

# PRODUCT GUIDE

**T1V**

**T1V**

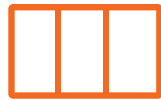
# WE CREATE

## INTERACTIVE EXPERIENCES.

Whether it's in the form of an interactive wall, interactive table, digital signage, or a mobile app – everything we do is created to boost human interaction and engagement with one another. Our technology is powered by proprietary multitouch, multiuser software that transforms public spaces into more dynamic environments. Our team is made up of design, engineering, business, and technology minds alike – resulting in unrivaled support to our customers from start to finish.



TABLES



WALLS



SIGNAGE



APPS



ANALYTICS

### LOCATIONS

HEADQUARTERS - CHARLOTTE, NC USA

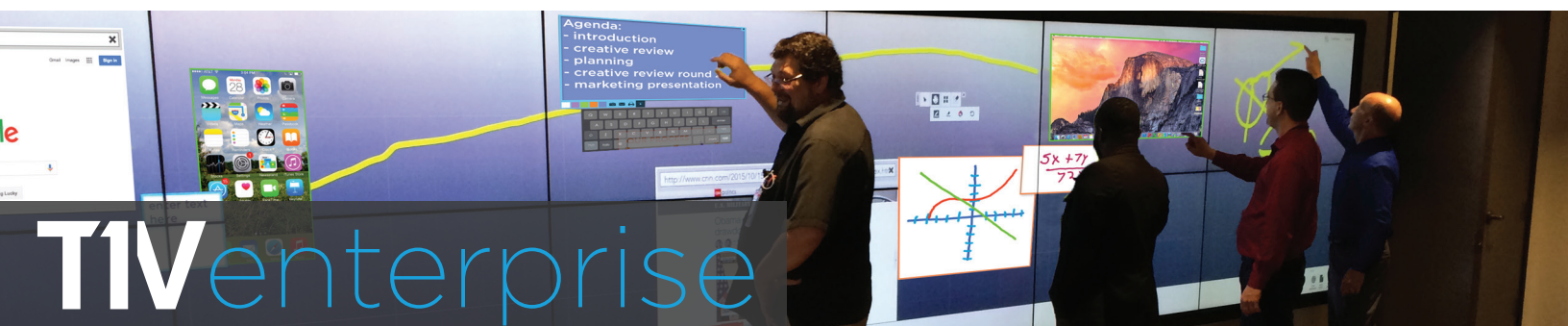


### OUR TEAM

T1V SUPPORT  
SALES + MARKETING  
CREATIVE DIRECTION  
SOFTWARE ENGINEERING  
UI/UX DESIGN  
PROJECT MANAGEMENT  
SYSTEMS INTEGRATION  
INDUSTRIAL DESIGN



# T1V retail



# T1V enterprise



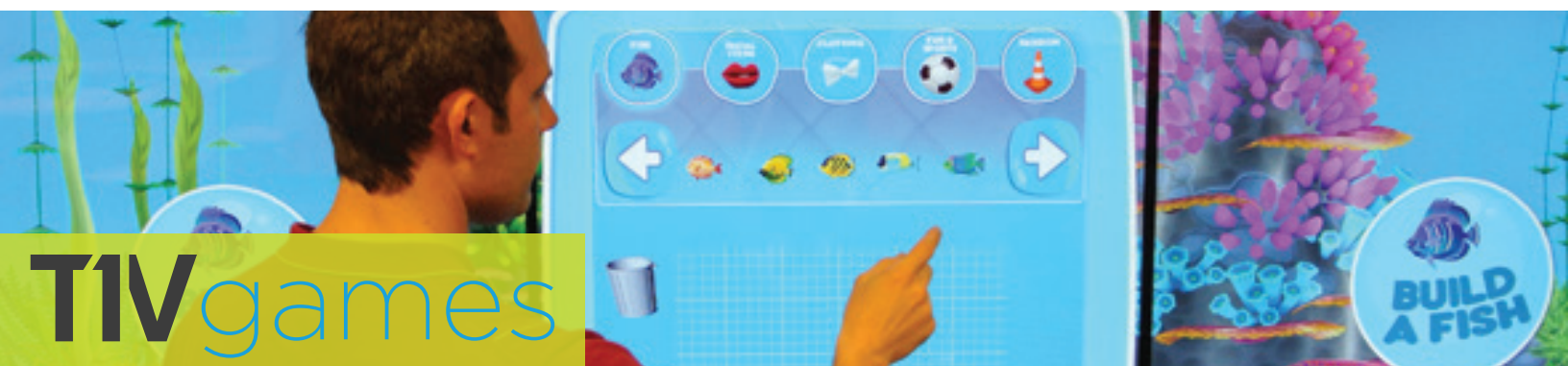
# T1V education



# T1V hospitality



# T1V events



# T1V games

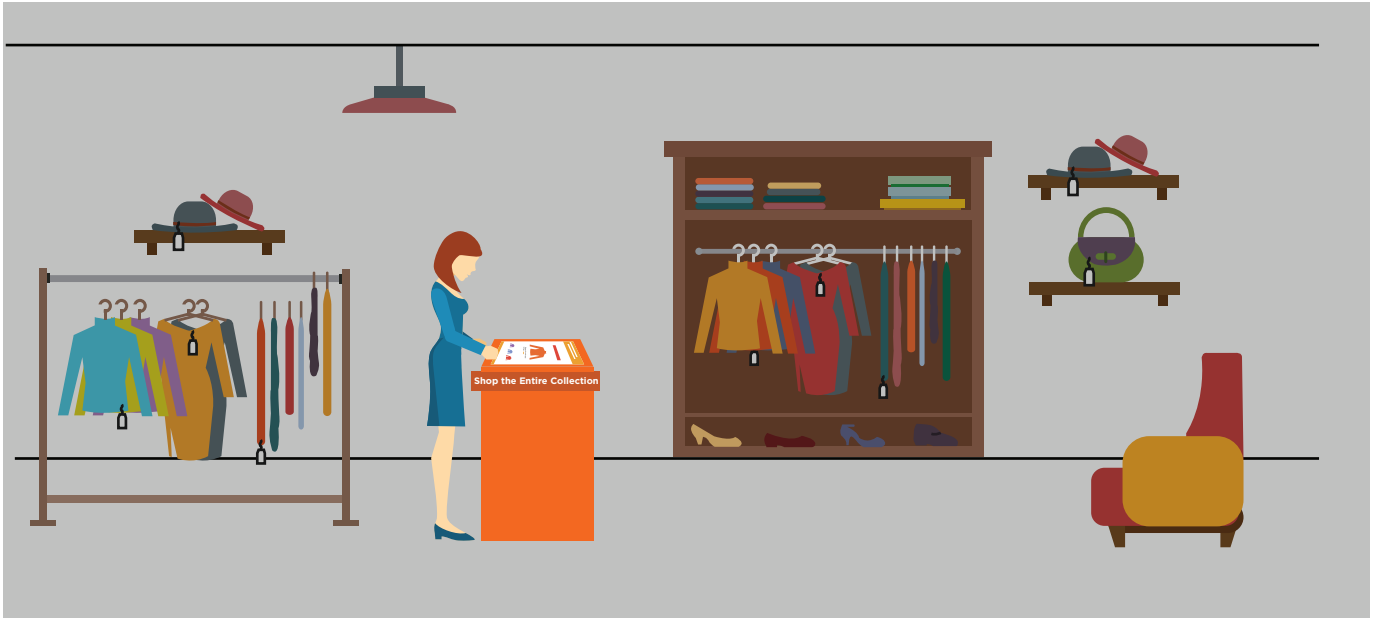
# CONTENT

P06	○	<b>CORE</b> PRODUCTS
P08	○	INTERACTIVE <b>TABLES</b>
P10	○	INTERACTIVE <b>WALLS</b>
P12	○	<b>DIGITAL</b> SIGNAGE
P14	○	<b>SOFTWARE</b> APPS
P15	○	<b>ThinkHub</b> <b>OneShop</b> <b>inTouch</b>
P16	○	<b>MOBILE DEVICE</b> INTEGRATION
P17	○	<b>WORKING</b> WITH T1V
P18	○	<b>PRICING</b> + <b>SUPPORT</b>

# CORE PRODUCTS

## INTERACTIVE TABLES

T1V's touchscreen tables are sure to become a focal gathering point in your space. Select one of our existing shapes and sizes, or work with us to create your own custom solution. We have a variety of integration options ranging from retail, collaboration, bar/counterop, even billiards tables. See [Page 8](#) to learn more.



## DIGITAL SIGNAGE

Do away with the costs and logistical challenges of traditional signage, and discover the advantages of T1V's simple, efficient digital signage solutions. Manage and update content in real time across unlimited locations from our CMS software, T1Vcontent™, while capturing analytics to measure your content performance. See [Page 12](#) to learn more.



# INTERACTIVE WALLS

TIV's touchscreen walls create big impact while utilizing zero floor space. Available as single screens or multiple panel configurations, our interactive walls are the perfect solution for any space - allowing users to view products and services, or educate themselves on your brand. See [Page 10](#) to learn more.



# SOFTWARE APPS

Engage your audience like never before with TIV's multitouch, multiuser software applications. Discover ThinkHub™ for collaboration, OneShop™ for retail, or inTouch® for event, exhibit, and trade show marketing. Don't see something for your space? Work with us to create your own solutions. See [Page 14](#) to learn more.



# INTERACTIVE TABLES



## T1V Standard Table

32" T1V Standard Table with projected capacitive multitouch screen, cables, networked computer, and remote access hardware/software. Also available with 46" touchscreen.  
**SKU** ST-PT4-02-32  
 37" W x 40" H x 23.5" D



## T1V Collaboration Table

32" T1V Collaboration Table with projected capacitive multitouch screen, cables, networked computer, (4) HDMI laptop connections, AirConnect™, video switching hardware/software, Media Screen, USB + power connections, and remote access hardware/software. Also available with 46" touchscreen.  
**SKU** CT-PT4-02-32  
 50" W x 64" H x 80" D



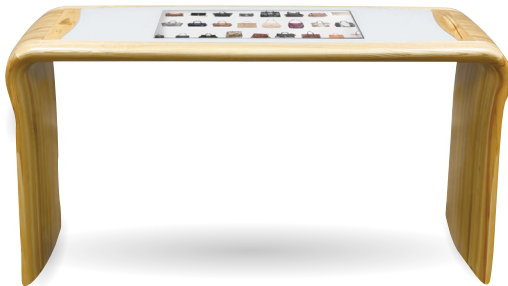
## T1V inTouch® Kiosk

32" T1V inTouch® Kiosk with projected capacitive multitouch screen, cables, networked computer, and remote access hardware/software. Also available with 46" touchscreen.  
**SKU** TX-PT4-02-32-IT  
 37" W x 46" H x 21" D



## T1V Retail Table

32" T1V Retail Table with projected capacitive multitouch screen, cables, networked computer, and remote access hardware/software. Hardware customizable in color.  
**SKU** TX-PT4-02-32-RET  
 32 3/4" W x 36" H x 27" D



## T1V Retail Table II

32" UHD 4K T1V Retail Table with projected capacitive multitouch screen, cables, networked computer, and remote access hardware/software. Wood finish. Glass top customizable in color.  
**SKU** TX-PT4-04-32-4K-RET  
 70" W x 34" H x 26" D



## T1V Custom Table

32" T1V Custom Retail Table with projected capacitive multitouch screen, cables, networked computer, and remote access hardware/software.  
**SKU** TX-PT4-02-CUST  
 33" W x 105.5" H x 63" D

## Features

- Multitouch, multiuser, multiapplication interface
- Full HD resolution (1920 x 1080) or Ultra HD 4K resolution (3840 x 2160)
- Thin, compact display that can be flush mounted into any surface
- Can be connected to Media Screen or external devices via BLE / NFC / QR / WiFi
- Durable, spill-resistant surface
- End-to-end solutions that include hardware, software, furniture, installation, and ongoing support

## Options + Accessories

- Media Screen
- Bar Code Scanner
- QR Code Scanner
- Credit Card Reader
- USB Port
- Web Cam
- Keyboard and Mouse
- "Smart" visual sensors
- AirConnect™ wireless device sharing





32" Interactive Retail Table w/OneShop™ National Retail Chain



32" Interactive Retail Table w/OneShop™ National Retail Chain



32" Interactive Bar Table w/Custom Software The Cowfish Sushi Burger Bar



32" Interactive Retail Table w/OneShop™ Lowe's



32" Interactive Retail Table w/OneShop™ White House | Black Market



70" Interactive Billiards Table The Envoy Hotel by Marriott



32" Interactive Restaurant Table Mellow Mushroom



32" UHD 4K Interactive Retail Table w/OneShop™ Neiman Marcus



32" Collaboration Table SAP

# INTERACTIVE WALLS



## T1V Interactive Wall

55" T1V Interactive Wall with optical multitouch screen, wall mount, cables, networked computer, and remote access hardware/software. Additional sizes: 32", 40", 46", 65", 80", 84" 4K or custom. **SKU** WX-OT5-02-55  
50" W x 29.5" H x 5.5" D



## T1V inTouch® Wall

80" T1V inTouch® Wall with optical multitouch screen, wall mount, cables, networked computer, and remote access hardware/software. Integrated or portable options for events and exhibits. **SKU** WX-OT5-02-80-IT  
75" W x 44.5" H x 4.83" D



## T1V Interactive Wall - 3P

3 x 55" T1V Interactive Wall with optical multitouch screen, wall mount, cables, networked computer, remote access hardware/software, frame. Customer to provide wall structure. **SKU** WP-OT5-03-553x1P  
94" W x 84" H x 10.85" D



## T1V Interactive Wall - 6P

6 x 55" T1V Interactive Wall with optical multitouch screen, wall mount, cables, networked computer, remote access hardware/software, frame. Customer to provide wall structure. **SKU** WP-OT5-03-556x1P  
176" W x 84" H x 10.85" D



## T1V Interactive Kiosk

55" T1V Interactive Kiosk with optical multitouch screen, cables, networked computer, remote access hardware/software, and freestanding enclosure. Enclosure can be customized in color. **SKU** WX-OT5-02-55-KIO  
27.25" W x 71.85" H x 9.25" D



## T1V Custom Wall

The Cube is four 84" 4K T1V Interactive Walls with projected capacitive multitouch screen, wall mount, cables, networked computer, and remote access hardware/software. **SKU** WX-PT1-03-84-CUST  
82.5" W x 74.2" H x 82.5" D

## Features

- Multitouch, multiuser, multiapplication interface
- Full HD resolution (1920 x 1080) or Ultra HD 4K resolution (3840 x 2160)
- Thin, compact display that can be flush mounted into any surface
- External devices can be connected via BLE / NFC / QR / WiFi
- Durable, spill-resistant surface
- Indoor / Outdoor usage
- End-to-end solutions that include hardware, software, furniture, installation, and ongoing support

## Options + Accessories

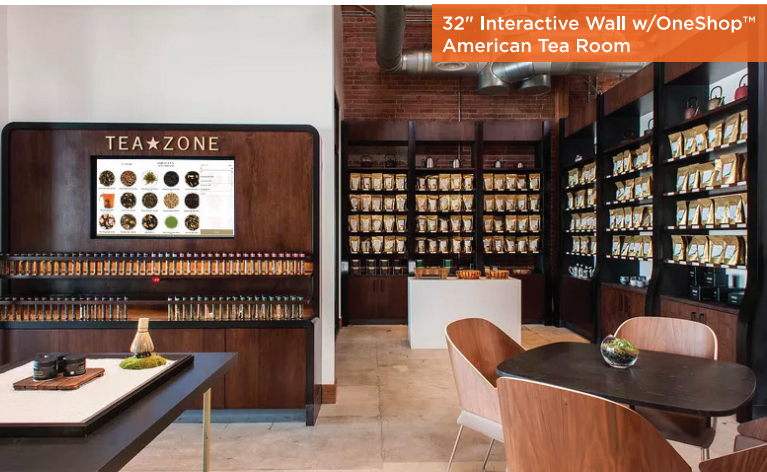
- Bar Code Scanner
- QR Code Scanner
- Credit Card Reader
- USB Port
- Web Cam
- "Smart" visual sensors
- AirConnect™ wireless device sharing



Two 80" Interactive Walls w/ThinkHub™ DIRT



6-Panel Interactive Wall w/Custom Software SAP



32" Interactive Wall w/OneShop™ American Tea Room



46" inTouch Wall w/inTouch® Software Package Cook Medical



6-Panel Interactive Wall w/Interactive Map Fluor



85" UHD 4K Interactive Wall w/OneShop™ Lowe's

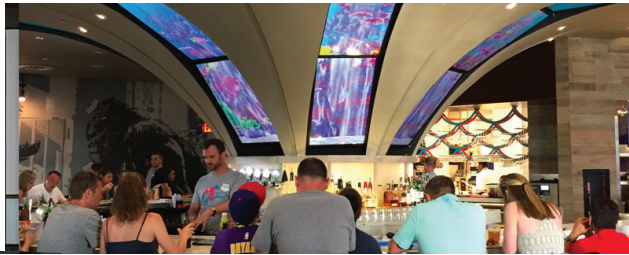


55" Interactive Wall w/Custom Software HEB

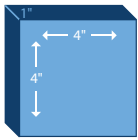


3-Panel Interactive Wall w/Build-A-Fish Game The Cowfish Sushi Burger Bar

# DIGITAL SIGNAGE



## Media Players



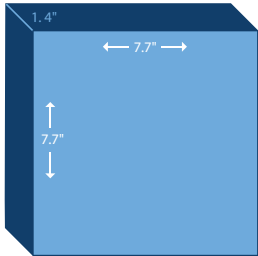
### T1Vnano

1 screen (720p, 1080p)  
Dimensions: 4" x 4" x 1"  
Weight: 6.6 oz  
**SKU** DS-05



### T1Vmicro

1 screen (720p, 1080p, 4K)  
Dimensions: 3.5" x 6" x 1.25"  
Weight: 16 oz  
**SKU** DS-06



### T1Vmilli

2 screens (1080p)  
or 1 screen (4K)  
Dimensions: 7.7" x 7.7" x 1.4"  
Weight: 2.6 lb  
**SKU** DS-01



### T1Vmega

6 screens (1080p)  
or 3 screens (4K)  
Dimensions: 9.9" x 6.6" diameter  
Weight: 11 lb  
**SKU** DS-03

## Digital Displays



- **Orientation**  
landscape or portrait
- **Resolution**  
HD or 4K
- **Brightness**  
indoor: 350 - 700 nits  
storefront window: 700 - 2000 nits  
outdoor: 1500 - 2500 nits
- **Sizes**  
32" - 84", or ask about our custom options
- **Bezels**  
thin or ultra thin

## Video Walls

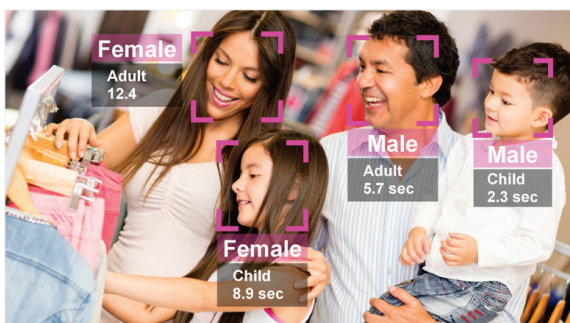


**If you can imagine it, we can create it.**  
Deliver communications on a large scale with T1V's Video Walls - select a standard 2x2 or 3x3 configuration, or work with us to create a one-of-a-kind installation that will stop your audience in their tracks.

# VisoMetrics™

The AVA (anonymous video analytics) software that tracks and measures your digital signage performance. Capture data to determine the effectiveness of your content, perform A/B tests, and trigger immediate content changes based on the viewer.

- Key analytics include:
- Proximity
  - Impressions
  - Gender
  - Age
  - Dwell time
  - Effectiveness index
  - Time/day/location performance



Access your VisoMetrics dashboard in real time or anytime via our cloud-based system.

# VisoCount™

Capture a quick headcount of foot traffic in your trade show booth, retail store, or public venue. This can function as a standalone product or an add-on module to VisoMetrics.

# VisoFLX™

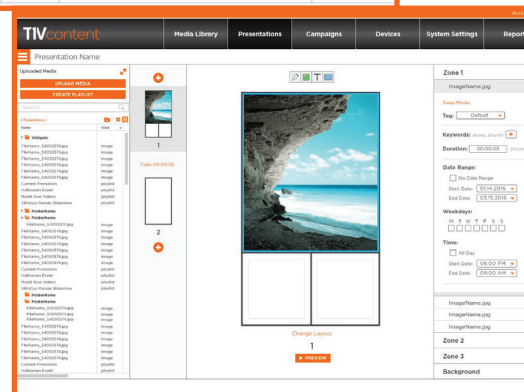
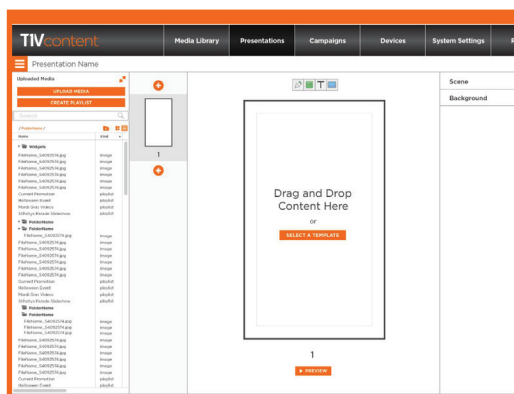
Digital Signage has never been this easy. Our VisoFLX software is free and arrives preconfigured on TIVnano and TIVmicro Android-based media players. Simply load a USB drive with your content, plug into your media player, and your digital signage campaign is up and running.

# TIVcontent™

TIV's content management system is designed to aid content managers in publishing content quickly and across multiple locations. The system is highly flexible, so can scale from simple to highly complex campaigns. Our CMS is cloud-based and licensed on an annual subscription model.

Key features include:

- Create playlists with images, videos, animated graphics, live feeds, and messaging
- Access to TIV templates for managing zoned content assets within single screen or multiple screen configurations
- Schedule campaigns by date, type of location, region, or time zone



# SOFTWARE APPS

T1V's patented software is modular by design, created for multitouch, multiuser, multiapplication usability. Use T1V software to share and operate across our entire Interactive Platform for more connected, digitalized, and engaging experiences.

## Features

### Multitouch, Multiuser, Multiapplication

Multiple users can connect, collaborate, and interact collectively or individually on a shared touchscreen. Simultaneously operate within different T1V applications on a shared T1V Interactive Wall or Interactive Table.

### Customizable Skins

T1V provides graphic design customization approved by you and your marketing team for a fully-branded interface.

### T1V Toss

'Toss' content from one T1V interactive device to another to create a fully immersive, connected environment for your audience.

### Interactive Menu

Tailor your menu structure and navigation based on your content.

### Tracking + Analytics

All user input is captured, allowing for detailed reporting. Monitor and track key activity ranging from number of touches, unique customer interactions, dwell time, content views, and more.

## T1V Applications

### Interactive View

Showcase thousands of objects in an easy-to-browse, intuitive interface. Enjoy real-time filtering and sorting utilizing T1V's Smart Caching Technology™. Customer use cases include: 3D Product Carousel, Customer Case Studies, Hall of Fame, Product Comparison, Our People, Artifact Viewer, and more.

### Interactive Map

Delight and educate visitors with a custom, geographic map showcasing your organization's global presence. Tap directly on a pin to unlock additional information such as scrollable text, images, or videos. A pinch-zoom gesture allows users to zoom into a more specific region.

### Interactive Timeline

Tell your brand's story with a large-scale, interactive timeline that features images, videos, and other mixed media to represent the formation of your brand. Content can be placed along a numeric timeline scale, where users can move along the timeline by swiping horizontally across text and images.

### ViewHub™

Share content wirelessly from device screens onto a single monitor for seamless group meetings. There are multiple configurations available based on your needs (single panel, multipanel), with the option to connect hardline inputs for facilities with strict security requirements.

### DirectMe™

An interactive directory guiding your customer to the products or services they came for. Options for wayfinding and location-based advertising. Ideal for malls, big-box retailers, or large public venues and festivals.

### Interactive 3D Model View

Interact with 3D models in real-time with instantaneous rendering.



### Web Browser

A touch-based Web browser that allows multiple users to simultaneously access the Internet and access multitouch-enabled Web content.



### Digital Whiteboard

Sketch freehand using touch or stylus pen to draw lines, shapes, or enter text. Whiteboards can be saved to a USB drive or emailed from the touchscreen.



### Survey

Create a custom touch-based survey that captures valuable insights about your audience.



### Live Data Feeds

Incorporate live feeds such as stock quotes, weather information, flight details, company news updates, or other data from a web service RSS.



### Media Viewer

Touch-friendly galleries that display images, videos, and presentations. Multiple users can view, move, pinch-zoom, annotate, and rotate content. Content can be hosted locally or uploaded to the touchscreen device via USB flash drive.



### Games

Simple touch-based games for enjoyment and entertainment. Customize your games to include your brand elements for more meaningful interactions.



### SocialFall™

Experience social media in real-time and large-format. Customize feeds with specific hashtags and keywords based on location, event, and/or audience.



### Custom Software

Work with T1V to develop custom applications targeted to your audience. This includes the development of unique software modules or integration with additional hardware and software.

Facilitate effective ideation and collaboration sessions, drive brand and product education, and create more dynamic meeting environments with ThinkHub collaboration software.

### Primary features and benefits:

**ThinkHub Canvas** | expands to up to 20 times the surface area of the physical touchscreen

**Unlimited** | wireless device sharing

**Annotation Tool** | allows you to annotate anything on the Canvas: images, videos, live streams, and more

**Built In Apps** | Web Browser, Notes, Sketches

**Configurable** | single panel and multipanel options

**MultiSite** | available for remote collaboration in multiple locations



[www.t1v.com/thinkhub](http://www.t1v.com/thinkhub)

Our endless aisle shopping application houses your entire product offering in one easy-to-browse interface. This powerful, customer-facing interactive tool bridges the physical and the digital, helping brands to provide their shoppers unique omnichannel experiences.

### At its core, OneShop provides a new way for customers to:

**Search** | filter products by multiple criteria (color, size, designer, etc...) and check inventory in-store, other store, or online

**Explore** | show and browse products at lightning fast speeds with T1V's Smart Caching Technology™; view product recommendations and the latest trends

**Connect** | login via mobile device; access a universal shopping cart; view customer purchase history

**Scan** | identify and learn about in-store products via barcodes, RFID, and more

**Pay** | experience integrated payments via credit card w/EMV, mobile (NFC), and integration with existing POS systems



[www.t1v.com/oneshop](http://www.t1v.com/oneshop)

Our powerful inTouch software is designed for event marketing professionals, helping to attract more people, generate and track more qualified leads, and engage and educate visitors more effectively.

### Primary features and benefits:

**Platform** | includes inTouch Tables, inTouch Walls, inTouchPad mobile app

**Showcase** | images, videos, and marketing collateral in a digital format

**Scan and Track** | all visitor activity

**Email** | materials directly from the device

**Reporting Tool** | allows you to track activity / set performance benchmarks

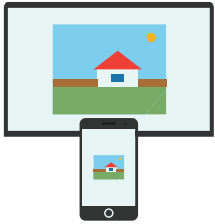
**Develop** | custom application modules that are branded for your audience



[www.t1v.com/intouch](http://www.t1v.com/intouch)

# MOBILE DEVICE INTEGRATION

Create custom mobile applications and tie-ins to better connect your audience to your brand via the T1V Interactive Platform.



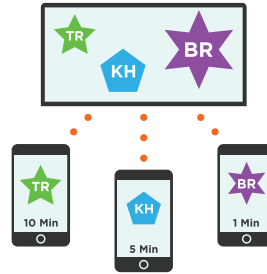
## T1V AirConnect™

Allows users to share content and device screens wirelessly to ThinkHub™ and ViewHub™ collaboration software apps. Visit your app store to download the free AirConnect app for all Mac, iOS, Windows, and Android devices.



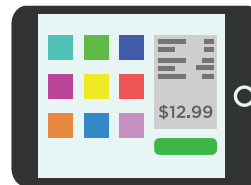
## SCANNER CONNECT

Allows for barcodes to be scanned and data fields to be automatically populated. Can also be used to initiate sessions and identify and login users.



## QVue™

Engage customers while they wait with T1V's mobile waitlist app. Integrates with Digital Signage to provide a branded visual of customer wait times.



## POS CONNECT

T1V has integrated its software with third party Point of Sale (POS) programs allowing customer orders and transactions to be placed with existing backend systems for a seamless customer experience.

## inTouchPad™



Transform your iPad into a digital showroom with this powerful sales tool.

Part of the inTouch® Platform, inTouchPad is a mobile app developed for event marketers.

- Customize the inTouchPad™ interface to align with your brand
- Showcase business products and services
- Email materials directly from inTouchPad, reducing the need for print materials
- Scan badges and collect contact information in real time
- Access and view content offline - no Internet required

## OneShop Mobile™



Omnichannel retail technology in the palm of your hand.

Developed as a companion app to OneShop™, OneShop Mobile is designed to aid the in-store sales associate in providing shoppers a truly omnichannel experience.

- Integration with Interactive Tables + Walls, Digital Signage, and Mobile Devices
- Lightning fast product browsing and filtering with T1V's Smart Caching Technology™
- Real-time access to all in-store carts, active or complete; ability to build multiple carts and send to POS
- Alerts tied to activity on in-store interactive devices for total store visibility
- Shoppable digital catalog integration
- Tie-in with existing retailer CRM to access customer profile / shopping history

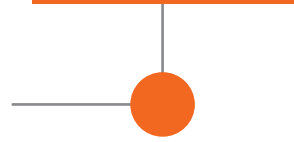


# WORKING WITH T1V



Deep and thoughtful exploration of the customer's brand. From visuals to messaging and even corporate culture, we seek to understand who our customer is, what they do, and why they do it.

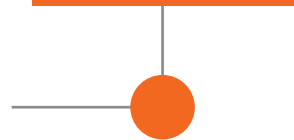
## Exploration



## Ideation



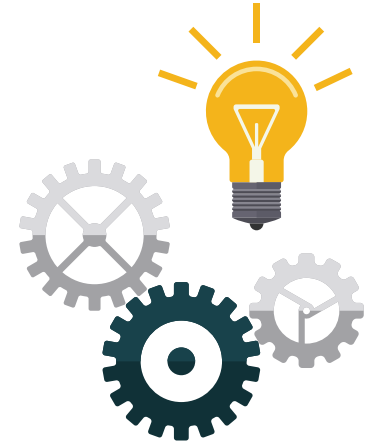
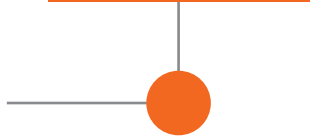
## Creation



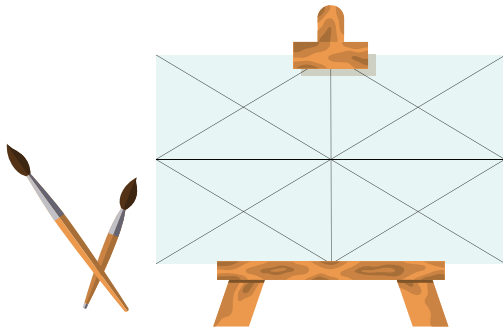
## Execution



## Evolution



We ask ourselves the big questions: how can our technology elevate the customer's brand? Drive user engagement? Take brand conversations to the next level?



Here we create an end product that seamlessly integrates our technology with the physical environment. Working at the crossroads of digital and physical spaces, our design team executes on multiple levels.



After intense Quality + Assurance testing, our products are installed in the field by our installation team - no one knows our products better than our own team.



Our relationship doesn't end at installation. Every product we release comes with ongoing support - that means 24/7 surveillance and a dedicated team based at our HQ, tracking and analytics reporting, and access to the latest T1V software releases.

Visit [T1V.com/Partners](https://www.t1v.com/Partners) to learn more about our distribution partners around the world.

Interested in joining our Partner network? Let us know why you'd like to join us at [hello@t1v.com](mailto:hello@t1v.com)

# PRICING

## So, is this something I can afford?

In short, yes - our solutions come in practically every size and price point. Whether you are looking for an iPad app, a tailor-made touchscreen table, or digital signage for your upcoming expansion plans - we have a solution for you.

## We use three key factors to determine pricing:



Contact a representative of our sales team at **704.594.1610** or **sales@t1v.com** to get a quote today.

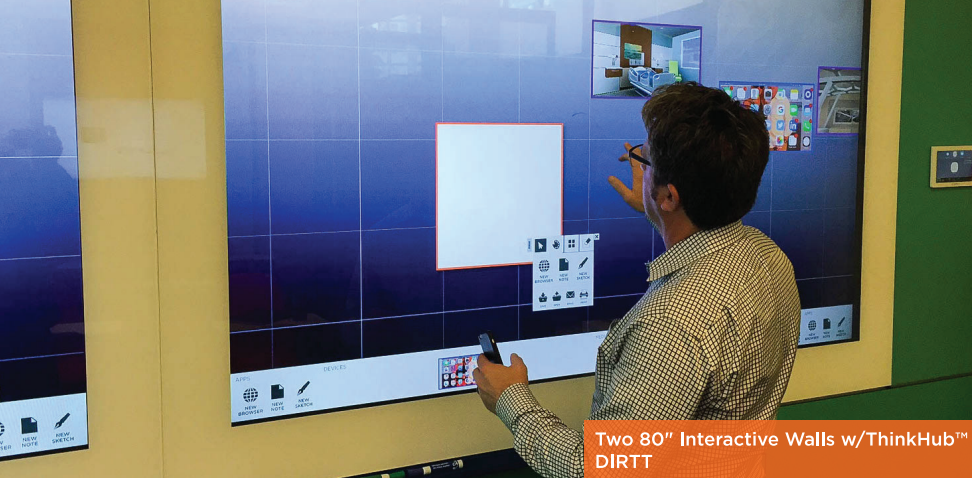
# SUPPORT

## All T1V Products include an Annual Support Agreement and Software License.

This covers the following:

- Phone and Email support 8am - 10pm EST, M-F (additional support available after hours and on weekends)
- 24/7 Remote monitoring
- Free upgrades to licensed software (T1V releases quarterly software updates)
- Content management support and updates
- Ongoing testing and fixes to licensed software





Two 80" Interactive Walls w/ThinkHub™ DIRT



32" UHD 4K Interactive Retail Table w/ OneShop™ Neiman Marcus



6-Panel Interactive Wall w/Custom Software HKS



80" Interactive Wall w/Custom Software All Steel



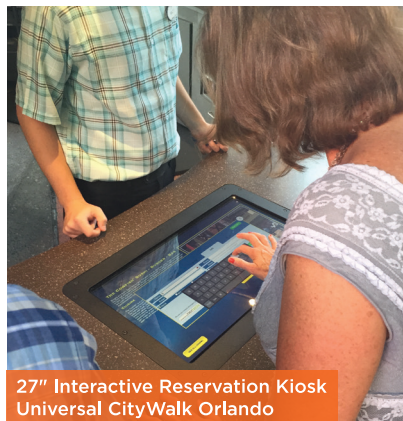
T1V Retail Table w/OneShop™ SEG Systems at GlobalShop



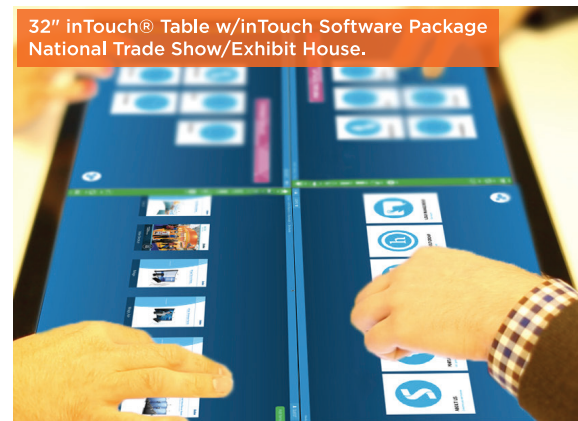
32" Retail Table w/OneShop™ National Retail Chain



32" Collaboration Table SAP



27" Interactive Reservation Kiosk Universal CityWalk Orlando



32" inTouch® Table w/inTouch Software Package National Trade Show/Exhibit House.

# T1V

[www.t1v.com](http://www.t1v.com)



© 2015 T1V, Inc. All Rights Reserved.

T1V's proprietary software is covered by multiple patents and patents pending including US Patents 8,522,153, 8,583,491, and 8,600,816.