

How Krames Stay Well patient education builds upon the value of your eClinical Works solution.

Partner with Krames StayWell — the leading choice for accurate, accessible and effective patient education since 1974 — and benefit from all the knowledge, experience and resources of the industry leader.

Integrate our patient education into your EMR workflow and patient portal for a robust package of benefits for you and your patients:

Comprehensive collection of content optimized for care settings

Unlike some patient education providers, Krames StayWell understands that patients and clinicians have unique needs in different care settings. The patient education and aftercare instructions available for integration into eClinicalWorks are optimized for ambulatory care. The result is the right message for the right patient at the right time.

WHY IT MATTERS

Improved communication. Your patients will have a more thorough understanding of their conditions and treatments. And your staff will be able to make the most of the limited consultation time they have.

Time savings. Providing online access to credible educational resources can help free up clinical staff time. Share information prior to consultations to prepare patients early and maximize the limited time staff has with patient. After consultations, reinforce recommendations, offer recovery information and teach self-care skills.

Reimbursements. Krames StayWell patient education is designed to comply with CMS and Joint Commission quidelines.



Health literacy design focus

Krames StayWell patient education is renowned for its use of health literacy design principles. A mix of plain language and engaging visuals help boost comprehension. And the information is organized into concise "chunks" that are easy to read and understand.

WHY IT MATTERS

Patient satisfaction and outcomes. Even the best information in the world won't help if your patients don't read and understand it. Your patients will be informed and engaged, which is key to adopting healthy behaviors, following through with treatment and accepting responsibilities as active partners in their care.

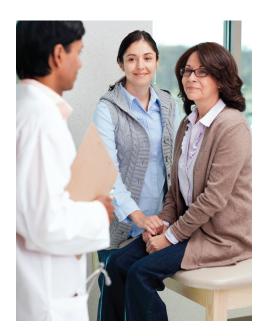
Content tagged to extensive metadata, including billing codes.

For each code you enter as part of your normal EMR workflow, a list of related patient education is automatically generated.

WHY IT MATTERS

Meaningful Use. You'll be able to easily meet the requirement to provide patient-specific education. Plus, when you print patient education the system time and date stamps the encounter in the patient record.

Streamlined workflow. Your staff will save time searching for the patient education needed at the appropriate moment in care.



All languages standard

Krames StayWell provides the entire library of titles available for integration with eClinicalWorks in multiple languages at no additional charge. All content is available in English and Spanish, with hundreds of topics also in Chinese, Russian, Vietnamese, Portuguese, Arabic, French, Polish and more.

WHY IT MATTERS

Quality of care. You'll be able to better serve diverse patient populations in their preferred languages, enhancing engagement and increasing comprehension, which leads to better quality of care.

Evidence-based, peer reviewed content

Krames StayWell works with over 3,000 medical reviewers, who are specialists in their given field, compared to hundreds used by the competition.

WHY IT MATTERS

Credibility. You can trust Krames StayWell to be medically accurate and reflect the patient experience.

Give patients access to a comprehensive database of patient friendly education.

Krames StayWell's highly illustrated patient education handouts are developed with strict adherence to the principles supporting health literacy. All are evidence-based and peer-reviewed to help ensure that it not only addresses the most current medical science, but also reflects the patient experience.

The comprehensive library available for integration with eClinicalWorks includes:

- + Handouts on thousands of ambulatory topics and aftercare instructions
- + All content available in English and Spanish with hundreds of topics also in Chinese, Russian, Vietnamese, Portuguese, Arabic, French, Polish and more at no extra cost
- + Content available for use in a patient portal if you use this feature within eClinicalWorks

Topics include diagnoses, tests, medicines, procedures, rehab and recovery, and much more.

Contact your <u>eClinicalWorks representative</u> to find out how to start utilizing Krames StayWell patient education today!

