

WE FIND AUDIENCES.

Exact Drive plans, manages and optimizes Internet advertising campaigns to achieve superior results. We make it fast and easy to reach people who are ready to embrace your campaign.

OUR SERVICES INCLUDE:

Research & Strategy

We know politics and campaigns, your constituents and your competition.

Creative & Ad Placement Optimization

We analyze ad content and provide access to more than 2,500 hand-picked websites and 119 billion impressions.

Media Planning & Buying

We set schedules, select metrics for accountability and align plans with spend.

Billing, Reporting & Analysis

Expect detailed reports and analysis, including placement verification, heat mapping, demographics and more.

Campaign Management & Operations

Direct and real-time media buys allow for customized campaign management.

Let's Get Started

Contact Exact Drive today for a complimentary review of your current online advertising plan.



Exact Drive has delivered online ads for numerous campaigns and committees including:

- NRCC
- RNC
- American Conservative Union
- Freedom Club
- Coalition of Minnesota Businesses
- Wisconsin State Senator Sheila Harsdorf
- Minnesota Speaker Kurt Zellers

POLITICAL AD CAMPAIGNS BY EXACT DRIVE:

UNEMPLOYMENT TAXES DEBT JOBS DEFICIT

Time to change direction watch now

PAID FOR BY THE REPUBLICAN NATIONAL COMMITTEE
NOT AUTHORIZED BY ANY CANDIDATE OR CANDIDATE'S COMMITTEE WWW.GOP.COM

Obama, we're cutting up the Government's Credit Card

SUPPORT HOUSE REPUBLICANS

Paid for by the National Republican Congressional Committee and not authorized by any candidate or candidate's committee. www.nrcc.org

Our Last Line of Defense Against Obama & Reid's Spending Plans: House GOP

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IF YOU'RE NOT ADVERTISING ONLINE, YOU'RE MISSING YOUR AUDIENCE

- A recent study showed 31% of likely voters did not watch live TV in the previous week.
- Another showed adults spend 33% of their media time online vs. 31% of media time watching TV.

JOBS COME FIRST.

Let's keep Senator Sheila Harsdorf working for us!

Click to Stand with Sheila!

Authorized and paid for by Friends of Sheila Harsdorf, Daryl Standefin, Treasurer