xillio
making content work

Sensitive content identification

Get in control of your compliance risks and content sensitivities

■ Increasing sensitive content

The explosive growth of content makes it harder to comply with regulatory and retention requirements. Ensuring that sensitive content doesn't fall into the wrong hands is a profound risk in today's enterprises. Examples are intellectual property, personally identifiable information and employee data. Fines for non-compliance and privacy breaches can be 5% of your yearly revenue. These are major risks that can be mitigated by identifying them early and gaining control over the content within your enterprise.

■ Why take risks?

Why run the risk of high penalties and reputational damage, not knowing where private and confidential content is stored or archived in your organization?

### **Identify** and get in control

Your situation

- Are you responsible for sensitive content not ending up in the wrong hands?
- Are you unsure whether the content in your collaborative environment and file shares have the right retention settings?
- Do you lack insights into and control over where sensitive content is located in your organization?
- Are you looking for actionable insights to create and refine your information governance and compliance policies?
- Are you lacking control over where confidential and private content is stored and archived?
- Are you unable to fully meet changing regulatory and governance requirements?

Our solution

- Out of the box connectors to all major ECM platforms.
- A user friendly dashboard where end users can create their own insights, change criteria and be in total control.
- Allows distribution of risk identification tasks to different roles within the organization.
- Computer learning capabilities that teach the system to classify content without creating many rules.
- Predefined rules to identify certain types of sensitive and high-risk content.
- An alert mechanism that allows the end user to improve their policies by identifying when sensitive content is added or changed within the organization.
- Use overlays to visualize where certain types of sensitive content reside in your organization.

Proven approach

Control

Connect → Identify → Analyze → Control

Manage
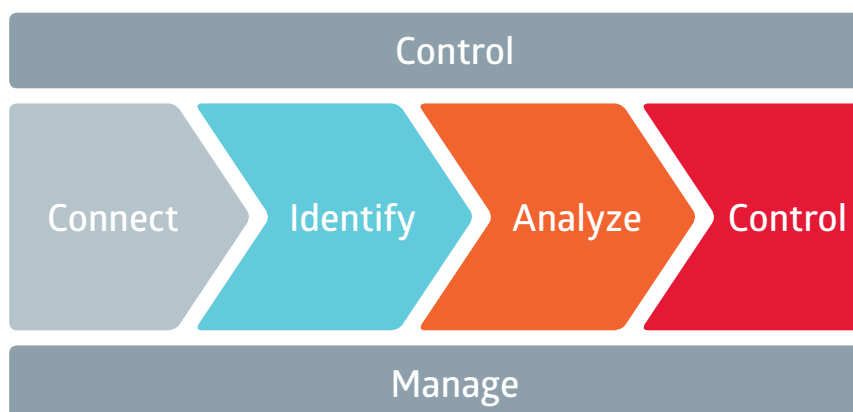
The approach is based upon maximum flexibility and working iteratively. In the initial phase we will connect to the desired systems to start the identification phase and define the content to be analyzed. Using filters, rules and overlays to analyze the sensitive content in the organization. Stay in control of this content by using the alerts and dashboard in the control phase.

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