Dear families of [your school name here],

As you know, we are strong believers in personal safety. We have done our best to arm our students with practical life skills that will help them in real life. As part of that, we have made an effort to address the bullying behavior that continues to be prevalent in modern society.

Although extremely important, we believe that it is not enough to just teach our students how to defend themselves against bullying. We want to teach them how damaging bullying can be, so that they will be less inclined to bully others as well. We also want to arm them with effective strategies that they can use to come to the aid of others being bullied.

For all these reasons, we are proud to announce that we are now part of the "Martial Artists Against Bullying" (MAAB) movement.  This is an international organization made up of professional martial arts instructors from all over the world. The MAAB has put together a comprehensive anti-bullying program called "Done with Bullying."

In order to make the maximum impact on our community, we require an even mix of students and non-students to participate. For that reason, we encourage all participants to bring a friend or classmate with them.

We will be hosting these seminars on: [post dates and times here]. Please register early as there are limited spots and seminars will fill up quickly.

Sincerely,

[Your Name]

[Your School Name]