The end goal was to efficiently **ramp up and improve the display packing process, quality and delivery** by outsourcing process flow and packing functions, and create a comprehensive business model that the baked goods manufacturer could implement in times of fluctuating production levels, or urgent product delivery.

#### MAU IMPROVES CO-PACK PROCESS WITH OUTSOURCING SOLUTION

The baked goods manufacturer partnered with MAU to **create and implement a flexible, comprehensive outsourcing solution** for the co-pack process that included a revised workflow model. In this situation, MAU supplied sixty skilled associates to properly staff the display project so that full-time staff could focus on other critical projects.

MAU's outsourcing team handled every aspect of managing, staffing and training for the co-packing process, and updated systems to create a more efficient process. The revision included controlling inflows and outflows, dedicating individuals to specific roles and eliminating excess steps in the process.

The outsourced roles consisted of: production supervisor, production floor leader, quality auditors, forklift operators, material handlers, packers and support associates.



*Challenge*

*Solution*

## MAU'S OUTSOURCING TEAM DRIVES MEASURABLE RESULTS

The manufacturer's outsourced solution resulted in the following outcomes:

### Reduced Costs:

Over the five-week period, the baked goods manufacturer saved over \$75,000 in freight and labor costs, compared to the previous year.

### Improved Production:

The ramp up in production increased the total amount of packed products in the given time frame, thus meeting delivery expectations.

### Maintained Quality:

With the packing team properly staffed and managed, over 98% of shipments were approved, reducing the total number of returned pallets.

## WITH MAU, CONSIDER IT DONE

MAU's customized outsourcing solution proved to the manufacturer that certain functions or projects could be successfully outsourced—and completed more efficiently. In return, this freed up individuals on its management team and other associates to focus on more critical areas of production.

## COMPANY TESTIMONIALS

“MAU's partnership with this baked goods manufacturer on the co-pack process created a more flexible business model during a critical time period while maintain quality and delivery deadlines.”

—Alvin Harden, Staffing Supervisor, MAU Workforce Solutions

## ABOUT MAU WORKFORCE SOLUTIONS

With nearly forty years of industry experience, MAU Workforce Solutions is one of the nation's top diversity-owned temporary staffing and recruiting agencies. MAU offers a full scope of services, including: temporary staffing, professional recruiting, outsourced, outplacement and managed services, and personnel assessments.

**For more information or to request services, contact MAU:**

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