

# JULIAN KRINSKY BUSINESS SCHOOL



...for everyday moguls

Two-Week Intensive Program

You asked for it!



**BUSINESS RE-IMAGINED  
FOR AGES 14-18:**



**JULIAN KRINSKY  
BUSINESS SCHOOL**

[jkcp.com/business](http://jkcp.com/business)

## WEEK 1

Introduction to Business  
Management Strategy  
The Financial Playbook  
Consumerism and Marketing  
Negotiation, Contracts, and  
Business Law

## WEEK 2

Portfolio Theory and  
Investment Strategy  
Business Etiquette  
Global Economic Trends  
Business Practicum





“Future business leaders from all over the world, network new ideas and tools — a game changer.”

—Julian Krinsky

**THE KRINSKY EXPERIENCE** Residential students live in air-conditioned dorms at Villanova University, a private college located on Philadelphia’s prestigious Main Line. You’ll enjoy the dining center, computer labs, theater, athletic fields, track, and tennis courts. Plus, you are minutes from Philadelphia’s attractions.

**EVENING ACTIVITIES** After your courses, you’ll enjoy on- and off-campus activities organized by our residential counselors. Student favorites on campus include dances, casino night and campus olympics. Off-campus enjoy trips to Philadelphia, the movies and the King of Prussia Mall.

**WEEKEND TRIPS** Two trips are offered every Saturday to regional destinations of your choice such as New York City, Washington, DC, Baltimore, amusement parks, white water rafting and Ocean City, NJ. On Sunday, students enjoy a variety of sports and optional trips, including bowling, Ivy League college visits, museums, baseball games and attractions in Philadelphia.

<b>DATES</b>	<b>DAY:</b> July 6 – 17, July 20 – 31	<b>RESIDENTIAL:</b> July 5 – 18, July 19 – August 1
<b>TUITION</b>	<b>DAY:</b> \$1,220	<b>RESIDENTIAL:</b> \$3,740
<b>LOCATION</b>	Villanova University	
<b>AGES</b>	14–18	

**HOW TO APPLY**

Submit your application at [jkcp.com/business](http://jkcp.com/business) or call 610.265.9401. Reservations are made in order of receipt of deposit.



# EVERYTHING YOU IMAGINE

- Tennis
- Golf
- Academic Enrichment
- School of English
- Business
- Cooking
- Fashion Design
- Music
- Science
- Fitness
- Filmmaking
- Internships
- Architecture
- Robotics
- International Affairs with Model UN
- Art
- Leadership
- Computer Science
- Engineering
- Medicine

STUDENTS FROM OVER 35 STATES AND 40 COUNTRIES

OVER 35 YEARS OF EXCELLENCE

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