AmeriFirst Home Mortgage Expands in Wisconsin with Appleton Branch

Contact: Dan Moyle/Communications 269.324.4240 ext. 115

March 13, 2014 (APPLETON, Wisc.) – AmeriFirst Home Mortgage now serves home buyers in the Appleton, Wisconsin market and surrounding communities with a new team and branch. With mortgage loan options ranging from FHA loans to USDA Rural Development, and from Conventional Mortgages to Renovation Loans, AmeriFirst Home Mortgage offers a variety of home financing choices. Wisconsin home buyers have a local lender with more than 30 years of experience coupled with decades of local experience with the team in the Appleton branch.

"This is an exciting expansion, as we reach into the Green Bay area," AmeriFirst President and co-founder Mark A. Jones says. "We see Jamey {Milheiser} and his team as a great asset to AmeriFirst, as well as Wisconsin home buyers."

CEO and co-founder David N. Gahm echoes the excitement. "We are very fortunate to have the opportunity to join forces with a team that not only has a great performance track record but one which holds the same customer service commitment that we have. We see our new Appleton branch as a perfect fit into our AmeriFirst family."

AmeriFirst Home Mortgage is a leading lender in specialty mortgages like the 100% financing USDA Rural Development loan, as well as renovation loans like the FHA 203k and HomePath Renovation. Founded in 1983, AmeriFirst has weathered the ups-and-downs of the housing market by treating home buyers as neighbors and friends, not just another transaction.

The Appleton, Wisconsin branch is located at 333 West College Avenue Suite 100 Appleton, WI 54911

About AmeriFirst: AmeriFirst Home Mortgage is a community mortgage banker with more than 30 years serving the real estate market. AmeriFirst corporate headquarters is located in Portage, Michigan. AmeriFirst is licensed in MI, MN, WI, IN, IL, OH, KY, TN, NC, AL, GA & FL. AmeriFirst Home Mortgage is a division of AmeriFirst Financial Corp.

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