



## **KORE Completes 3G Transition for MobileHelp®**

*Move to 3G Future-Proofs Connectivity for MobileHelp Medical Alert Devices in Service across North America*

**ALPHARETTA, GA. and LAS VEGAS— CTIA 2014 – September 9, 2014—**[KORE](#), the world’s largest wireless services provider specializing in machine-to-machine (M2M) communications, today announced it has completed transition and re-certification of MobileHelp®, [Integrity Tracking’s](#) M-PERS (Mobile-Personal Emergency Response System) devices from 2G to 3G network access. These devices are an innovative way for anyone with a medical condition to live more independently and freely, giving them access to emergency assistance anytime, anywhere with the click of a button the moment a need arises.

“When it comes to keeping our customers connected, we don’t like to take any chances,” said Robert Flippo, President and CEO of MobileHelp. “With outright 2G shutdown scheduled for 2017 and network coverage expected to be impacted negatively even between now and then, it’s been paramount for us to get our devices onto 3G as quickly as possible. KORE helped us carry out every aspect of the transition, from device certification to provisioning, quickly and with minimal financial burden.

The innovative MobileHelp alerting device now comes pre-configured with 3G GSM connectivity via the KORE network, enabling the device to work reliably across the United States, while also keeping subscription costs affordable for users and their families.

“The healthcare industry is consistently turning to M2M technologies to improve patient care, reduce costs and automate services, and MobileHelp is a vital component of this growing market,” said Alex Brisbane, president and COO, KORE. “The nature of the MobileHelp model provided a particular challenge in the face of 3G transition, with many 2G devices already operating in the field and a long-term expected lifecycle for those devices. With our strong relationships among device manufacturers and certification bodies, we were able to implement a smooth transition for the user base. It is a real point of pride for KORE, and the lessons learned will prove valuable as we guide others through this turbulent shakeup in cellular spectrum.”

### **About MobileHelp**

[MobileHelp](#) is America's leading provider of M-PERS (Mobile-Personal Emergency Response System) technology based in Boca Raton, Florida, and services clients in all 50 states. MobileHelp develops and distributes market-leading products such as Cellular DUO, the first and only fully integrated medical alert system with GSM/GPS technology, which provides an in-home cellular base station and a mobile device to protect customers away from home; and the Cellular Classic system, an in-home, cellular-

based Medical Alert System. MobileHelp's M-PERS devices are integrated with nationwide wireless voice, data and GPS technology to provide real-time medical monitoring services and location tracking for expedited personal emergency assistance. MobileHelp also offers Fall Button™, an automatic fall detection pendant and MobileHelp Connect™, an innovative event notification and web portal for customers, families and caregivers. MobileHelp has built a reputation for quality and affordable solutions for personal protection and peace of mind in or away from home and is the first FDA registered mobile medical alert system provider. MobileHelp is located in the Research Park at Florida Atlantic University®. For sales or more information about MobileHelp, please call 1-800-989-9863 or go online to [www.MobileHelp.com](http://www.MobileHelp.com).

### **About KORE**

KORE is the world's largest wireless network provider specializing exclusively on the rapidly expanding global machine-to-machine (M2M) communications market. Providing unified control and management for cellular and satellite network service delivery in more than 180 countries worldwide, KORE empowers its application, hardware and wireless operator partners to efficiently deliver M2M solutions for connected devices across the globe. M2M applications in industries as diverse as healthcare, utilities, enterprise IT, transaction processing and fleet management rely on the KORE network to deliver operational efficiencies and cost-savings. KORE offers a range of technologies — including GSM, HSPA, CDMA EV-DO and LTE, as well as satellite services — that ensure the greatest possible reliability and coverage. For more information, please visit [www.koretelematics.com](http://www.koretelematics.com).

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