

Top 6 risks telecom operators can tackle with Service Control

- 1 FAILURE TO SHIFT THE BUSINESS MODEL FROM MINUTES TO BYTES

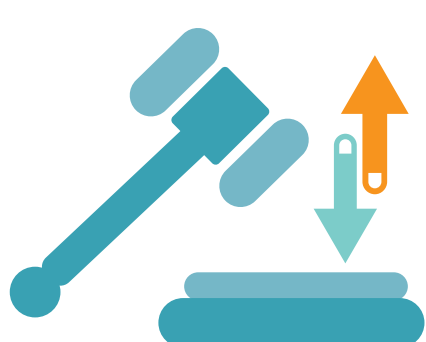


- 2 DISENGAGEMENT FROM THE CHANGING CUSTOMER MIND-SET

- 3 RETURN ON INVESTMENT



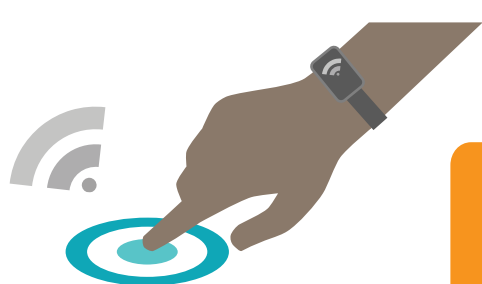
- 4 REGULATORY UNCERTAINTY



- 5 TURN DEMAND INTO VALUE



- 6 FAILURE TO CAPITALIZE ON NEW FORMS OF CONNECTIVITY



THESE SIX RISKS REPRESENTS

60%

OF THE KEY THREATS TO AN OPERATOR'S SUCCESS

Mitigate these risks
with
Service Control



Provides a cost effective platform that increases profit for new services



Delivers competitive advantage and service innovation speed



Opens up the partner opportunity for "new" money

[Read more about Service Control](#)