

SVN TECHNOLOGY TOOLS



SVN Website

SVN Advisors and offices are accessible online through the svn.com website. This site is search engine optimized and allows SVN Advisors and offices to showcase listings, publicize industry and market expertise, and reinforce “Why” SVN Advisors are the best choice.



National Sales Call

Present new inventory and recently closed listings to SVN Advisors and the external brokerage community of approximately 100,000 brokers. Sperry Van Ness International (SVNIC) facilitates this call on a weekly basis and promotes it online via social media campaigns. Forward the weekly summary of new listings showcased on the call to your clients to promote buy-side opportunities.



SVNConnect™

SVNIC has developed a mobile application with a searchable database of properties, Advisors, and offices, along with financial calculators and investment tools to bring all your CRE needs directly to your mobile device or tablet.

BuildOut™ System.

The BuildOut™ system provides SVN Advisors with one of the most powerful tools in the marketplace that brings properties to market within minutes—proposals, brochures, websites, emails and more.



Real Capital Analytics

RCA is a globally recognized tool that offers a current and comprehensive look at global commercial property investment. Download market reports, graphs, and charts on investment transactions, trends, and comparables. SVN Advisors have complimentary access to RCA.



SVN Intranet

The SVN Intranet houses the document library, where numerous presentations, best practices, marketing graphics, trainings content, and information on preferred vendors can be found. The SVN organization-wide event calendar allows you to stay connected and participate in online training, product-type calls, national deal-making calls, and other events.



ClientLook CRM Program

SVN Advisors have complimentary access to the ClientLook client relationship and project management tool. ClientLook organizes your updates, files, and emails into online projects. Share these projects with your team and clients for more effective communication.



SVNGreen

SVNGreen.com was launched in 2014 as an online tool for franchisees to provide energy efficiency and sustainability opportunities to their clients.