

TOP 10 REASONS WHY SVN

1. **BUSINESS OWNERSHIP:** Franchising with the Sperry Van Ness® [SVN] brand is one of the best ways to broaden your reach, enhance productivity, and be in control of your own success.
2. **DEAL FLOW:** Our national platform connects you with 1,200 Advisors and staff in more than 200 markets with nearly \$8.1 billion in deal flow.
3. **TOOLS:** SVN's proprietary system of leading-edge CRE tech tools¹ and online resources give you a competitive edge in your market.
4. **CULTURE:** Our unique culture is built on our Core Covenants, emphasizing collaboration, accountability, responsibility, and transparency to create a positive work environment for our team.
5. **SPEED:** Our award-winning marketing system² and tools provide accelerated speed to market for your listings for shortened sales cycles and expedited closings.
6. **NATIONAL BRAND RECOGNITION:** Combine the 8th Most Recognized Name in Commercial Real Estate³ with your outstanding local reputation. Gain major brand alignment to compete for listings at a national level.
7. **TRAINING, MENTORING & RECRUITING:** Valuable and unique resources, including expert CRE webinars, our effective onboarding program, and the SVN System for Growth™, along with recruiting assistance and peer coaching groups, all make up the SVN Difference.
8. **CLOUD-BASED PLATFORM:** Connects you to your business from any device, from any location, letting you leave your desk behind.
9. **TRUST:** SVN is committed to sharing our fees and compensation with the entire brokerage community.
10. **MINIMAL TRANSITION TIME:** Get your firm up and running in no time. This includes our SVN System for Growth™ and onboarding tools as well as one-on-one assistance from our Transition Team.

1. SVNIC won with the 2003 RealComm Digie Award for "Best Use of Internet Brokerage."

2. SVNIC won with the 2011 RealComm Digie Award for "Best Use of Automation."

3. SVNIC was named the 8th Most Recognized Brand in Commercial Real Estate, according to the Lipsey 2014 Commercial Real Estate Brand Survey.