

MOMcon 2014 Trip Giveaway OFFICIAL RULES:

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR RECIEVE THE PRIZE.

The "MOMcon 2014 Trip" is sponsored by brightpeak financial ("Sponsor"). This contest is governed by these official rules ("Official Rules"). By participating in the contest, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and understands that the results of the contest, as determined by Sponsor and its agents, are final in all respects. The contest is subject to all federal, state and local laws and regulations and is void where prohibited by law. This promotion is in no way sponsored, endorsed, or administered by MOPS International. Any questions, comments or complaints regarding the promotion should be directed to brightpeak financial (Sponsor).

ELIGIBILITY The Giveaway is open to currently members of MOPS International who reside in the United States and who are eighteen (18) years of age or older at the time of entry. Sponsor has the right to verify the eligibility of each entrant. No employees or immediate family members of the Sponsor are eligible to receive the Grand Prize.

SWEEPSTAKES PERIOD The Sweepstakes begins July 20th, 2014 at Midnight (12:00 AM CST) and ends August 31st, 2014 at midnight (12:01 AM CST), ("Sweepstakes Period"). All entries (submissions) must be received by mail or online on or before the time stated during that submission period. Sponsor reserves the right to extend or shorten the contest at their sole discretion.

HOW TO ENTER Participants can enter the Sweepstakes by mailing back the sponsor postcard in the MOPS Hello Darling Magazine. Entrants may also enter via the MOMcon 2014 Trip online enrollment form hosted by the sponsor. A participant must fill out all required fields on the entry form to participate in the contest.

WINNER SELECTION All eligible entries received during the Submission Period will be gathered into a database at the end of the submission. On or about September, 2014, the Sponsor will select one entrant to receive the prize. The Sponsor will attempt to notify the potential winners within five (5) days of the drawing. If a potential winner cannot be contacted within five (5) days after the first attempt to contact him/her, the Sponsor may select an alternate potential winner in his/her place from the remaining entries

The winner will be announced on or about September 5th, 2014. Announcement and instructions for prize will be sent to the e-mail address supplied on the potential prize winner's entry form. If a potential winner fails to comply with these official rules, that potential winner will be disqualified. Prizes may not be awarded if an insufficient number of eligible entries are received.

PRIZE: Grand Prize: A trip to MOMcon 2014 in Louisville, KY from October 2nd-5th for the winning MOPS member and up to 3 other MOPS members of her choice. The prize includes 2 hotel rooms for 3 nights and up to \$2000 to be used exclusively for airfare/travel to and from the event. The prize also includes up to 4 free event registrations to MOMcon 2014 provided by MOPS International.

Terms and conditions may apply. Incidental expenses and all other costs and expenses which are not specifically listed as part of a prize in these Official Rules and which may be associated with the award, acceptance, receipt and use of all or any portion of the awarded prize are solely the responsibility of the

respective prize winner. ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE IS SOLELY THE RESPONSIBILITY OF THE WINNER.

ADDITIONAL LIMITATIONS Prize is non-transferable. No substitution or cash equivalent of prize is permitted. Sponsor and its respective parent, affiliate and subsidiary companies, agents, and representatives are not responsible for any typographical or other errors in the offer or administration of the Sweepstakes, including, but not limited to, errors in any printing or posting or these Official Rules, the selection and announcement of any winner, or the distribution of any prize. Any attempt to damage the content or operation of this Sweepstakes is unlawful and subject to possible legal action by Sponsor. Sponsor reserves the right to terminate, suspend or amend the Sweepstakes, without notice, and for any reason, including, without limitation, if Sponsor determines that the Sweepstakes cannot be conducted as planned or should a virus, bug, tampering or unauthorized intervention, technical failure or other cause beyond Sponsor's control corrupt the administration, security, fairness, integrity or proper play of the Sweepstakes. In the event any tampering or unauthorized intervention may have occurred, Sponsor reserves the right to void suspect entries at issue. Sponsor and its respective parent, affiliate and subsidiary companies, agents, and representatives, and any telephone network or service providers, are not responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunction, lost or delayed data transmission, omission, interruption, deletion, line failure or malfunction of any telephone network, computer equipment or software, the inability to access any website or online service or any other error, human or otherwise.

CONTACT:

If you have questions about these rules or contest, you may contact info@brightpeakfinancial.com.

SPONSOR:

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