



Café Pronto:

Enjoy greater peace of mind with advanced, easy to use, end-to-end IP Surveillance Solutions from D-Link



"I never knew the convenience of having a D-Link IP Surveillance solution could be so good. I could actually view inside the premises from my mobile, which I did... I feel very safe knowing I have 24 hours 7 days a week of security."

— Business Owner, Café Pronto

Background

Located in the business district at North Ryde, Café Pronto is committed to serving great food and drinks as well as providing excellent customer service. In an effort to improve their business efficiency and operations, including monitoring and protecting cash holdings, whilst simultaneously helping to deliver on their promise of customer and employee health and safety, Café Pronto felt they needed to install a surveillance system and turned to D-Link for a comprehensive solution.

D-Link's Solution: An advanced, easy to use, end-to-end IP Surveillance Solution

While busy attending to the day-to-day cafeteria environment, the business owner needed a Surveillance Solution that was convenient, effective and very easy to use, to the point that no IT skills were required to use or access the solution.

The surveillance system needed to be installed and implemented with minimum downtime – meaning that installation needed to be carried out after business hours. In addition, the Café needed to engage with a local reseller who could provide speedy and reliable support and services.

D-Link began with a detailed walk-through site survey, and a complete IP Surveillance system, based on a network of versatile D-Link IP surveillance cameras, an EasySmart PoE switch, as well as a Network Video Recorder (NVR) was recommended. The advantages of an IP based solution over a traditional analogue or CCTV system were easy to recognise:

- Ease of access to either live or recorded footage via a smart phone app, a PC, or via an in-premise monitor
- Easy automation of security routines and flexible alerting
- Higher resolution images for accurate identification
- Easily searchable stored video footage

For the final solution, the reseller installed a series of wired and wireless D-Link IP cameras. These include 5 x Full HD Day & Night Vandal-Proof Dome Network Cameras (DCS-6113V) fitted at the main counter, cash register, kitchen and storage areas, with built-in IR LED to allow monitoring even in complete darkness. The reseller also installed 2 x Wireless N 360° Fisheye Cloud Network Cameras (DCS-6010L) – an ideal solution for monitoring large areas with a single camera. All of the cameras were linked to a DNR-322L SecureCenter™ 2-Bay Cloud Network Video Recorder (NVR) supported by an 8-Port Gigabit EasySmart PoE Switch (DGS-1100-08P).

D-Link was not only able to provide broad coverage of 'common areas' that were frequently accessed by customers and staff alike, but also was able to provide remote monitoring in selected cameras which send email alerts to the business owner's iPhone and iPad if any motion is detected outside of normal hours of operation.

Benefits – 'Peace of Mind' and 'Ease of Use'

The business owner was pleased with the ease of installation, seamless integration into the existing network and convenience of remote real-time viewing – all completed at no disruption to the Café's operations.

Café Pronto now has full surveillance of its perimeter for security with remote monitoring. If required, the business owner can playback footage to look at what a person was doing at a particular time. The IP surveillance system can be used for checking on whether occupational health and safety policies are being upheld, as well as being able to maintain the quality in the café's delivery of customer service. Best of all, the business owner can view the premise remotely or on the go via a smartphone, tablet, PC or anywhere where she has a web browser through D-Link Cloud Services, which are free for life. Having no monthly or annual subscriptions to maintain and pay for is just the icing on the cake!



"I never knew the convenience of having a D-Link IP Surveillance solution could be so good", says the happy business owner, "For example, last weekend the alarm [in the café] apparently went off and I got a call from the monitoring company. I actually jumped into my car to come to the premise. After being in the car for 5 minutes I remembered I could actually view inside the premises from my mobile, which I did... I feel very safe knowing I have 24 hours 7 days a week of security."



Free remote viewing with mydlink™ Cloud Services

D-Link's mydlink™ Cloud Services make it simple to stay connected to the business you have worked hard for. Cameras with mydlink™ Cloud Services allow you to see a live video feed of your home or business premise anytime from any Internet-connected computer, laptop, iPhone®, iPad® or Android™ device. Set motion triggers and recording schedules so you can record what you want. You can now enjoy the peace of mind that comes from knowing everything is safe and secure.



— SPECIAL PROMOTIONAL OFFER —

Purchase any of the listed D-Link Network Camera (DCS-6113V or DCS-6010L) with a DNR-322L and

RECEIVE 2 X BONUS 1TB HDD'S*

DCS-6113V
Full HD Day & Night Vandal-Proof Dome Network Camera



DCS-6010L
Wireless N 360° Fisheye Cloud Network Camera



Call or visit the web address below for more information on the Network Solutions for your business:

www.dlink.com.au | www.dlink.co.nz
1300 700 100 | Email: enquiry@dlink.com.au

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