

Invite Paul to speak at your next event or in your Community

An author of [four books](#), Paul Born is a motivational speaker and workshop facilitator who loves the power of stories. He is considered among North America's leaders on topics of Community and Collaborative Action. Paul is a skilled communicator/teacher and an exceptional dialogue facilitator, having delivered hundreds of keynotes and workshops for audiences around the world.

Invite Paul to speak at your conference or present a workshop in your community.

[Read Paul's full bio here](#)



Contact Paul

To inquire about a workshop or presentation please contact Paul directly by email paul@tamarackcommunity.ca or call him on his direct line at 519-589-7905.

Customized Presentations

Paul's presentations are rooted in years of research and experience. The keynotes and workshops listed below have been designed using proven learning techniques and are delivered with joy, enthusiasm, knowledge and care.

Using a unique development process, Paul customizes or co-develops workshops, presentations and learning events to integrate concepts and ideas specific to your group. He works in partnership with you to deeply understand the issues facing your organization or community and the goals you hope to achieve.

Costs are based on location and degree of customization.

KEYNOTES AND WORKSHOP MODELS:

Deepening Community

Finding Joy Together in Chaotic Times

Community shapes our identity, quenches our thirst for belonging, and bolsters our physical, mental, emotional, and economic health. But in the chaos of modern life, communities have become unraveled, leaving many feeling afraid or alone in the crowd, grasping at shallow substitutes for true community.

In this thoughtful and moving presentation, using stories relevant to your audience, Paul Born describes the four pillars of deep community and the tools needed to find joy:

NEW

**Special book
offer for
conference
participants!**

Email Paul to
inquire.

- Sharing our stories
- Taking the time to enjoy one another
- Taking care of one another
- Working together for a better world.

It's up to us to create community. Born shows that the opportunity is right in front of us if we have the courage and conviction to pursue it.

Deepening Community for Collective Impact

Change happens when we work together

To build a common agenda for change we need to come together as a community. In working together and harnessing the power of mutually reinforcing activities, we are bonded and empowered by the collective. Continuous communication requires us to not only receive good information but be willing to share it, engage in it and create opportunities for deep and lasting agreement. This comes through our commitment to one another and the community we are a part of.

In this workshop, Paul shares the fundamental principles of Collective Impact and provides key insights on how *Deepening Community* can sustain us as leaders and achieve the outcomes we so desire. Community has the power to change everything. In this workshop Paul will show you how.

When John Kania (of FSG and founder of the Collective Impact movement) read *Deepening Community* he shared these comments,

“Community has the power to change everything. No amount of innovation, individual brilliance, or money can transform our broken society as effectively and sustainably as building community. Deepening Community provides useful and inspiring guidance for leaders everywhere who seek to create better outcomes in their work.”

DEEPENING COMMUNITY FOR SPECIFIC AUDIENCES:

“Whatever the problem – Community is always the answer”

For Community Groups:

Communities working together to achieve desirable outcomes

National, Provincial/State or local organizations rely on communities to work together to achieve the outcomes they desire. For safer communities, Community Economic Development, retirement communities, neighbourhoods, school communities, associations and networks, the need for a deep sense of community amongst members or residents is critical to our success as service providers. In this presentation, Paul provides key insights on how we can harness the power of community to achieve collective impact and outcomes while deepening community.

For Business:

Businesses that harness the power of community and engagement will thrive in the new economy.

Business has been transformed in the past decade. No longer can you rely on a good, or even great product, or customer service for your success. Creating a community of engaged and committed customers is critical to business success today. As Alan Quarry, a mentor and one of North America's top marketing guru's shared in a recent blog, "marketing is dead, long live engagement". His comments highlight the importance of building a "community" within your customer base to enrich your customer's experience so they become your primary advocates and post exceptional online reviews and share their experiences with friends. This is an example of the collaborative or sharing economy and may become the fastest segment of business growth in the future. Businesses that harness the power of community and engagement will thrive in the new economy. Paul will share stories and present practical techniques to help businesses engage and grow their customer base.

For Faith Communities:

Learn the critical success factors to a vibrant faith community

People today are lonely and given recent political, environmental and economic events, often fearful. Paul's book *Deepening Community* shares many stories of this reality and provides proven techniques to engage your members in a meaningful dialogue about the role a faith community plays in supporting their journey. Strengthening relationships, building social capital through having fun together and taking care of one another are critical factors to a vibrant faith community, turning loneliness and fear into collective action.

OTHER KEYNOTES & WORKSHOPS:

Collective Impact: Leading Conversation's that build Collaboration

This highly interactive and inspiring workshop is based on Paul's highly acclaimed book [*Community Conversations: Mobilizing the Ideas, Skills, and Passion of Community Organizations, Governments, Businesses, and People.*](#)

Communities around the world are entering a new era of community building. Whether improving economic conditions and reducing poverty, reenergizing citizens and social programs for families, reducing crime, or revitalizing a troubled neighbourhood, they are engaging people from all sectors as never before to work together as equals to improve their quality of life. At the heart of this engagement are community conversations, in which common goals are embraced by a diverse array of people with different backgrounds and needs, and influencers are drawn from multiple sectors, including community organizations, the various levels of government, and business leaders big and small.

This is an interactive workshop full of informative and inspiring examples of collaboration. In addition, Paul will provide exciting tips to help you engage your community in creating and implementing a vision for positive change and achieving a collective Impact. Paul will lead you through the reasons and the process of engaging citizens, in exploring partnerships, and in developing, maintaining, and enhancing partnerships for the benefit of your organization and community. He will also lead you through the five key elements of a collective impact and highlight the role of conversations for change in each.

Community Engagement

“Tamarack exists to help people work collaboratively, through inspired action and learning, to create and realize bold visions for their common future.”

In this workshop, we review the basic principles of community engagement and explore leading engagement models. We discuss, based on your experience, current trends that undermine community engagement and the cost of disengagement. Working together and learning from each other, we explore ideas and approaches for increasing the chances of implementing a successful, five-step community engagement process. Participants leave this workshop with the latest reference and resource material, plus the best ideas from your colleagues on how to provide effective leadership to achieve successful outcomes in community engagement strategies.

The Collaborative Leader

In this dynamic, fast paced and fun workshop Paul engages with us in a discussion about community leadership. Several years ago Paul completed a master’s degree in leadership. This provided him not only the opportunity to better understand theories and approaches to leadership today but also to explore leadership in the context of his passion – community collaboration. His published thesis is entitled *Leaderful Communities* and provides a profound overview of the values and process for collaborative change.

In this workshop Paul presents an overview of the study of both leadership and collective leadership. He engages participants in examining their own ‘leadership lenses’ and shares a number of new images or metaphors for collaborative leadership. Finally, he leads participants through a discussion of the different competencies/images for collaborative leadership and how they can build on their own leadership strengths. In the full and multi-day formats, Paul leads participants through a leadership reflection (“The Reflective Best Self”) using a collaborative leader lens.

Raising Funds, Finding Friends to Realize Bold Community Visions

This workshop focuses on the art and science of fundraising and emphasizes the correlation between raising funds and finding friends that Paul has learnt from raising more than \$50 million for community change. Most importantly, it provides practical and proven ideas for raising the key leadership and funding support necessary for collaborative community change. What makes this workshop different is that it is not only about fundraising. At Tamarack we believe that fundraising is an important stage in a community engagement process. Raising funds brings us into conversation with leaders who, over time, come to believe deeply in our work. When people give money to a cause they make a concrete commitment to the work being proposed. This workshop is therefore equally applicable in building the leadership commitment, as well as the funding, required to realize bold community visions. When we raise funds we are engaging key leadership for our work. These leaders can help us to engage key influencers in a community who, in turn, assist in bringing our idea to reality.

The topics we cover are:

- 5 Good Ideas about Vision, Money and Strategy
- Raising Funds for Collaborative Change Efforts
- Creating the Pre-Conditions for Success
- The Art of Donor Cultivation and Friendraising
- Prospecting and Leadership Development
- Solicitation and Leadership Engagement
- The Case for Support
- Stewardship and the Gift of Friendship