

FOR IMMEDIATE RELEASE

Sales Training Companies Watch List Announced by TrainingIndustry.com

CARY, North Carolina, March 14, 2012 - As part of its commitment to continuously monitor the training marketplace for the best providers and services, today, TrainingIndustry.com has released the Sales Training Companies Watch List.

[Click here to view the 2012 Sales Training Companies Watch List](#)

Selection to the 2012 Sales Training Companies Watch List was based on the following criteria:

- Innovative Approach
- New or Re-Launched Practices
- Targeted Service offering
- Solutions Focused on Specific Market Vertical
- Quality of Initial Clients



“We’re excited to announce 10 new participants on the 2012 Sales Training Watch List. Our review of the sales training marketplace showed why this segment continues to be a driver of corporate training innovation,” said Ken Taylor, Chief Operating Officer of Training Industry, Inc.

“The sales training market continues to bounce back from the recession lows, and more and more companies are considering a sales training partner as part of their overall performance improvement strategy,” said Doug Harward, Chief Executive Officer of Training Industry, Inc. “Our list shows that new market entrants can bring a lot to the table for Sales Leaders to consider.”

TrainingIndustry.com publishes our Top 20 and Watch Lists to help the buyer of training products and solutions make informed decisions, and reduce the cost associated with finding the right vendor. Please provide any thoughts or feedback on this list to us by emailing info@trainingindustry.com.

[Click here to view the 2012 Sales Training Companies Watch List](#)

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