



MindLink provides integrated, secure Enterprise Chat solutions with emphasis on Business Critical Collaboration. Built specifically for Microsoft Lync, MindLink is a fully mobile, secure and compliant group chat application that provides access to Presence, Instant Messaging and Persistent Group Chat. MindLink for Good is a Secure Enterprise Chat application integrated into the Good Dynamics® Secure Mobility Platform that allows teams to collaborate in a secure environment – ideal for enterprises with a BYOD/CYOD strategy.

SECURED BY GOOD

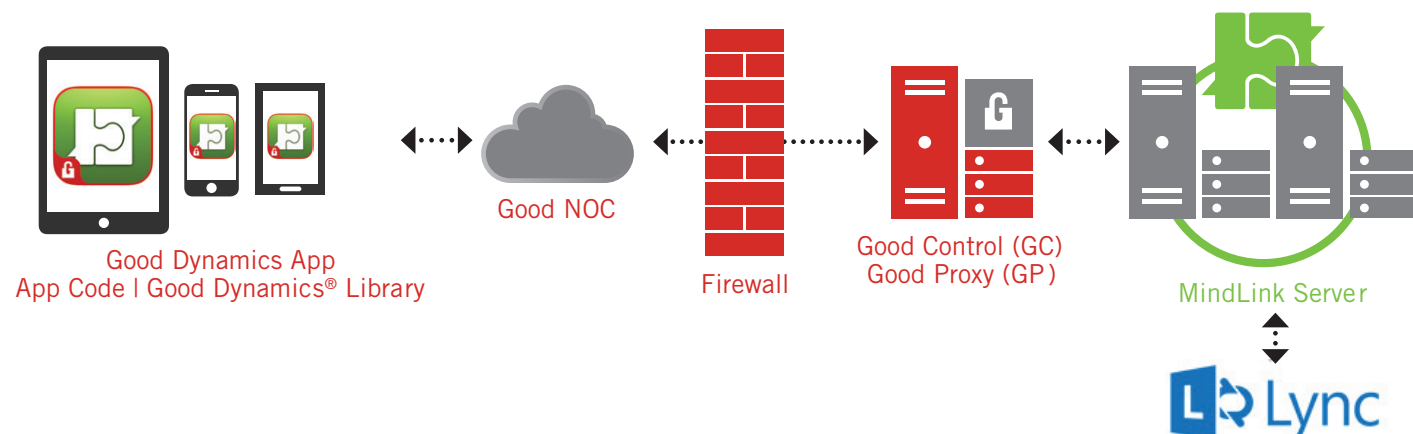
MindLink for Good on iOS is a powerful Enterprise Chat solution integrated with Good Dynamics to offer state-of-the-art data security to corporate users. Built on top of Microsoft® Lync®, the MindLink collaboration platform allows users to disseminate information & data and stay connected with colleagues across geographically dispersed teams whilst on-the-go. MindLink offers unique Presence, Instant Messaging and Persistent Group Chat.

Users can set up dedicated chat groups per topic/project for real-time sharing of information, data, files, links etc. Live information feeds from social media, Email and other line-of-business systems can be streamed to any topic group. Conversations are indexed and recorded - meaning organizational knowledge is preserved and searchable for future use. MindLink for iOS offers advanced filtering capabilities to avoid information overload.

All network communication from the app is routed securely via the Good NOC back to the OnPremise infrastructure, removing the need for a Lync Edge and Mobility services, VPN, firewall hole or otherwise. The Secured by Good containerisation controls access to the application and enforces the standard Good Dynamics DLP policies. Any application session information is persisted securely in the Good Dynamics storage system, though no messages are ever stored on the device.

MindLink is an extension of Microsoft Lync, and as such requires an OnPremise Office Communications Server 2007 R2, Lync 2010 or Lync 2013 installation. The MindLink server component (a .NET Windows service) must be deployed as a “trusted application” in the Lync topology. The client application itself is delivered from the iTunes store, listed under the name “MindLink for Good”.

NETWORK ARCHITECTURE



WHY MINDLINK FOR GOOD?

| FEATURES OF THE JOINT SOLUTION | RELATED BENEFITS |
|--------------------------------|--|
| Mobile Collaboration | MindLink for Good allows users to collaborate and stay connected via Enterprise Chat with colleagues whilst on the move on their iOS devices. |
| Secure Chat Environment | Collaborate securely in a mobile environment without the worry of data breach or security compromise. All on-device application data is stored with high encryption inside the Good Dynamics platform. Stored data and access to the system can be wiped and revoked remotely by the administrator. No message data is stored on the device at any time, but instead stays securely in databases inside your own infrastructure. |
| Out-of-the-box Compliance | Messages and file attachments shared through Instant Messaging and Persistent Group Chat can be routed to a legally compliant long-term storage system. |
| Enterprise Features | <ul style="list-style-type: none">• Presence• Critical Instant Messaging (IM)• Live Stream• HashTags & @Mentions• Advanced Search and Filters• Group Links• Customizable Push Notifications |
| Advanced Integrations | Social, Email, Portal Connectors as well as RESTful API and MindLink Add Ins for iPad |



To learn more about MindLink, visit www.mindlinksoft.com. To learn about other Good Technology ISV Partner solutions, visit community.good.com/marketplace.jspa.

ABOUT GOOD

Good Technology is the innovation leader in secure mobility solutions; enabling business to move freely and engage at the edge. Good's comprehensive end-to-end secure mobility solutions portfolio consists of a secure mobility platform, mobile device management, mobile service management, a suite of collaboration applications, and a broad third-party application and partner ecosystem that unlocks your mobile potential. More than 5,000 organizations in over 180 countries use Good Technology solutions, including FORTUNE 100™ leaders in commercial banking, insurance, healthcare, retail, government, manufacturing and aerospace and defense. Learn more at www.good.com.

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