

MAXWELL HEALTH MEDIA ALERT

Maxwell Health executive to speak at 2014 Group & Worksite Benefits Conference in Baltimore, MD

Who

- › Maxwell Health's Vice President of Strategic Partnerships Bob Gaydos to speak on a panel with Shan Fowler, Director of Product Management and Marketplaces at Benefitfocus, moderated by Karen White, PMP, FLMI Assistant Vice President of Product Initiatives at Sun Life Financial.
- › Prior to Maxwell, Gaydos founded The Benefit Group of New England in 1990 (acquired by Digital Insurance), Choice Plus of New England in 1993 (acquired by Medical Claims Service), and Choice Strategies in 2001 (acquired by WageWorks). Since joining Maxwell's team in late 2013, Gaydos has brought a wealth of knowledge and experience in the industry that has helped Maxwell continue its exponential growth. With his help, Maxwell looks to grow their relationships with carriers and create strategic partnerships in the industry.

What

- › Titled "Private Health Exchanges: Lessons Learned," the panel at LIMRA's 2014 Group & Worksite Benefits Conference will answer questions such as:
 - With over three million enrolled, what lessons can we draw from the implementation of private health insurance exchanges?
 - What should brokers and carriers know about the implementation requirements?
 - What should employers know about exchanges and their employee base?

When

- › Friday, September 5 at 9:30 am

Where

- › Baltimore Marriott Waterfront, Baltimore, MD

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