



GETTING YOU BUSINESS, ONLINE

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ADDISON, TX 75001

WHO WE ARE, CO-FOUNDERS



Jackie is focused primarily on the digital side. She has nearly three years experience consulting with start-ups, businesses, and nonprofits to generate leads, sales, and page views. She has a degree in Journalism and her specialty is content marketing.



John opened his first marketing firm in 2008 after working in the industry since 2005. He has multiple successful marketing companies that offer an array of services, each with a different niche. His core competencies include data and technology.

WHO WE ARE, FEATURED PARTNERS



Justin has nearly six years of graphic design experience with a wide variety of clients. His background began in casino design with Potawatomi Casino in northern Wisconsin but has expanded his horizons to nonprofits, universities, and retail work among others.



When you need a site built you want someone who has experience and will treat you fairly. This team is scale able and experienced. Whether you want to use a template for an event site or build an e-commerce site from scratch (and not take months to do it) they're you're team.

PROCESS

1. Listen to what your needs are
2. Create a proposal with a plan for your end goals using one of two methods:
 1. Individual services customized to your needs
 2. Hubspot plan that fits your goals
3. Implement

INDIVIDUAL SERVICES WE OFFER

We are digital marketing experts. We combine our content, data, and technological expertise to optimize the results of the following services:

- Analytics
 - Data Projects
 - Digital Advertising
 - eCommerce Integration
 - Email Marketing
 - Graphic Design
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INDIVIDUAL SERVICES WE OFFER (CONTINUED)

- Inbound Marketing
 - Search-engine-optimization (SEO)
 - Social Media Management
 - Strategic Editorial Planning
 - Website Design
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EXAMPLES



Are you wondering if mobile payments are right for your business? Check out our final in the series or the first four recapped, below.

How to Decide If Mobile Processing Services Are Right for Your Business 8/14/2013

Many business owners leveraging mobile are accepting payments that might not otherwise happen, due to reduced time between the ask and give. [Read more.](#)

Mobile Credit Card Readers Can Boost Donations for Nonprofits 8/7/2013

The nonprofit sector is a rapidly growing industry where annual donations are rising at an incredible pace, which has many fundraisers interested in credit card readers to modernize their systems. [Read more.](#)

Make More Money With M-Commerce 7/31/2012

The mobile commerce industry is expected to grow from \$170 billion in 2011 billion in 2014 worldwide, according to 2010 Juniper research. This includes transactions on a card reader, mobile optimized web-sites and applications

How Merchants Can Avoid Mobile Credit Card Fraud Scams 7/25/2013

Are you a business owner considering accepting mobile payments in person? Describe the image website and wondering what risks might be involved in evolving terrain? [Read more.](#)

Five Things You Should Do When Looking to Accept Mobile Payments 7/17/2013

This week we're kicking off our five part series with information about mobile processing, as more and more merchants begin to rely on mobile devices to card payments. [Read more.](#)

www.NTCTexas.com

Questions? Call Us: 1-877-877-6511

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GOING TO NEW LENGTHS:
FALL SWEATERS

SHOP NOW

HUBSPOT

DMD recently became an agency partner with Hubspot, the leader in the inbound marketing method and marketing platform.

If you are interested in hearing more about generating leads to your site using buyer personas, offers, blogs, emails, social media, analytics and more we can set up a call with the Hubspot team to review those packages.



CLIENTS INCLUDE



PRICING

On an hourly basis: \$150/hour

On a retainer basis using Hubspot:

- Silver: \$3,000/mo + Cost of Hubspot Platform
- Bronze: \$6,000/mo + Cost of Hubspot Platform
- Gold: \$12,000/mo + Cost of Hubspot Platform

HUBSPOT RETAINER BREAKDOWN

Silver: \$3,000.00

Attract: 1 blog post per week written, published, and promoted on the blog and social media

Convert: 1 offer created per month with a call to action

Close: 1 email campaign sent per week, segment leads, build lead nurturing experience

Editorial calendar with blogs, calls to action, and offers

Monthly report with analysis

Bronze: \$6,000.00

Attract: 2 blog posts per week written, published, and promoted on the blog and social media

Convert: 2 offers created per month with two separate calls to action

Close: 2 email campaigns sent per week, segment leads, build lead nurturing experience

Editorial calendar with blogs, calls to action, and offers

Monthly report with analysis

Gold: \$12,000.00

Attract: 3 blog posts per week written, published, and promoted on the blog and social media

Convert: 3 offers created per month with two separate calls to action, including one eBook (25-50 pages), Hubspot's highest converting offer

Close: 3 email campaigns sent per week, segment leads, build lead nurturing experience

Editorial calendar with blogs, calls to action, and offers

Monthly report with analysis

INTERESTED?

Contact the sales team at...

214-937-9521

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