



COLON CANCER SCREENING DISCUSSION GUIDE

Everyone 50 years of age and older should talk to their doctor about colon cancer screening. Cologuard® is a new, noninvasive, easy-to-use option based on the science of stool DNA that you can use at home. It requires no special preparation and no time off.

Print this Discussion Guide and take it to your next doctor's appointment. Be sure to include your full medical history when discussing the following questions. Ask if Cologuard is the best screening option for you.

ANSWER THIS:

Circle Yes or No:

Have you ever been screened for colon cancer? Yes | No

Have you been avoiding a colonoscopy? Yes | No

ASK THIS:

- What are my risk factors for colon cancer?
What are the symptoms?
- What are my screening options?
How do they differ?
- Is Cologuard right for me?

HEALTHCARE PROVIDERS

Ready to order Cologuard? Visit www.CologuardTest.com to download an order form today. To learn more or contact us, call **1-844-870-8870**.

EXACT SCIENCES CORPORATION
441 Charmany Drive, Madison, WI 53719
www.ExactSciences.com
www.ExactLabs.com

Cologuard is a registered trademark of Exact Sciences Corporation.

©2014 Exact Sciences Corporation.
All rights reserved. CG-00030-01-October 2014





COLOGUARD® ORDER REQUISITION FORM

EXACT SCIENCES LABORATORIES, LLC
145 E. Badger Rd, Ste 100 Madison, WI 53713
P: 844-870-8879 | www.exactlabs.com
Fax completed form to 844.870.8875

Order Information

It is recommended to type the Provider Information on the editable PDF (available at exactlabs.com) and print copies for future orders.

PROVIDER INFORMATION

Healthcare Organization: _____

Provider Name: _____

NPI #:

--	--	--	--	--	--	--	--	--	--

(or DEA # if NPI is not available)

Location Address: _____

City, State, Zip: _____

Phone Number: _____

Secure Fax Number*: _____

*To receive results for this order, please provide secure FAX number only

TEST INFORMATION

Test Name: Cologuard

Test Description: Stool-based DNA test with hemoglobin immunoassay component

ICD-10 Code:

Z12.11 and Z12.12 (Encounter for screening for malignant neoplasm of colon [Z12.11] and rectum [Z12.12])

Other(s) _____

The above code is listed as a convenience. Ordering practitioners should report the diagnosis code(s) that best describes the reason for performing the test, regardless of whether the code is listed above or not.

Certification

By ordering Cologuard, I certify that I am a licensed medical professional authorized to order Cologuard. I acknowledge that the test is medically necessary and that the patient is eligible to use Cologuard. I accept responsibility for maintaining the privacy of test results and related information as required by HIPAA. I authorize Exact Sciences Laboratories to obtain reimbursement for Cologuard and to directly contact and collect a second sample from the patient if reportable results are not obtained from the initial sample.

Ordering Provider Signature _____

Date of Order _____

PATIENT ASSIGNMENT OF BENEFITS NOTICE (AOB)

Authorization to assign benefits, accept financial responsibility, and disclose health records: I authorize Exact Sciences Laboratories to bill my insurance/health plan and furnish them with my Cologuard order information, my test results, or other information requested for reimbursement, to appeal any reimbursement denial, and authorize all reimbursements to be paid directly to the laboratory in consideration for services performed. I understand that I am responsible for any amount not paid, including amounts for non-covered services.

Patient Signature: _____ Date: _____

Patient Information

This section can also be completed by attaching a patient demographic sheet and/or insurance card as long as all information is provided.

PATIENT INFORMATION

Patient ID/MRN: _____

First Name: _____ Last Name: _____

DOB* (mm/dd/yyyy): ___/___/___ Sex: Male Female

*Medicare/Med Advantage coverage for patients between ages 50-85

Phone Number (required): _____

Home Mobile Work

Email address (optional): _____

Language Preference (optional): _____

PATIENT ADDRESS

Shipping Address: _____

City, State, Zip: _____

Billing Address: _____

Same as Shipping

City, State, Zip: _____

PATIENT INSURANCE/BILLING INFORMATION (Attaching a copy of primary and/or secondary insurance cards is strongly recommended)

Policyholder Name: _____ Policyholder DOB: ___/___/___ Relationship to patient: Self Spouse Other

Type: Insurance Medicare Medicare Advantage Medicaid Tricare Self-Pay

Insurance Carrier/Program: _____

Subscriber ID/Policy Number: _____ Group Number: _____ Plan: _____

Fax completed form to 844.870.8875

For Laboratory Use Only

Sample Collected: ___/___/___

Sample Received: ___/___/___