

# Controlled content reduction

# Clean up your content and start saving money immediately



#### Explosive content growth

Gartner research tells us the total amount of content in enterprise doubles every two years. This exponential growth is really starting to hurt. It is now at the point where this is creating significant economic impact for organization's business and strategy. IT budgets are under pressure from rising maintenance, infrastructure and storage costs.

#### Why waste money?

So why are you wasting budget storing content that has no value?

**Clean** and free up your IT budget



'Is your IT innovation under pressure because of the rising costs of day-to-day business?'

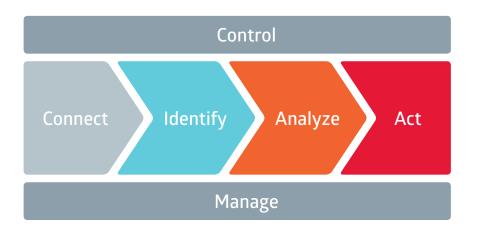
## Your situation

- Is your annual content growth out of control?
- Are you spending all your time and energy to keep your existing enterprise landscape up and running?
- Are you unable to meet business demands for storage space?
- Are you losing track of what data is stored where, when and why?
- Do you struggle to maintain a complete overview of your content landscape?
- Are end-users complaining about the quality of content and search results?
- Is there proof of wrong decisions being based on old or inaccurate content?
- Are you lacking flexibility to upgrade and change the content landscape of your organization?

## Our solution

- Out of the box connectors to all major ECM platforms.
- Put information users in control. With an intuitive interface the business can be in control of the cleaning.
- Allows distribution of cleaning tasks to different roles within the organization;
- Your content is analyzed in place and its integrity is guaranteed.
- Every action, from quarantining and disposing to migrating, is logged.
- Created with years of experience in classification, the product has a number of pre-packaged rules to intelligently identify dark content.
- The system can be taught to identify certain types of content and apply correct retention rules using an intelligent auto classification and learning mechanism.

# Proven approach



The approach is based upon maximum flexibility and working iteratively. In the first phase we will connect to the desired systems to start the identification phase and define the content requiring analysis. Using filters and rules actionable subsets can be created. In the final phase actual actions are executed; deleting, quarantining and or moving content.

Xillio is a leading software provider of content solutions. With more than ten years of experience and research & development in analyzing, classifying, enriching, migrating and controlling content, we can say we know content. This knowledge and experience is part of our innovative standardized software solutions, used by our clients like Philips, Canon, Aegon, Metlife, DSM, ABN Amro, Kohl's to solve their content challenges. With this, our clients have achieved large costs savings, increased employee productivity and were able to get in full control of their migrations. Xillio is based in the Netherlands, United States and Canada, for more information see www.xillio.com

