

••• **Marksman Essentials** •••

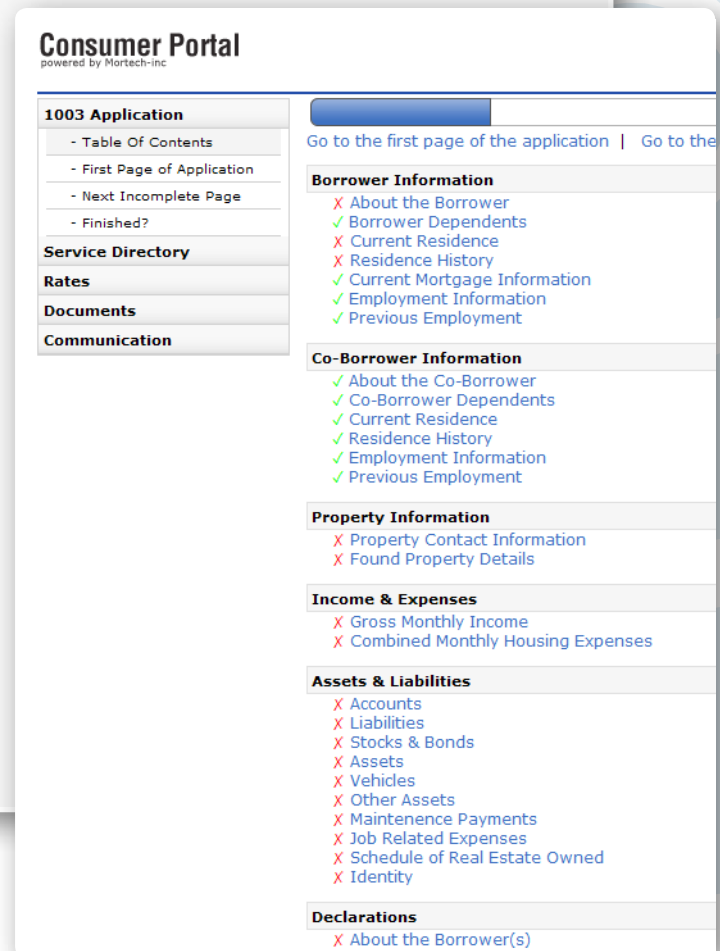
Introducing TheMorty.com's

Consumer Connect

Once you've converted your lead into a prospect, simply click "Send 1003 to Borrower" within your Marksman account to send a specialized link to the borrower. This directs the borrower to your own company-branded portal. Each consumer connect portal requires a user name and password to ensure privacy and individualized borrower accounts – login credentials are generated by you through your Marksman account. Borrowers can answer a complete 1003 application – no more duplicate entries or long winded conversations with customers. They can also view important loan documents, know the status of their loan and research other required real estate service providers.

➤ **Why did Mortech create Consumer Connect?**

- Get 1003 information directly from your borrowers – no multiple data entry points
- All information is auto-populated back into your Marksman account and tied to a lender-specific pipeline
- Interactive platform between lender and consumer allows for a more streamlined closing process
- Consumers can access quotes from other real estate service providers such as title insurance, home inspections, etc
- Detailed company mortgage rates can be accessed by consumer when you're still trying to meet target rate
- Consumers can access critical loan documents such as Good Faith Estimates and Pre-Approval letters
- The seamless application tool builds even more on the Marksman platform and will help you engage with your borrowers... and it is completely free!



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