

Integrated Practice Management Solutions



Nextech

Your practice is our specialty

Increase Productivity & Profitability

"From check in to check out with a fully dilated eye exam, we were looking at between 90 to 120 minutes prior to Nextech and now that we have Nextech, our numbers for a fully dilated eye exam are between 50 and 75 minutes. The capabilities of Nextech are superior to anyone we've seen in the industry"

~ **Hayley Boling, CEO**
Elkhart, IN

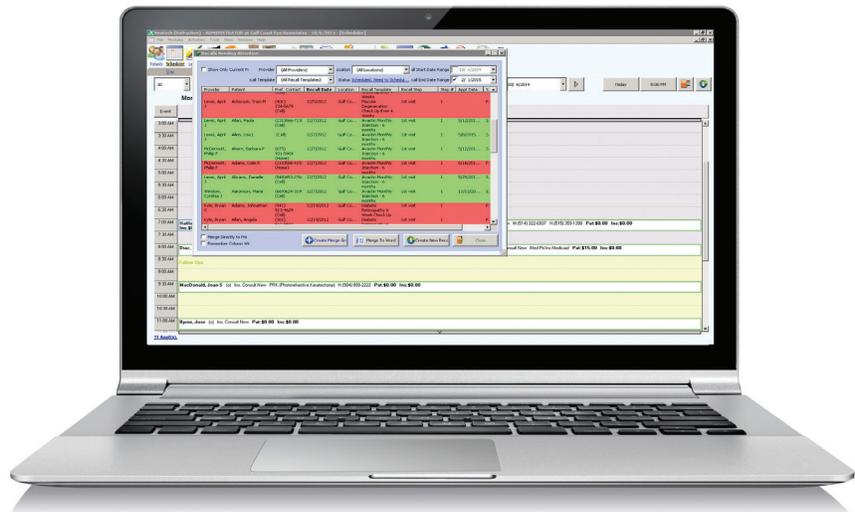
Patient Management

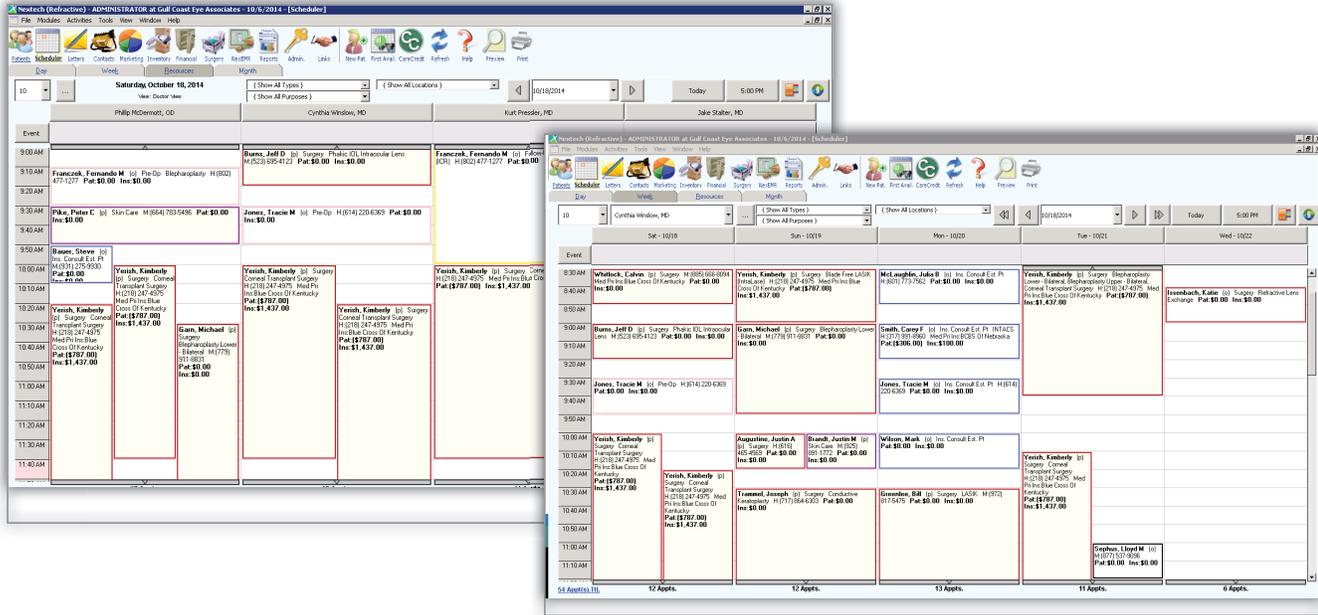
- Track prospects and ensure timely follow up with to-do alarms
- Search the patient database by area code, status, referral source, and other categories/fields
- Record and auto-import transcriptions and patient notes in multiple categories
- Establish a procedure script for consistent staff responses to questions
- Scan a patient's driver's license to auto-populate demographic information



NexTrak Patient Tracking & Recalls

- Automate patient recalls
- Track and complete tasks for multiple patients and prospects simultaneously
- Produce automatic to-do alarms reminding your staff of tasks to be completed for each patient
- Generate automatic to-do alarms from EMR for staff to follow up on critical patient tasks and diagnoses





Scheduler

- Maximize your efficiency using first available appointment finder with move-up and wait lists
- Efficiently manage multi-provider, multi-location, and multi-resource scheduling
- Easily move an appointment by drag and drop or by copy, cut, and paste
- View and schedule all procedure rooms, nurses, doctors, equipment, or any combination of resources
- Eliminate waste by controlling times for appointment types and color-code appointments by category and status
- Identify patients with unconfirmed appointments who habitually cancel or do not show up
- Customize views for each user
- Improve patient care by tracking where patients are located in the office flow, wait times, and who they need to see next
- Integration with EMR enables fast communication between your admin and clinical staff

NexSync



- Automatically sync your schedule to your smart phone
- Instantly updates you as your staff updates appointments in the office
- Appointments added or updated on your smart phone are automatically updated in the office

NexReminder



- Text message patients to minimize missed appointments
- Patient confirmation synchronize with the scheduler

Quality of Care

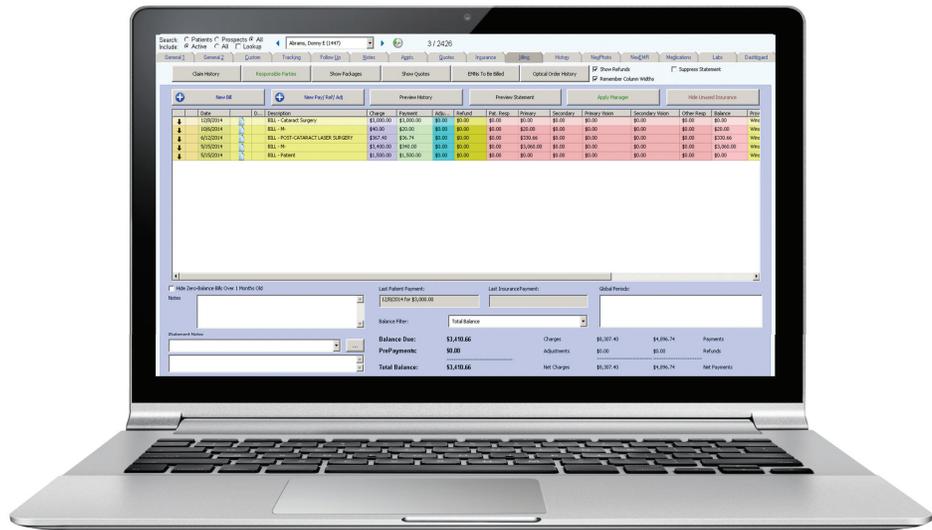
"I love the way this whole program works. If I need to see a patient's file or a test, I don't need to go looking for a chart. We're doing more quality work than we were before and we're giving our patients a better quality of care."

~ **Nadja Torres, MD**
Puerto Rico

Insurance, Elective & Electronic Billing

Bill electronically for faster and more accurate claim processing and view financial activity in either the summary or detail view.

- Easily generate bills directly from EMR
- Eliminate multiple calls by verifying insurance benefits in just seconds with E-Eligibility
- Set up unlimited fee schedules for different combinations of providers, insurances, and locations

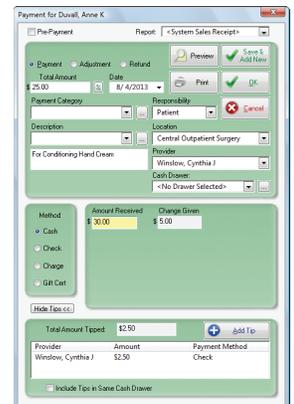


Financial & Management Reports

- Analyze financial, scheduling, and marketing activities for one or all providers and locations
- Audit patient encounters to ensure accurate and proper billing and collections
- Track staff financial postings through batch reports and audit trail reports

Credit Card Processing

- Integrated credit card processing streamlines payments
- Easily accept credit, debit, and HSA/FSA cards during patient checkout
- Payment records are automatically updated
- Fully compliant payment processing solutions
- Low, preferred pricing

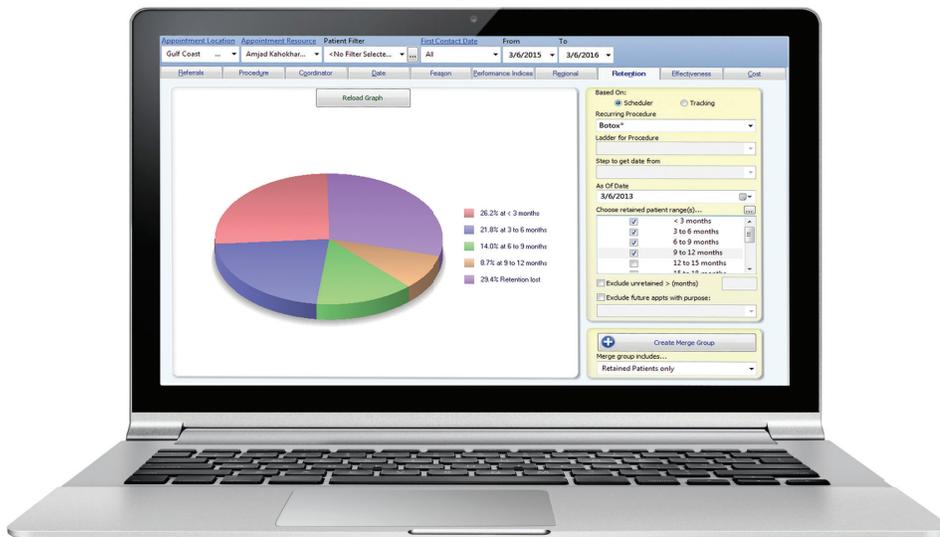


Recall, Retention & ROI

Nextech has powerful tools that allow you to market to prospective patients, evaluate your marketing activities, and bring patients back.



- Make strategic decisions on advertising dollars based on consult to patient conversion rates and revenue to expense graphs for each referral source
- Identify common procedures between you and referring physicians to maximize the number of patient referrals
- View the number of prospects/patients, revenue/cost, and conversion rates brought in by each referral source, procedure, patient coordinator, or date
- Improve retention by reminding your patients to return for subsequent procedures
- Track advertising ROI and referral sources
- Track your marketing productivity as a pop-up every day when you log in



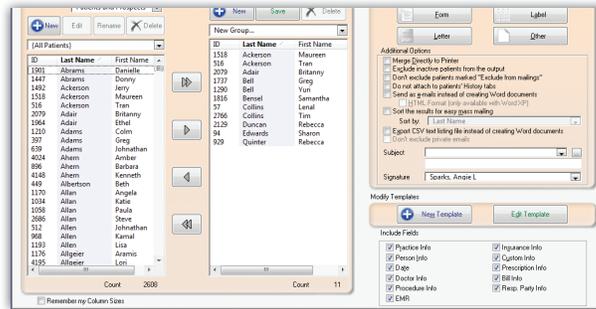
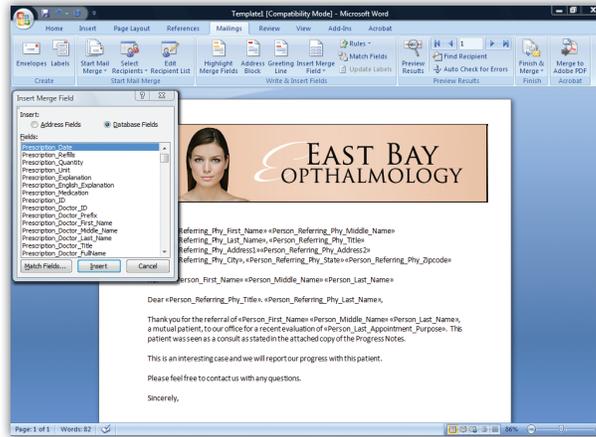
Increase Patient Volume

“By tracking referral sources on every patient we can see which advertising campaigns are generating the most prospects and the most procedures. Nextech lets us know which campaigns generate the best return on investment.”

~ **Kristen Mozayani**
Charlotte, NC

Letter Writing

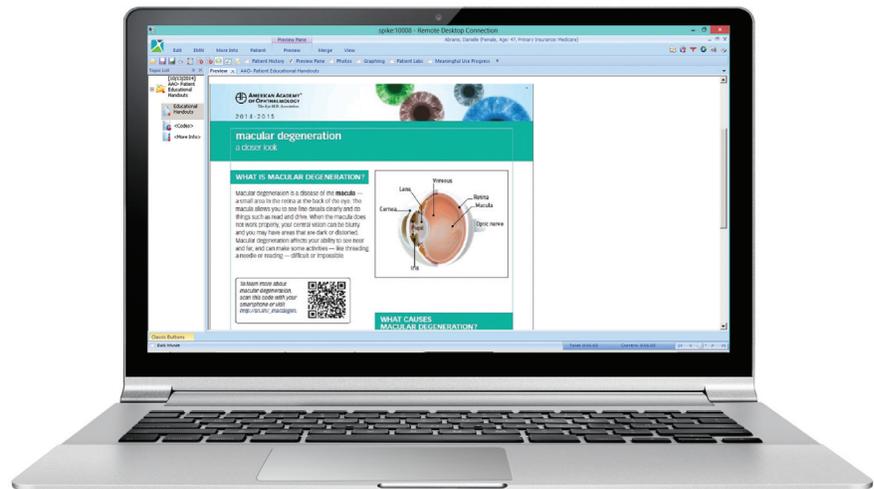
Formatting documents to your specific needs is quick and easy with seamless integration with Microsoft word.



- Customize documents and letters that you use regularly with your logo and other graphics
- Design document templates in Word to merge a wide range of patient or contact database fields
- Insert before and after images in letters to patients and referring physicians
- Create custom superbills, consent forms, procedure forms, insurance pre-authorizations, mailing labels, and marketing letters
- Alert patients and prospects about new services by sending merged documents using mass e-mail

Patient Education

- Patient education handouts embedded in the system
- Instant access to The American Academy of Ophthalmology patient education resources



Inventory Management & Optical Shop

Inventory Management



- Keep up-to-date inventory counts of products on-hand with integration between the inventory and billing modules
- Create and track receipts for outstanding orders
- Monitor supplier pricing and inventory costs using comprehensive histories of purchase orders
- Pop-up reminders to replenish low stock based on minimum on-hand quantity

Optical Shop

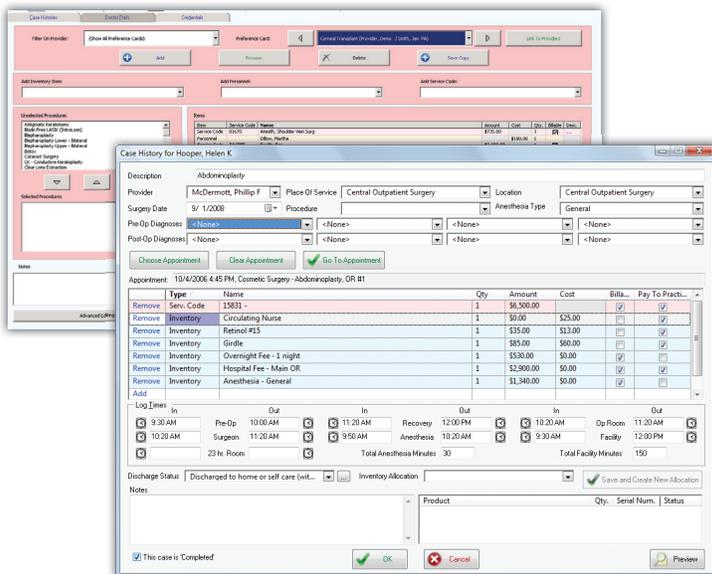
- Track glasses, contacts along with surgical supplies
- Scan and create barcodes to easily receive and bill inventory frames
- Integration with frames database
- Track product expiration dates, lots and, serial numbers



Surgery Center

Surgery Center Management

- Manage costs, personnel, and maintain records to track compliances and support accreditation
- Capture information on procedures, diagnoses, drugs, and other case activities that integrate with billing
- Save time by generating inventory orders and pulling supplies for a single case or for an entire surgery day using case forecasts
- Increase profitability using detailed reports of material cost. Supply usage and current inventory stock levels
- Evaluate cost/profit analysis per procedure/case



TESTIMONIALS

Ranking as the top provider of specialized healthcare technology solutions, Nextech collaborates with providers to continuously innovate its solutions to efficiently operate today's Ophthalmology practice. Since its inception in 1997, Nextech has been a trusted healthcare solution provider to more than 9,000 physicians and 50,000 office staff members.



"I like that it's geared towards specialties instead of just the general run-of-the-mill program. It was tailored to our needs."

- John Lyon, MD, Laurel, MS



"Over the last 10 years as my practice grew exponentially, Nextech's unique ability to adapt and expand to accommodate our growing needs helped propel us to become the highly efficient, well-run, successful office we are today."

- Frank W. Bowden III, MD, Jacksonville, FL



"The functionality and the usability of the system is superior to anything I've ever seen. Being able to change something in the Nextech system just takes a right click and a drag. This is the third system we have been on and it is by far the most effective solution we have found."

- Hayley Boling, CEO, Elkhart, IN

