

TOP REASONS K-12 SCHOOL DISTRICTS SWITCH TO SCHOOLWIRES



There's no better place to connect your K-12 community than your school and district websites. And whether you're currently working with a homegrown website or another provider's solution, there are good reasons to make the switch to Schoolwires. Our Centricity2™ website and content management system comes with built-in communication tools to help you better engage students, teachers and parents across your school district. Centricity2 works seamlessly with our entire family of mobile solutions, too. It's easy to learn and use and designed to play well with your other essential technologies, including grade books and student information systems (SIS). And as your district advances, you can add new technologies whenever you need them.

Here's why more K-12 school districts are switching to Schoolwires:

1. A fully featured CMS that works the way you do

Our Centricity2 website and content management system (CMS) is designed exclusively for K-12 school districts and comes equipped with tools and functionality to help you do all the things you need to do every day — more easily and more effectively. Centricity2 is easy to learn and use while meeting the needs of your most advanced users, making it that much easier to manage content across your websites and keep your K-12 community engaged and well informed.

"ITS SIMPLICITY IS EXTREMELY IMPORTANT. WE DON'T HAVE TO ADD HTML CODE TO ACHIEVE A DIFFERENT LOOK OR FORMAT. IT'S EASY TO LEARN, ADD CONTENT AND DESIGN PAGES. WE CAN MOVE CONTENT AROUND IN A FLUID FORMAT. WE SAVE A TREMENDOUS AMOUNT OF TIME AND WE CAN'T MESS IT UP!"

— Margaret Van Duch, Communications Coordinator, Fremont School District, IL

2. Professional design that makes your brand shine

Using vibrant colors and eye-catching design, we'll help you create a consistent and professional look and feel across your school and district websites. And you'll have the flexibility for schools to apply their own colors and logos.

"OUR WEBSITE IS ONE OF THE BEST-DESIGNED SITES I'VE EVER SEEN. IT'S CREATIVE, THOUGHTFUL, COMFORTABLE AND EASY TO FIND."

— Chris White, Director of Technology, Somers Central Schools, NY

"SCHOOLWIRES HAS GIVEN US A BRANDED ONLINE PRESENCE THAT IS EASY FOR OUR COMMUNITY TO NAVIGATE AND IS VISUALLY OUTSTANDING."

— Lynne Phillips, Director of Technology, Fall Mountain Regional School District, NH

3. Mobile solutions that work seamlessly with your Centricity2 website

Our mobile solutions are designed to support your K-12 school district's mobile communications strategy, so you can reach parents, students and teachers whenever you need to, wherever they are. We offer a mobile app, Web app, and responsive Web design, and they all work seamlessly with Centricity2, so you can easily manage content all from one place — your website.

"PARENTS EXPECT A DISTRICT TO HAVE MOBILE ACCESS; WE WOULD HEAR FROM THEM IF WE DIDN'T HAVE IT. PARENTS AND THEIR KIDS ARE ALWAYS ON THE MOVE. YOU HAVE TO HAVE MOBILE SO PARENTS CAN STAY CONNECTED TO THE DISTRICT WHILE THEY ARE ON THE GO."

— Steven Anderson, Director of Instructional Technology, Winston-Salem/Forsyth County Schools, NC

"WE NEED TO COMMUNICATE TO FAMILIES IN THE SAME PLACES WHERE THEY ARE RECEIVING OTHER INFORMATION, AND TODAY THAT IS THROUGH THEIR MOBILE DEVICES."

— Dr. Susan Casagrand, Director of Technology, Lower Moreland Township School District, PA

4. Responsive design that guarantees your site can be viewed on any device

Our responsive Web design services ensure your school and district websites can be easily viewed and navigated on a majority of browsers and devices — from desktops and laptops to smartphones and tablets. And with RWD you don't have to create a new website or app every time a new device hits the market, saving you time and valuable resources.

"FOR THE COST OF DEVELOPING JUST ONE WEBSITE, WE CAN KEEP STUDENTS ENGAGED AND LEARNING — WHEREVER THEY ARE, ON WHATEVER DEVICE THEY'RE USING."

— Dr. Raymond Blanch, Superintendent, Somers Central Schools, NY

"WE USED TO HAVE DIFFERENT VERSIONS OF OUR WEBSITE — FOR DESKTOP COMPUTERS, FOR SMARTPHONES, FOR TABLETS — TO TRY TO KEEP UP-TO-DATE AND IN SYNC. THE MORE VERSIONS WE DEVELOPED THE MORE COMPLICATED IT GOT. NOW THE VERSIONING IS BUILT INTO THE SOLUTION. WE MAINTAIN ONE WEBSITE AND EVERYONE IN THE DISTRICT CAN ACCESS IT FROM THEIR PREFERRED DEVICE."

— Michael Casey, Director of Instructional Technology, Del Mar School District, CA

5. Secure and reliable Web hosting that keeps you up and running

Our always-on, secure hosting options ensure your sites stay live and your data is always safe and recoverable. Your information is protected with data encryption, user authentication and application security. Guaranteed up time and a 99.9% reliability rate give you peace of mind and reduce the burden on your IT resources.

“HAVING OUR SITE HOSTED BY SCHOOLWIRES IS A BIG HELP AND LOWERS MY TOTAL COST OF OWNERSHIP. IT’S ONE LESS THING FOR ME TO WORRY ABOUT.”

— Mark Rudnick, Network and Web Administrator, The Ewing Public Schools, NJ

6. Easy integration that makes your website a communications hub

We’ve designed Centricity2 to play well with your other essential systems and technologies — including student information systems and grade books. In fact, we’re SIF compliant with more than 100 different student information systems (SIS). So students, teachers, and parents can easily access third-party systems, digital textbooks and other resources right from your website using just a single sign on. And as your technology needs evolve, you can add new and compatible systems whenever you need them.

“SCHOOLWIRES IS HELPING US MAKE BETTER USE OF TECHNOLOGY AND WILL CONTINUE TO SUPPORT US AS OUR TECHNOLOGY NEEDS GROW.”

— Christine Busacca, Coordinator of Communications, The Ewing Public Schools, NJ

7. Training and support that help you make the most of your investment

We’ll provide the training and support you need to build and launch your website. And once you’ve gone live, you’ll continue to have access to 24/7 support and online resources to help you make the most of the tools and functionality in Centricity2. In fact, services and support are top priorities at Schoolwires, with 100% same-day response and a 96% customer satisfaction rate.

“WHEN I HAD QUESTIONS I GOT ANSWERS RIGHT AWAY. I DIDN’T HAVE TO WAIT A DAY OR TWO.”

— Renee Ryon, Community Relations Specialist, Phoenix Union High School District, AZ

“IT’S GREAT TO HAVE SCHOOLWIRES NOT ONLY MAKE PROMISES, BUT ALSO DELIVER ON THEM.”

— Jason Brames, Assistant Director of Technology, Avon Community School Corporation, IN

“FAVORABLE REPORTS SHOWED THAT SCHOOLWIRES WAS AHEAD OF THE MARKET WITH INNOVATIVE DESIGN AND EXCELLENT ONGOING TECH SUPPORT.”

— Margaret Van Duch, Communications Coordinator, Fremont School District, IL

The Schoolwires story

Schoolwires is dedicated to K-12 education, and to the people who are part of every local school community — students, families, teachers, administrators, and supporters of education. From the beginning, we’ve believed that a successful school district is a product of total community involvement. That’s why our mobile and Web-based solutions are expressly designed to connect K-12 communities with the information, services and people they need to achieve their district goals. For more than 10 years, our intuitive technologies have been helping administrators and educators, students and parents, communicate and collaborate like never before — to come together around success.

Today, more than 10 million users in the U.S. and China rely on our content management system, mobile solutions and safe collaborative learning community to drive engagement in the classroom, locally and across the globe. We’re proud to be a part of that. And we remain committed to helping K-12 communities extend their local reach and transcend the boundaries of their districts so that individuals everywhere can achieve their full potential.

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