

# Return on Investment

Assume that your bar or restaurant sells 4 cases of liquor per week, and that the current shrinkage rate is a *better-than-industry-average* 20%. By enabling you to recover even a mere 50% of your current liquor losses--a worst case scenario--Scannabar would enable you to sell an extra 3 drinks per bottle....

**3 DRINKS**

**X \$6/drink**

**\$18/bottle**

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**X 48 BOTTLES**

**\$864/week**

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**X 52 WEEKS**

**\$44,928**



**X 2,496**



**=**

**\$44,928** additional revenue