

WHY CUSTOMIZE YOUR SAFARI?

8

GREAT REASONS TO GO CUSTOMIZED

A custom safari empowers you to create a tailored experience that suits you and your friends or family, and avoids the trap of being shoe horned into an existing safari that was not built for you.



1. CHOOSE YOUR OWN DATES

When it comes to coordinating travel dates with friends or family, it's important to be able to choose a date that fits everyone's busy calendar, rather than fit your schedule to a set departure date. Africa is a huge place with a range of climates so there is always a safari destination that is in season.

2. CHOOSE YOUR TRAVELING COMPANIONS

A safari is a very special time, so choosing close friends or family to share your experience with means wonderful memories you can cherish for life. A custom safari allows you to pursue individual interests during the day, then gather around a roaring campfire at night to swap adventure stories.



3. TAILORED TO YOUR BUDGET

Planning a custom safari allows you to tailor costs in a way that a pre-fabricated itinerary cannot. Plus, you are the beneficiary of our 20+ year relationships with Africa's premier lodges and safari camps, which have earned Bushtracks and our guests the best rates available.

4. CHOOSE YOUR PACE AND ACTIVITIES

Africa is a vast continent with a lot to offer to every age and activity level. Wildlife-viewing can be at a gentle, moderate or active pace, as you choose between game drives, walking safaris, relaxing river cruises, gorilla trekking, photographic hides, canoeing or mountain bike safaris, or even horseback safaris. By contrast, set departures offer only one pace for all.



Sort and Filter Accommodations



5. CUSTOM PLANNING IS FUN, BECOME AN EXPERT WITH OUR ONLINE TOOLS

www.bushtracks.com is a one-of-a-kind website that offers powerful planning tools to our guests. Here you will find our unique Trip Builder tool, interactive maps, transparent information on lodge prices, camp reviews, travel logistics, special offers, and more. No set departure company offers such innovative planning tools to their travelers and empowers them to make fun and informed decisions.

6. OUR CUSTOM SAFARI PLANNERS ARE THE BEST IN THE BUSINESS, HANDS DOWN

Safari is in our DNA, and we have 20+ years of firsthand experience optimizing custom safaris for thousands of travelers. Some of our planners were born and raised in Africa. All are passionate travelers themselves, and as a team, have explored over 30 countries throughout Africa. They work with you every step of the way and are on call throughout your safari.



7. GO WILD ON OUR SECRET PRIVATE WILDERNESS RESERVES

Africa is a remarkable place, but like any treasure some destinations can get busy with curious travelers. Our custom safari planners are very good at balancing the popular icons such as the Victoria Falls or the Serengeti, with our secret private wilderness reserves where you can experience wild Africa in a much more intimate way. The guides in these special places are also part of the local community and have delightful, authentic stories to share.



8. OPTIMIZE YOUR CUSTOM SAFARI WITH OUR UNMATCHED PRIVATE AIR

All safaris include some type of flying on local airlines or scheduled bush flights. However schedules sometimes require you to back-track and overnight. With 20+ years in private aviation, we can arrange strategic flights that cut out the forced overnights and take you right to your safari camp's doorstep. This can save you 8 to 10 hours of travel, and maximizes your time on safari.

