

# MAXWELL HEALTH MEDIA ALERT

*Maxwell Health to Demo Revolutionary Health-as-a-Service Platform at Health 2.0 8<sup>th</sup> Annual Fall Conference*

## Who

- › Maxwell Health is on mission is to empower people to engage with their health and wellbeing through a revolutionary Health-as-a-Service platform that meets consumers where they are.
- › Our web portal makes enrolling in and managing benefits easy, and our mobile app engages employees after enrollment through a web portal and mobile app that streamlines access to health and benefits products and leverages data for more informed health solutions.
- › Maxwell's Product Manager Taylor Pechacek will be onstage on Monday, September 21, giving a demo of Maxwell's consumer-focused benefits shopping experience and post-enrollment mobile engagement platform.

## What

- › The Upcoming Health 2.0 8<sup>th</sup> Annual Fall Conference is the leading showcase of cutting-edge innovation that's transforming health and healthcare. Maxwell Health will be among the leading minds, technologies, and resources presenting in compelling panels, discussions, and live product demonstrations

## When

- › Monday, September 21 – Wednesday, September 24 2014

## Where

- › Santa Clara Convention Center, Silicon Valley  
5001 Great America Pkwy, Santa Clara, CA 95054

## Media Contact

- › Meg Murphy (860) 716-9475 [press@maxwellhealth.com](mailto:press@maxwellhealth.com)