

# WAKE UP TO WORK 3.0



To achieve growth, Australian businesses can't afford to be caught snoozing when it comes to the realities of a new way of working: WORK 3.0

## So what is WORK 3.0?

Clever technologies and streamlined processes that enable your staff to work in a more engaged, productive and mobile way. It's how to achieve 'smart growth' and the edge your business needs in a globally competitive world.

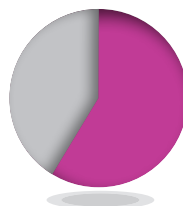
## How does your business rate?

With this challenge in mind, late in 2013, Canon Australia commissioned a survey of 1047 office workers from SMB's to large organisations. How does your business rate against these survey results?

**63%**  
waste  
**2-10\*** hrs  
a week on  
repetitive or  
manual admin



that's  
\$3,283 to  
**\$16,415**  
a year  
(per worker over  
48 weeks)



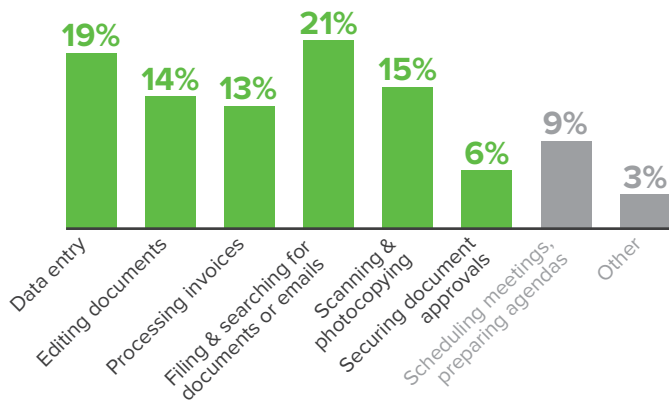
**62%**  
agree that productivity  
is lost due to admin.

**62%**  
also say they struggle to  
find technology solutions to  
resolve the issue.



**64%** want automating admin tasks to be a high priority in **2014**

**88%** of the most commonly  
performed admin tasks  
involve data, document  
or paper processing

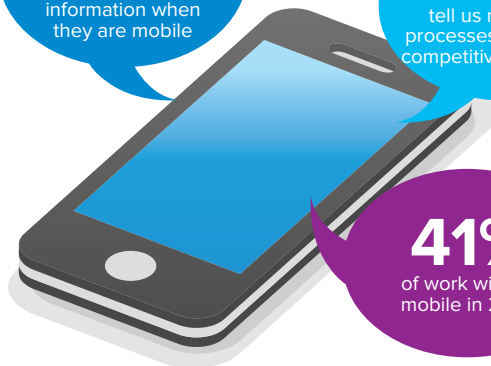


**66%**

don't have fast and  
secure access to  
information when  
they are mobile

**70.4%**

tell us mobilising  
processes would be a  
competitive advantage



**41%**

of work will be  
mobile in 2014

Agile working, teleworking and remote working will be the new reality for many. In fact, by 2015, **1 in 3 will no longer be bound to the office or a 40 hour week.**



Wake up to  
**WORK 3.0**

Call 1800 444 199 or visit  
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# HOW ARE EMPLOYEES OF SMALLER 0-300 SEAT BUSINESSES ADAPTING TO WORK 3.0?

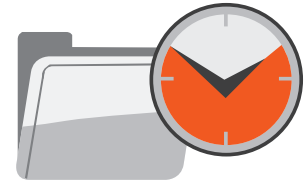
1 in 2

SMBs said they did not waste time on admin



Yet 2 in 3

SMBs said there were productivity losses from admin tasks!



## Is your business missing opportunities to grow?

### KEY FINDINGS:

- The smaller an organisation, the less likely they are to support in-office mobility, ABW or teleworking.
- SMB's rate 'Growth' and 'Cost Management' as their priorities.

## SMB WORK 3.0 Check List

- ✓ Digitise paper processes
- ✓ Automate manual workflows
- ✓ Use secure cloud-based platform
- ✓ Focus on mobilising processes

# HOW ARE EMPLOYEES OF LARGER 300+ SEAT BUSINESSES ADAPTING TO WORK 3.0?

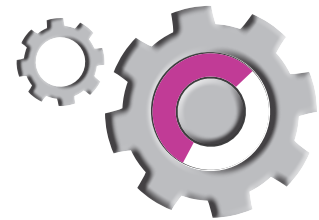
55%

of these organisations will implement new workplace strategies



63%

say automated client interactions would improve customer engagement



## Is 'old school' thinking holding you back?

### KEY FINDINGS:

- Larger organisations are more aware of admin inefficiencies and the need to mobilise processes.
- 42% still waste up to a day a week per worker on admin.
- This group rate 'Cost Management', 'Innovation' and 'CRM' as priorities in 2014.
- 23% will hire more staff just to handle admin rather than optimise their processes.

## Larger Organisations WORK 3.0 Check List

- ✓ Conduct a print and process audit
- ✓ Automate customer interactions
- ✓ Leverage existing technologies
- ✓ Free up IT staff for core tasks
- ✓ Focus on mobilising processes
- ✓ Digitise paper processes
- ✓ Automate manual workflows

**Conclusion:** No matter your budget or business size, Canon's WORK 3.0 adaptive solutions can help you create higher performing workers and a high performance workplace.

You've dabbled. Now deep dive.

These facts are just a few top notes to our in-depth research study of how the workplace will change and how workers feel about it. Contact us to find out more and find out how we could work with you.



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\*Research conducted by Tech Research Asia, 2013-14

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