

Shane Toven Joins Telos Alliance as Marketing Manager

19 February 2015, Cleveland Ohio, USA



The Telos Alliance is pleased to announce that seasoned broadcast professional Shane Toven has joined the team as Marketing Manager for the company's audio processing technologies for radio and television.

Toven brings over 22 years of experience in the field of broadcasting to the Telos Alliance, focusing on marketing efforts for the Omnia, Linear Acoustic and 25-Seven product lines. Immediately prior to joining the Telos Alliance, Toven was the editor for Radio magazine.

Before moving from engineering to wordsmithing, he was Director of Engineering for Wyoming Public Media, and held positions with ENCO Systems, Minnesota Public Radio, and Northern Community Radio.

"I was honored to be offered the opportunity to become part of the Telos team," said Toven. "Broadcasting is my passion. It is immediately apparent that everyone in this company I have met shares that passion."

"We couldn't be more pleased to have Shane as a part of the Telos Alliance family," says Marty Sacks, Vice President of Sales, Support and Marketing. "Many of us already know Shane as a colleague and friend, and we're gratified by the high level of respect and goodwill that broadcasters feel towards him. Our entire team is beside ourselves, knowing that he'll now be helping us tell our story to an even wider audience."

Although he spends more time behind a keyboard than a screwdriver these days, Toven remains closely connected to the broadcasting community through involvement in the Society of Broadcast Engineers, the Association of Public Radio Engineers and other industry groups. He can be reached via e-mail at shane.toven@telosalliance.com, on twitter [@shanetoven](https://twitter.com/shanetoven), or on Facebook at shane.toven.

To find out more about The Telos Alliance, visit www.TelosAlliance.com, or call +1 216-241-7225.

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About The Telos Alliance

The Telos Alliance (TelosAlliance.com) is a global leader in the research, development, and manufacturing of IP-Audio, telephony, and high-performance audio processing equipment for broadcasters. Telos, Omnia, 25-Seven, Axia, and Linear Acoustic are Telos Alliance brands. The Telos Alliance is headquartered in Cleveland, Ohio USA, with additional US offices, plus sales, research and manufacturing offices around the world.

