



Van Wagner Aerial Media Solutions Guide



Aerial Media



WHY AERIAL?

The Numbers Speak For Themselves

Aerial has a 70% rate of unaided brand recall (Nielsen), which is the highest of any media form

Size Matters

Custom built planes allow Van Wagner Aerial to fly the largest banners in the industry, up to 8,500 Square Feet allowing your brand to own the sky

Clutter Free Ad Space

The sky is empty real estate and aerial media will make your brand the center of attention

Forget Barriers To Entry

Exclusivity is not an issue and your brand can become a live sponsor of any event

WHY VAN WAGNER?

Only National Aerial Media Company

Van Wagner owns a fleet of planes that are strategically located throughout the country. You can use one company and get predictable results

Slower is Better

Our aircrafts are specially engineered to fly at slower speeds, which provide the most impactful viewing experience

Accurate Accountability

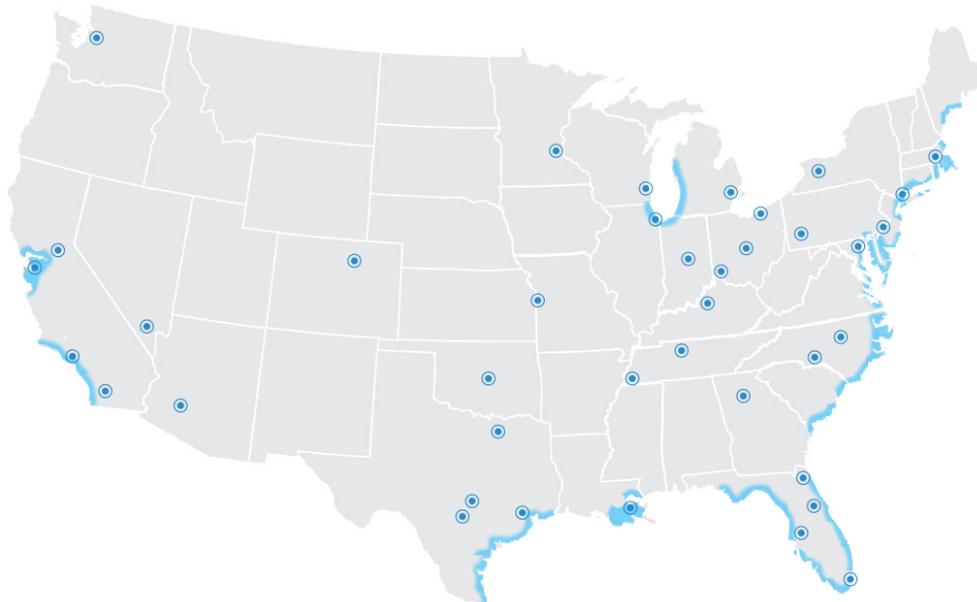
We keep our promises. Van Wagner supplies GPS enabled aircraft that provide real-time flight tracking from our company-owned website

Fully Customizable Experience

Van Wagner can create a unique experience for each client; providing targeted and custom flight routes, ensuring that YOUR BRAND reaches your consumers

Van Wagner is a truly national aerial advertising provider. Our unrivaled fleet of aircraft, strategically positioned across major beach and metropolitan areas, will allow you to create a seamless campaign across multiple markets.

Not a national advertiser? No worries. Van Wagner can create a fully customized campaign that specifically targets nearly any part of the US. See below for our top beach and land markets.



BRING YOUR BRAND TO THE AIR. COME FLY WITH US.



Van Wagner has been built and sustained on the practices of full accountability, transparency, and reliability in every facet of our business. We want our clients to be fully confident that the product or service they are receiving is of the quality they expect. This begins and ends with a conscious commitment to our clients through our people, technology, and a quality execution.

PEOPLE: This guarantee is backed by a variety of different resources. First, we count on our staff of committed operations professionals, pilots, and account executives to keep the client regularly informed throughout the duration of their campaign. Whether you are choosing to fly once or many times over the course of the year, we will be pro-active in our communication regarding each development in your campaign.

Bottom line, Van Wagner wants to present your messaging with unmatched quality and efficiency. This means that we pay special attention to even mild weather and condition concerns and will relay each concern in a timely manner to the client. If the client wishes to cancel a flight or if a flight is delayed/brought short due to weather or other factors, Van Wagner will issue a “make good” flight (or flight credit) towards a future date.



TECHNOLOGY: Outside of these core resources, we also offer GPS Proof-of-Performance services that allow our clients to see exactly where and when their banner was in the air. It also outlines pertinent weather readings, so you know exactly what conditions were present during each of your flights. Transparency and accountability are key facets of our business and we utilize this technology as a complimentary asset to our physical team.



QUALITY: Our operations team is constantly evaluating new ways to innovate and expand our core capabilities. We have developed a number of industry-first advancements, most notably: outfitting the only aircraft fleet fully customized to fly aerial banners, crafting a new proprietary system that allows our banners to fly relatively wrinkle-free and significantly angled towards the viewing audience, producing and towing the largest banner offerings (up to 8500 sq. ft) in the industry. These offerings (and more) speak to our continued commitment towards producing and delivering the best quality executions for our clients.

People, technology, and quality make up the core of Van Wagner Aerial Media. All of these practices are integral in the Van Wagner promise – we always want to ensure we are developing repeat customers through proper execution and full accountability.

Still not sure if your brand is ready for aerial advertising? We can help!
 Click the button below for your **free** aerial advertising consultation. It only takes 15 minutes!

[Free Consultation](#)