Innovation Leadership = Transformation For The Sake Of Better Innovation Outcomes

IL — Individual Road Map

- 1. Individual diagnostic (e.g., profile assessment)
- 2. Case for change personal situation and objectives
- 3. Prioritized road map (e.g., lifestyle regimen, practice, enablers)
- 4. Sustainable coaching application framework (e.g., new habit creation and structural, relational, procedural change as prescribed to achieve outcomes)
- 5. Measure progress, triage, course correct

COI — Organizational Road Map

- 1. Culture diagnostic (e.g., quantitative, qualitative across the organization)
- 2. Case for change organizational situation and objectives
- 3. Prioritized road map leadership alignment (e.g., lifestyle regimen, practice, enablers)
- Sustainable ongoing interventions

 (e.g., new habit creation and structural, relational, procedural change as prescribed to achieve outcomes)
- 5. Measure progress, triage, course correct



Headquarters 111 Adell Place Elmhurst, IL 60126 **East Coast** 66 Fort Point Street Norwalk, CT 06855

maddockdouglas.com tel.630.279.3939 Raphael Louis Vitón raff@maddockdouglas.com