# FULLY INTEGRATED SPECIALTY SPECIFIC SOLUTIONS

Electronic Medical Records || Practice Management || Revenue Management || Patient Engagement || Mobility



For Dermatologists

SPECIALTY SPECIFIC SOLUTIONS

Nextech knows that each dermatologic practice has special needs. Whether it's speed, efficiency or providing an exceptional patient experience, Nextech knows that each practice is unique. With specific administrative and clinical workflows, dermatologic offices need an integrated solution that meets their specialized needs. Nextech's electronic medical record, practice and revenue management suite provides anytime mobile access in a highly adaptable platform. Dermatologists can proficiently maintain patient volume while focusing on providing quality care with Nextech's end to end solution.





## ELECTRONIC MEDICAL RECORDS

Nextech knows that providing thoughtful, thorough care is of paramount importance and that the chief complaints dermatologists face are inefficiency, the speed of documenting, and treatment plans. As the top specialty specific EMR, Nextech enhances productivity with easily adaptable pre-configured templates personalized to the workflow of each physician.

- Maximize bill capture while documenting an encounter on a PC or on an iPad
- Streamline treatment and safeguard against drug interactions with integrated ERx
- Optimize documentation with smart stamping, drawing on images, and automatic dictation
- Improve treatment plan efficiency with bi-directional lab interfaces



### PRACTICE MANAGEMENT

Maintaining productivity and profitably while ensuring compliance and the continuum of care is essential for dermatologic practices. Nextech proficiently manages multiple schedules and multiple locations with sophisticated scheduling, billing, and reporting tools.

- Personalized to individual provider and administrative workflows
- Comprehensive and referral letter writing system integration ensure recall compliance
- Maximize charge capture with E&M coding and EMR billing integration with ICD-9 to ICD-10 crosswalks
- Increase elective procedures with integrated inventory and point of sale med spa integration



Today's consumer driven culture has physicians concerned with reputation and referrals in conjunction with achieving meaningful use engagement. Nextech enables physicians to surpass simple interaction and improve communication, consultations, and patient education.

- Maximize efficiency with a secure, HIPAA compliant, fully integrated patient portal
- Enhance the patient relationship with reminder and outreach services
- Reduce missed appointments and increase elective procedures with integrated marketing
- Facilitate patient education and referrals with integrated forms and letter writing



# REVENUE MANAGEMENT

Managing practice profitability is essential in the ever changing world of decreasing reimbursement rates, increasing denials, and complex coding compliance. Improve the health of your bottom line by reducing inefficiency and overhead with automated, electronic tools such as billing, eligibility, and claims management.

- Increase revenue with e-eligibility, e-remittance, and advanced reimbursement management
- Improve ROI and effectiveness of marketing tactics, med spa services, and consumables
- Integrate credit card processing to streamline account receivables
- Comparative, detailed reporting aids strategic decisions



Efficiently access patient records safely, securely, whenever, wherever on Nextech's iPad application. Enhance patient visits with quality face time through the unobstructed use of Nextech's iPad application. Involve patients in their dematologic visit by drawing and stamping on photos and 3D images.

- Harness the look and feel of a paper chart and increase efficiency on Nextech's iPad design patented application
- Increase speed, enhance documentation, and remain accessible anytime, anywhere
- Manage your schedule in synchronized real time on your smart phone or iPad
- Increase documentation speed and save time and money with integrated dictation



# FULLY INTEGRATED SOLUTIONS

#### **Electronic Medical Records**

Enhance clinical operations with personalized charting through Nextech's ONC complete certified EMR. Efficiently document encounters, order labs, and send electronic prescriptions while capturing billing through seamless practice management integration. Easily review history, assessment, and treatment plans in a comprehensive patient record.

#### **ER**x

Streamline the prescription process and reduce errors with ERx. This electronic prescription tool allows physicians to easily draft and renew orders, access all relevant information from one screen, customize provider favorite lists, and document drug and allergy interactions.

#### **Patient Portal**

Simplify scheduling, updating of information, and managing refill requests while achieving meaningful use through an integrated, HIPAA compliant patient portal. Data is seamlessly updated in real time providing proficient, accurate patient information.

#### **NexSync**

Effectively manage your schedule wherever, whenever with NexSync, a two-way interface between the scheduler and smart phones. Automatic synchronization provides real time instant access to updated, added, and canceled appointments.

#### **NexReminder**

Minimize missed appointments and receive patient confirmations directly into the scheduler with NexReminder text message system. Enable patient engagement with immediate confirmation integration.

#### **NexSpeak**

Intuitively designed to translate words to text, NexSpeak reduces clinical documentation through direct dictation into the encounter note on the iPad. Save transcription costs, enhance accuracy, and eliminate errors with NexSpeak, powered by Nuance SpeechAnywhere.

#### **Letter Writing**

Documenting the continuum of care with patient education, referral letters, and customizable forms is necessary with meaningful use. Nextech's easy to use letter writing system filters and queries information into personalized, provider specific electronic and print documents.

#### **Practice Management**

Practice paperless proficiently with personalized user views, customizable letters, and forms. Maximize time and efficiency with Nextech's sophisticated scheduler, recall management, and robust reporting tools. Reduce overhead with integrated operational efficiencies from photo management to inventory and med spa services, to marketing, billing, and EMR integration.

#### **Electronic Billing**

Simplify the billing process, increase claims accuracy, decrease denials, and receive reimbursements faster through electronic billing, and e-remittance tools. Easily track co-payments and verify insurance benefits in just seconds with E-Eligibility. Improve profitability with advanced reimbursement tools.

#### **Inventory Management**

Increase revenues with inventory integration that can decrease quantities of injectables documented through the EMR and prompt billing in the practice management system. Save money with low stock alerts and ensure supplies are ready and available with accurate counts and expiration date tracking.

#### MedSpa

Increase ancillary products and services and maximize inventory through Nextech's med spa module. Incentivize patients with a reward system and coupons that prompt employees to make suggested sales. Improve revenue with multiple cash drawers, reconciled transactions, and detailed reporting.

#### **NexPhoto**

Improve clinical documentation with pre and post treatment photo management. Increase efficiency by importing images directly from a digital camera or iPad, search images based on procedures, appointment date, and other categories, and review in both the EMR and PM solutions.

#### **Marketing & Quotes**

Track ROI of marketing, outreach, and referral services to make strategic practice decisions. View the number of prospects/patients, revenue/cost, and conversion rates brought in by each referral source, procedure, quote, and patient coordinator. Market directly to prospective patients through integrated tools.

#### **Lab Integrations**

Increase efficiency with bi-directional integrations providing seamless ordering of labs and documentation of diagnosis results.

